

FARAMA

LUX

U

WHAT DEFINES
LUXURY IS
UNIQUENESS,
EMOTION &
D E S I R E

FARAMA

DESIGNS ARE
A COL-
LECTION OF
TRADITIONS
STORIES &
P A S S I O N

RY

20 new
23 col·
lec·
tion



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PORTO COLLECTION

dining room // wall unit // sofa set // bedroom

Warmth, materiality, tradition, experimentation,

research, personalization: for

Porto Collection, stone is a natural

attitude, a long-standing passion,

a chosen affinity. In the panorama

of contemporary furnishings,

FARAMA distinguishes itself for its innate

capacity to select, work and interpret

wood, proposing a particularly broad

and accurate range of finishes, declining

it in a thoughtful manner, making

use of the latest technologies for glossy

and matt finishes, as well. As precious

wood finishing techniques. Which have

been brought back to life from the past. A

true patrimony of the company. The

choice of woods is renewed each year

and is curated by Area family, who has a

deep memory of the history and deep

knowledge of the material. The vision

of the tailor and of the stylist are inter-

twined in the creation of a new pal-

ette, an incredible assortment of of-

ferings in which anyone can find his

own preferred essence and use it

at will in systems to suggest a sar-

torial approach to the product, a

bespoke service which allows

one to adapt the product ac-

ording to one's taste.

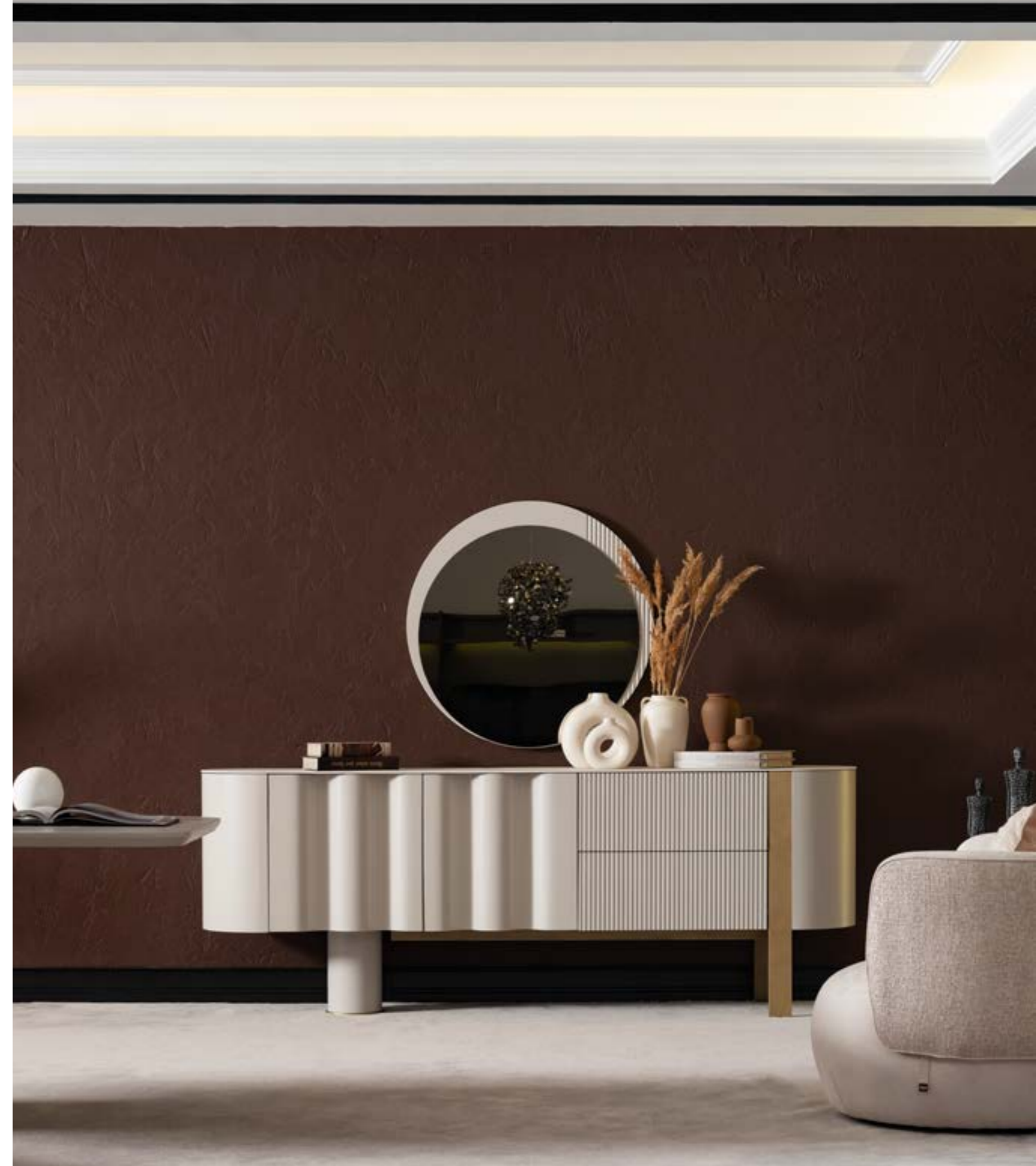




PU. RITY

Good design is as little design as possible. Less, but better - because it concentrates on the essential aspects, and the products are not burdened with non-essentials.

Back to purity, Back to simplicity.





DESIGN & ARTISANAL TRADITIONS





QUALITY

In Porto Collection, precious details come to life and session the ultimate artisanal A quality.





PORTO COLLECTION
// wall unit



PORTO COLLECTION
// wall unit

FLEXIBLE & ORGANIZED



PORTO COLLECTION
// wall unit



PORTO COLLECTION
// wall unit





PORTO SOFA SET

Warmth, materiality, tradition, experimentation, research, personalization: for Porto Collection, stone is a natural attitude, a long-standing passion, a chosen affinity. In the panorama of contemporary furnishings, **FARAMA** distinguishes itself for its innate capacity to select, work and interpret wood, proposing a particularly broad and accurate range of finishes, declining it in a thoughtful manner, making use of the latest technologies for glossy and matt finishes, as well. As precious wood finishing techniques, which have been brought back to life from the past. A true patrimony of the company. The choice of woods is renewed each year and is curated by **FARAMA** family, who has a deep memory of the past and deep knowledge of the material. The vision of the







VERSA- TILITY

Versatility is key to a minimalist style. It allows you to adapt to many different situations. Porto Sofa combines unique comfort, great style and impressive character.



PORTO COLLECTION
// sofa set



PORTO COLLECTION
// sofa set

ICON· IC

The word icon could have no better manifestation: unique, attractive and incredibly elegant curves will envelop you in unique, harmonious, emotionally rich comfort.





SOFTNESS

OF PASTEL
COLOR TONES



PORTO COLLECTION
// bedroom



PORTO COLLECTION
// bedroom



GLAM. OROUS

Functionality and art combine in Porto, a striking sculpture with sinuous, refined and glamorous forms. The different types of high-quality stone in its top recall the summer starry skies on winter nights.





PORTO COLLECTION
// bedroom



PORTO COLLECTION
// bedroom

SYN. THESIS

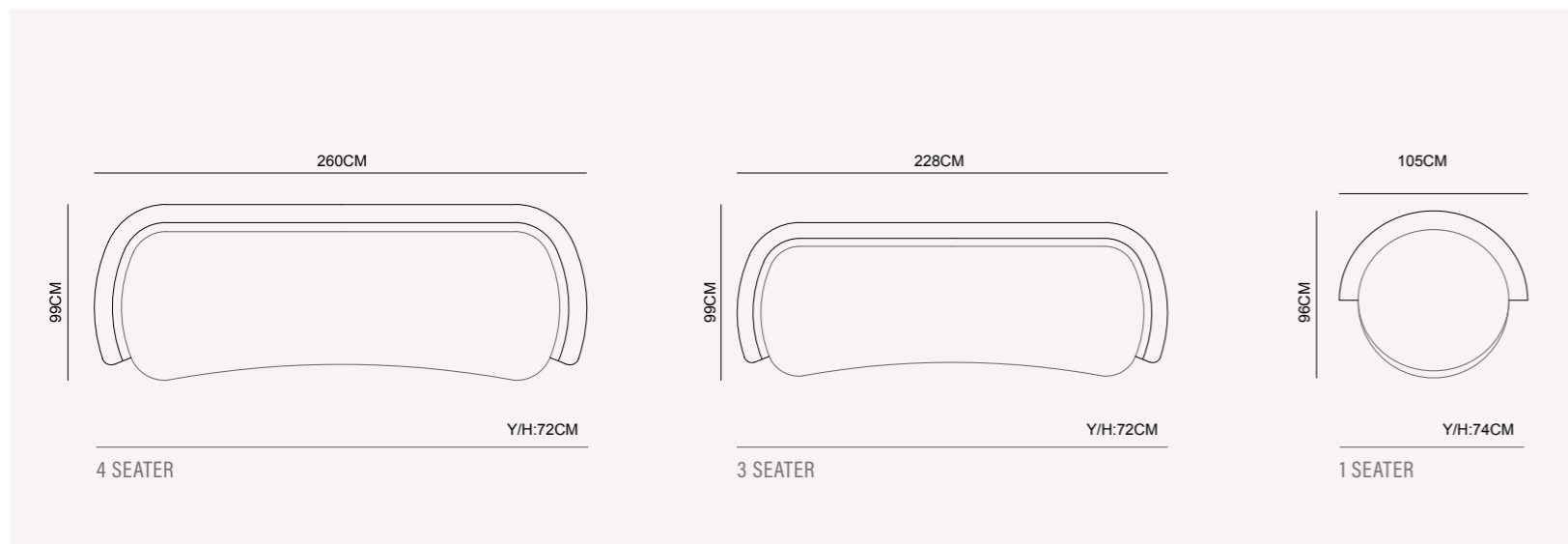
Area's design finds the perfect synthesis of its essential trait, in Porto Collection. An attractive and pure design like organic forms in nature which it draws inspiration.



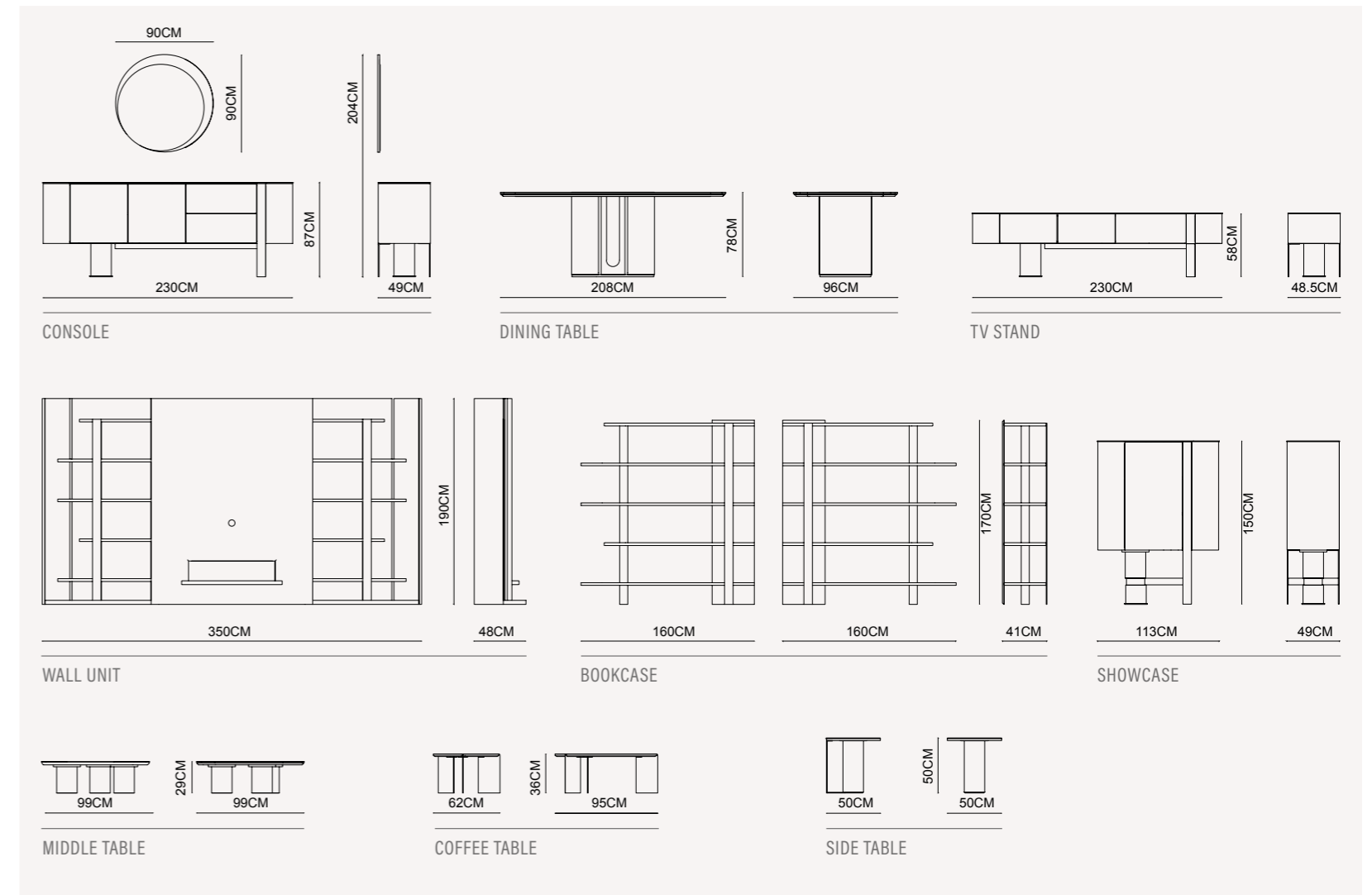
PORTO COLLECTION
// bedroom



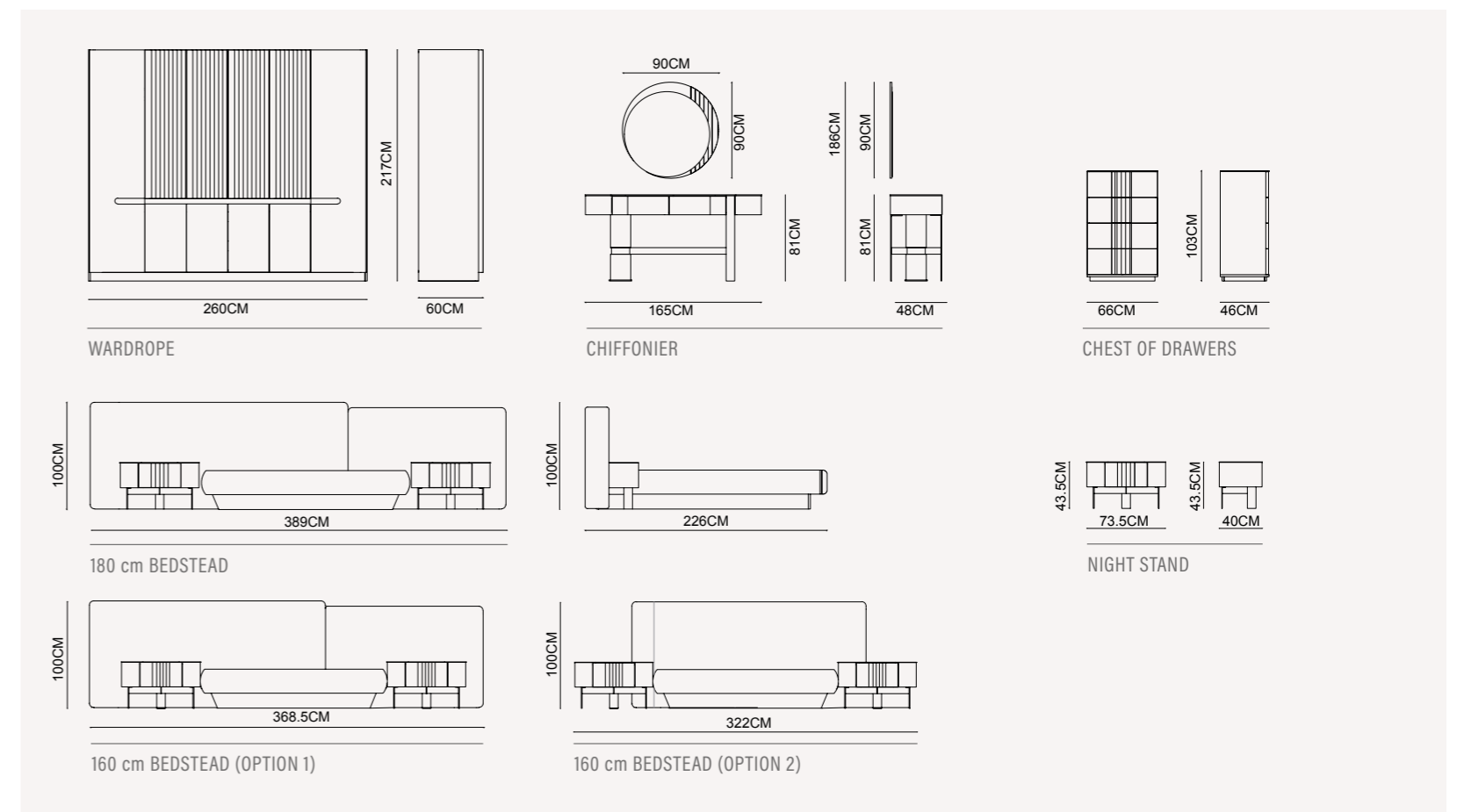
PORTO sofa set | TECHNICAL DETAILS



PORTO dining room | TECHNICAL DETAILS



PORTO bedroom | TECHNICAL DETAILS



PRAG COLLECTION

dining room // sofa set // corner set

Home for us is a safe haven and a comfort zone.

A place to live with our families and pets and enjoy with friends. A place to build memories as well as a way to build future wealth. A place where we can truly just be ourselves. Home is a feeling of belonging, where the heart feels comfortable with all its surroundings. Home for us means total acceptance. This does not necessarily have to be the birthplace of a person. It is where you feel secure and a place you always want to go back to or stay for long periods without ever being bored. It's where you don't have to be perfect. You can put on your pyjamas and watching your favourite TV shows. It's knowing that no matter how hard times get, someone is there for you. "Home" means different things to different people, but at its heart, it means the same thing: that soft place to land that supports us, our shelter that is our oasis of comfort.



44•45





EMOTIONAL AND FUNCTIONAL LIVING SPACE



PRAG COLLECTION
// dining room



PRAG COLLECTION
// dining room



PRAG COLLECTION
// sofa set

PRAG COLLECTION
// sofa set



PRAG COLLECTION
// sofa set



PRAG COLLECTION
// sofa set



RE. NEW

Prag Sofa Set with round shapes and versatile structures to customize with maximum harmony your space. Prag, an icon of beauty and aesthetics, is a design born to take on different forms and renew itself, but above all to give total comfort.



CLEAN
SIMPLE &
SOFT LOOK





PRAG COLLECTION
// corner set



PRAG COLLECTION
// corner set

COMFORT

Prag Corner Set quality design, which will bring a new perspective to your living room from every angle, will be one of your favorite comfort areas for you and your family.

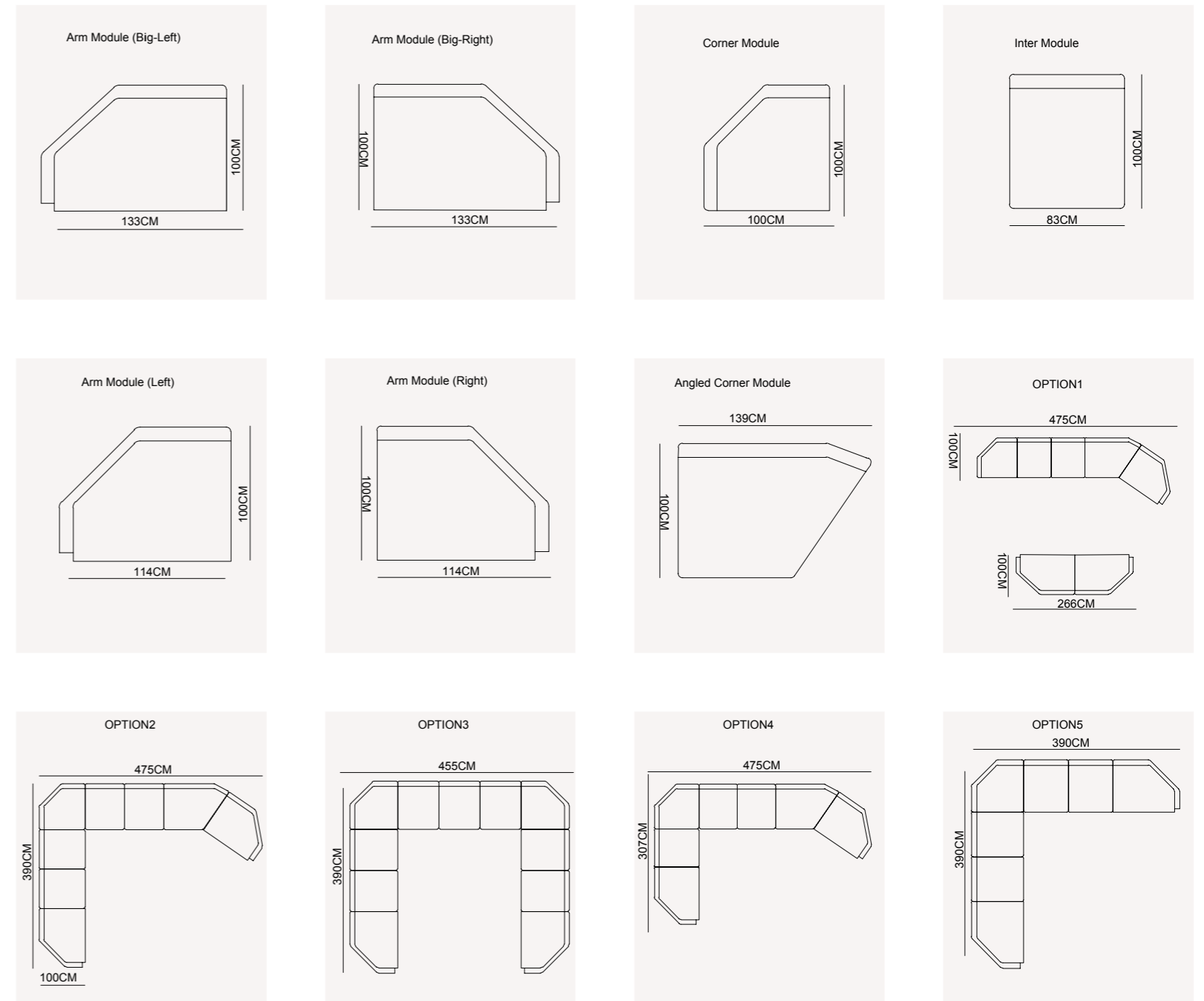


PRAG COLLECTION

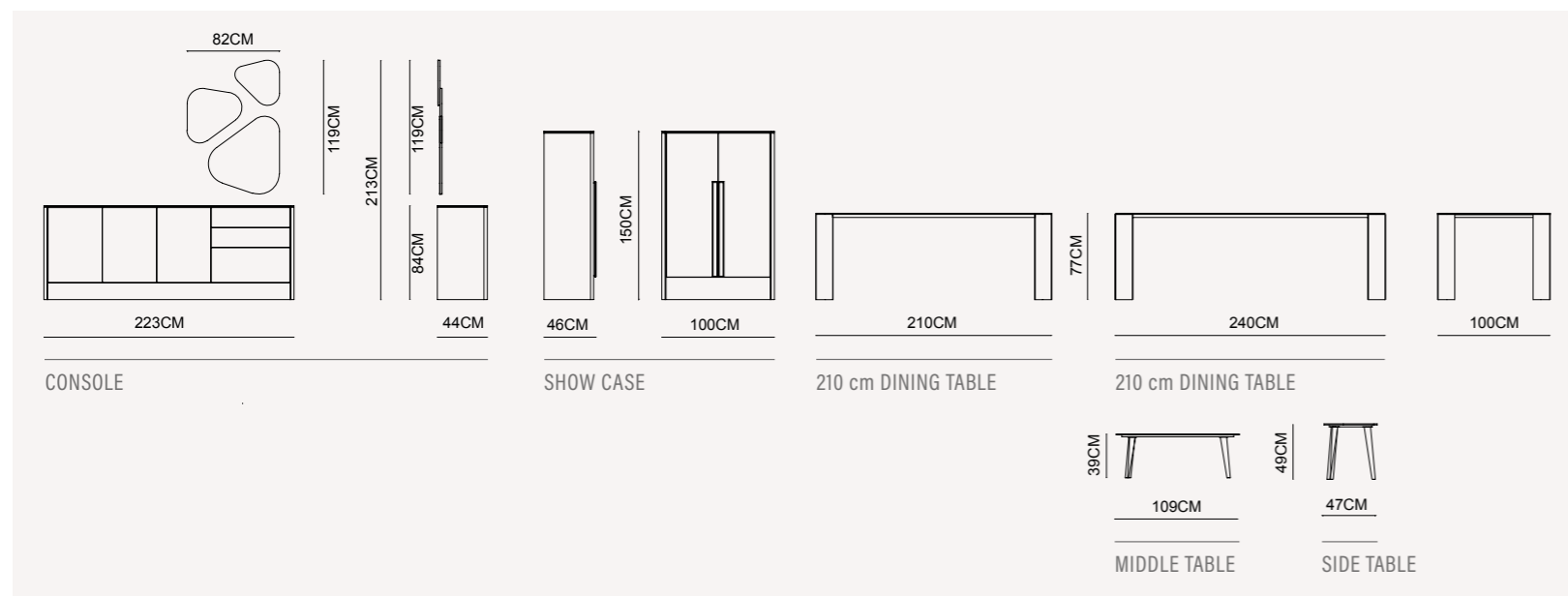
// corner set



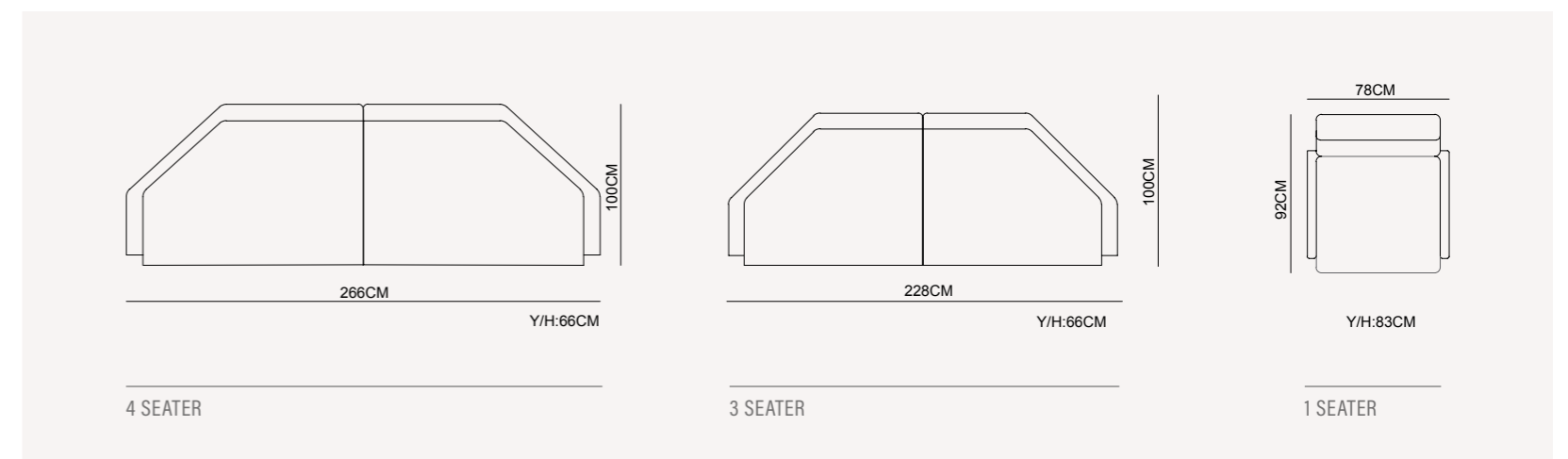
PRAG corner set | TECHNICAL DETAILS



PRAG dining room | TECHNICAL DETAILS



PRAG sofa set | TECHNICAL DETAILS



NATURA COLLECTION

bedroom // dining room // wall unit // sofa set // corner set

The apparently simple appeal of Natura Collection tells the story of understated elegance that can be perceived in the purity of the lines, the precious details and the successful combination of heterogeneous materials. In the dining room, concrete and abstract as well as tangible and intangible shapes coexist in a single space, where each unit, from the care to details to the refined balance between colours and shapes reveal the strong but muted philosophy of the brand: geometric patterns leaving enough space to customization. The living room has a significant place in human life. Having a wide range of furniture choices, people are made to be comfortable and peaceful manner based on their use. We need a sofa set which always relaxed, comfortable, should be durable and should meet the value. Icon offers living spaces where every detail is meticulously planned for the comfort of life, where unnecessary items are not included and disorder is not included in your daily life.



NATURA COLLECTION
// bedroom

NATURA COLLECTION
// bedroom



EXCEL· LENCE

Natura Collection is a play between deliberately aligned lines and different materials for a contemporary work that exemplifies Area's craftsmanship excellence.



NATURA COLLECTION
// bedroom

NATURA COLLECTION
// bedroom



NATURA COLLECTION

// bedroom

INNO.
VATIVE

With its eye-catching pure lines, creative and innovative design, Natura Collection creates a completely different ambiance in your home. While it attracts all the attention with its bold and original form, it balances it with its simplicity and softens the atmosphere.



NATURA COLLECTION

// bedroom





S P E . C I F I C

Thanks to its pure and simple design, Natura has a specific style that can be noticed at first glance. It gives importance to the functions that are really necessary with the understanding of simplicity. Simplicity is about subtracting the obvious and adding meaningful.





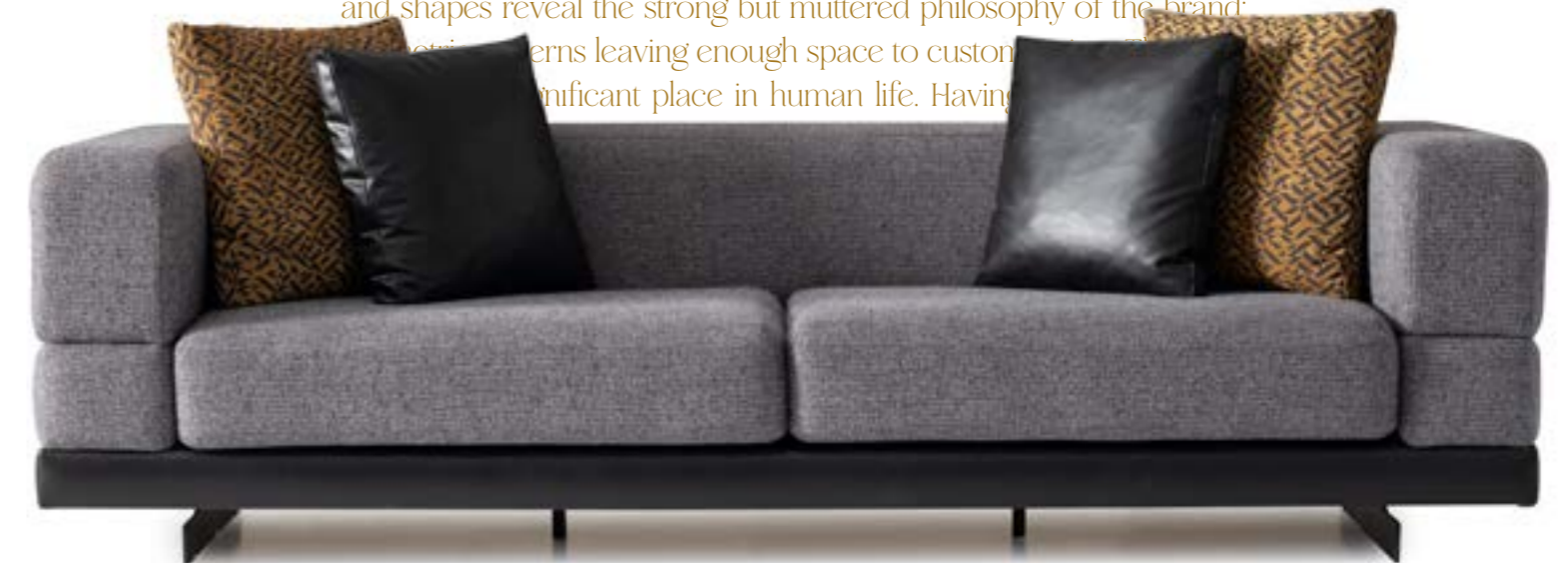


FLEXIBLE &
CUSTOMIZABLE
MULTI-PURPOSE USE



NATURA SOFA SET

The apparently simple appeal of Natura Collection tells the story of understated elegance that can be perceived in the purity of the lines, the precious details and the successful combination of heterogeneous materials. In the dining room, concrete and abstract as well as tangible and intangible shapes coexist in a single space, where each unit, from the care to details to the refined balance between colours and shapes reveal the strong but muttered philosophy of the brand: creating patterns leaving enough space to customise their significant place in human life. Having





NATURA COLLECTION
// sofa set



NATURA COLLECTION
// sofa set

COSI- NESS

Functionality and cosiness combine in Natura Collection. It has tradition, beauty and nature in an object of strong iconic value characterized by wide and generous shapes that ensure unique comfort.



NATURA COLLECTION
// sofa set

FRESH &
ELEGANT
DESIGN



NATURA COLLECTION
// sofa set



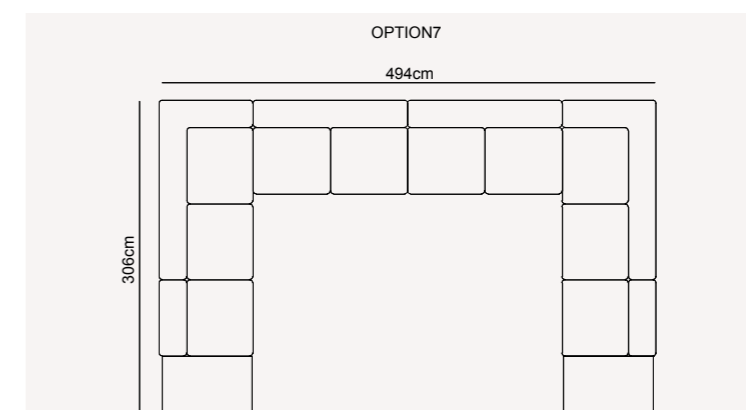
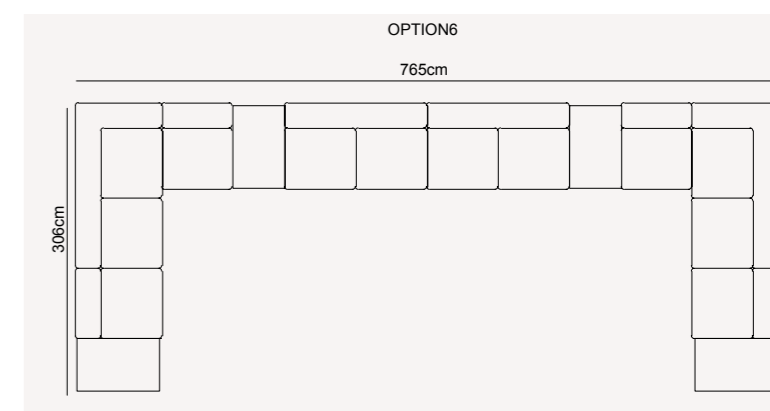
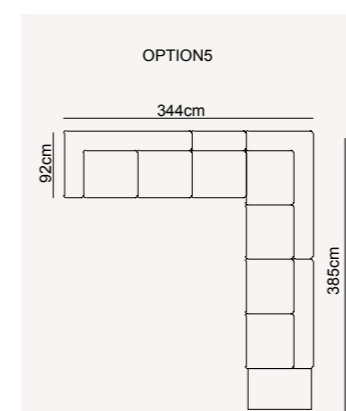
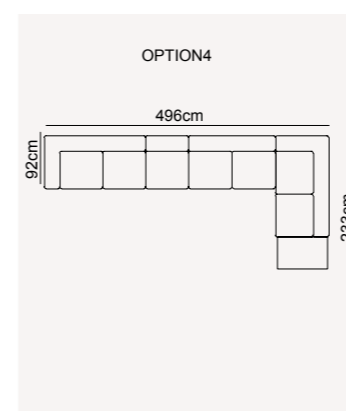
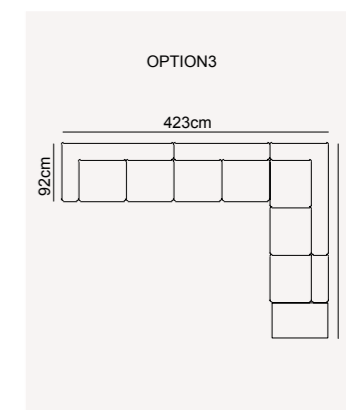
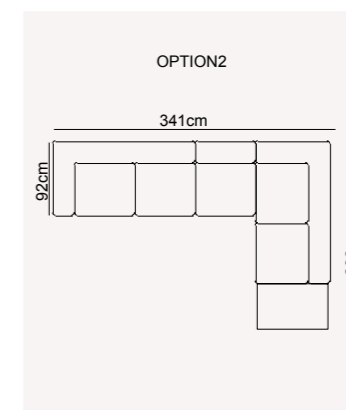
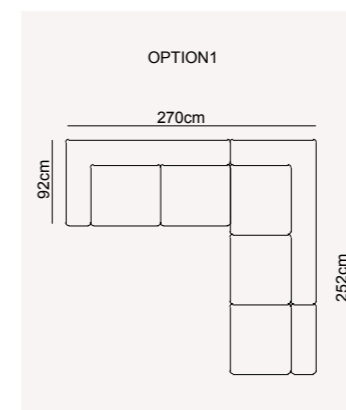
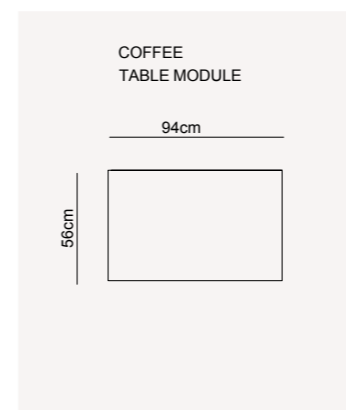
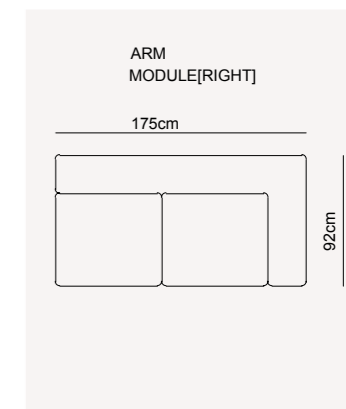
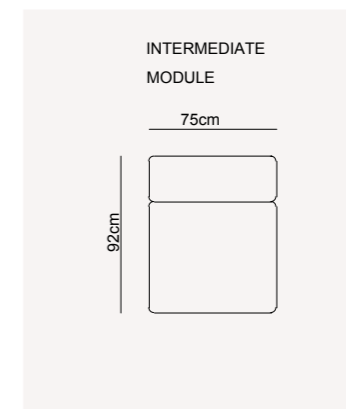
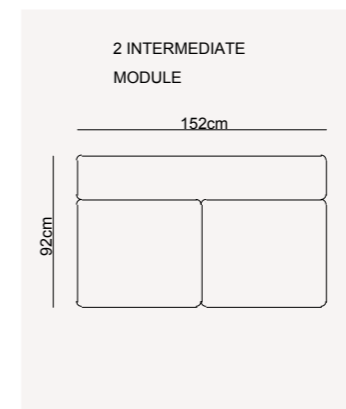
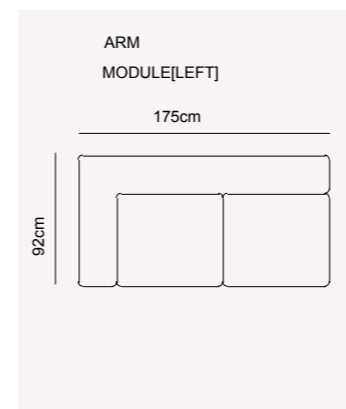


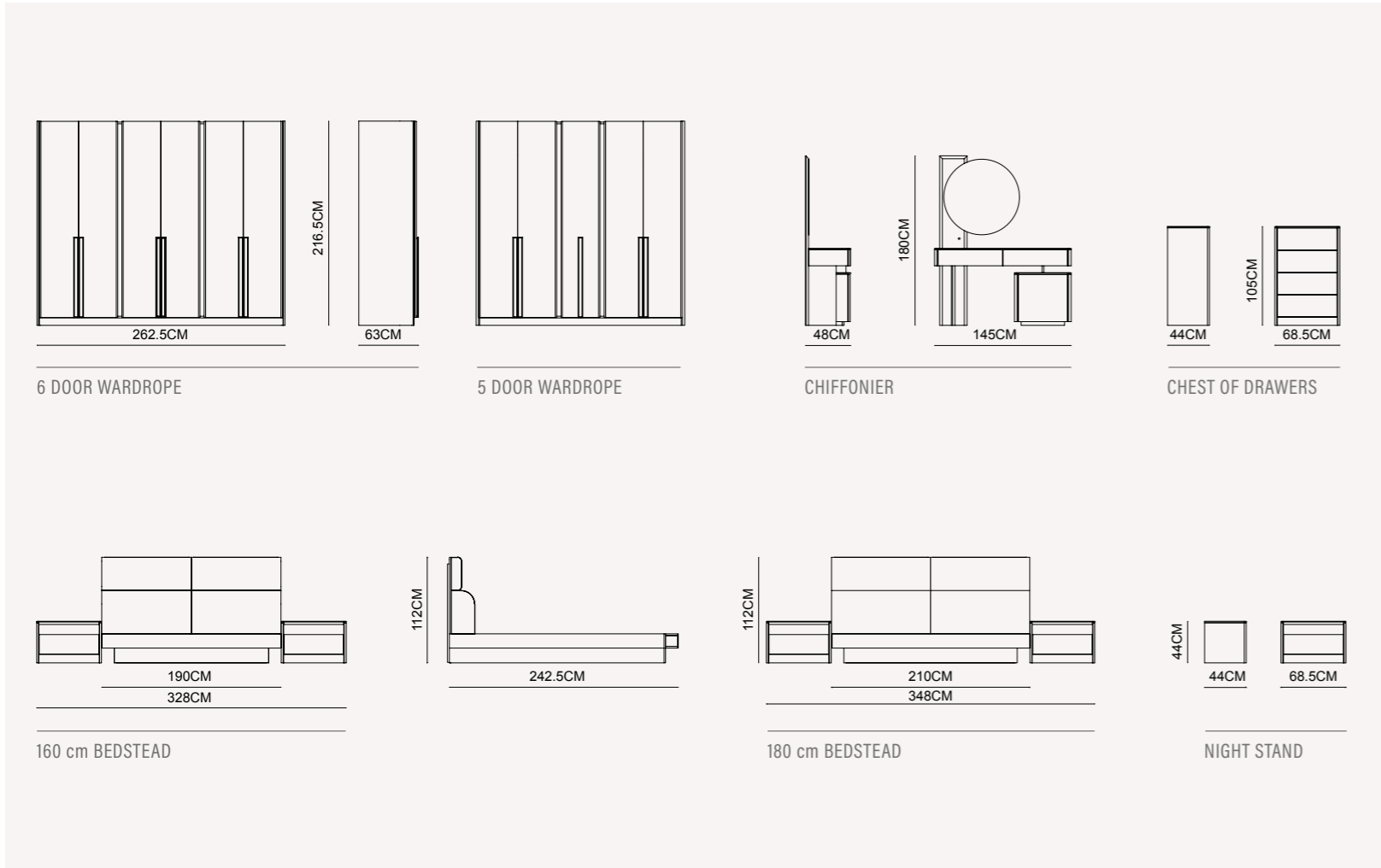
NATURA COLLECTION

// corner set

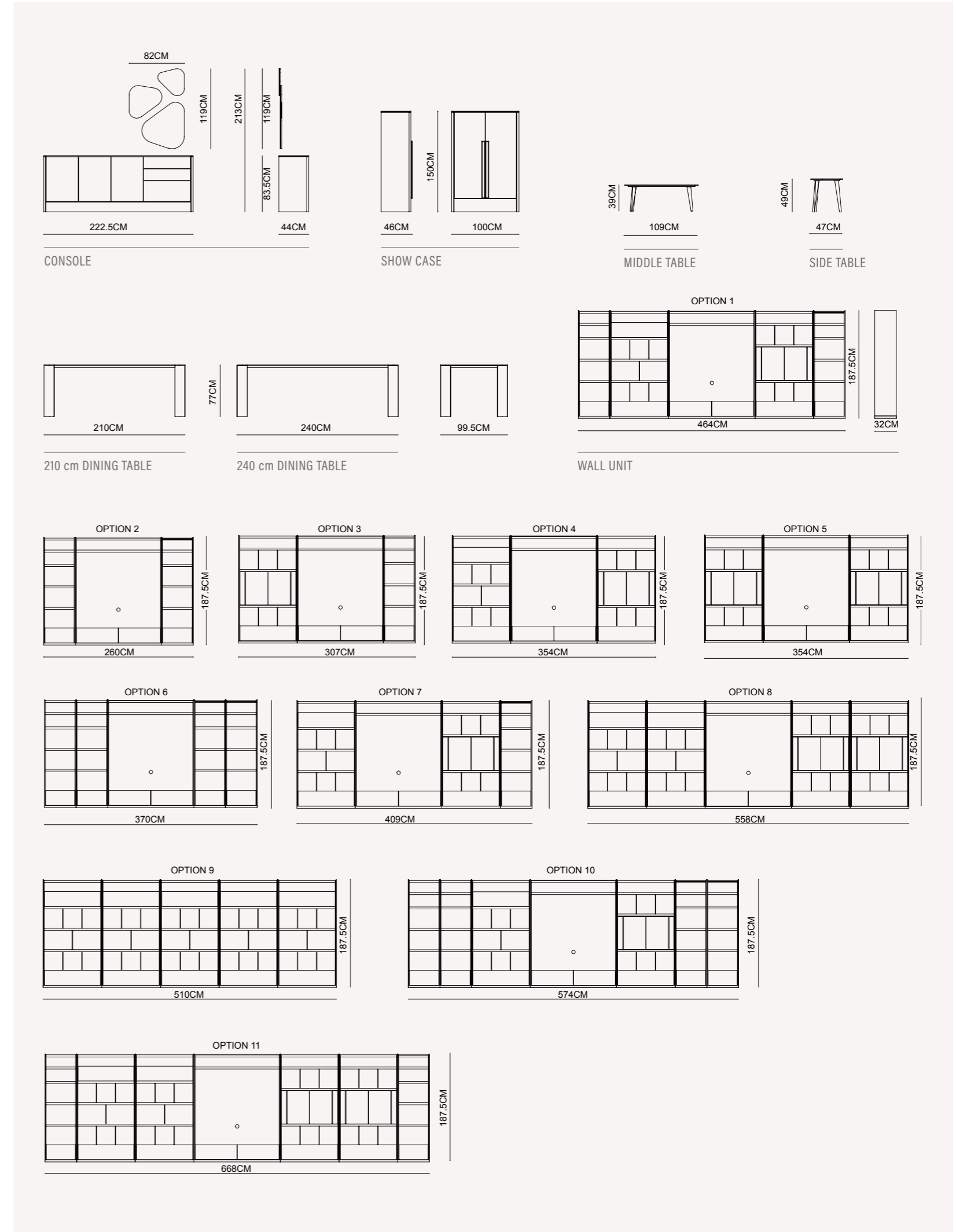
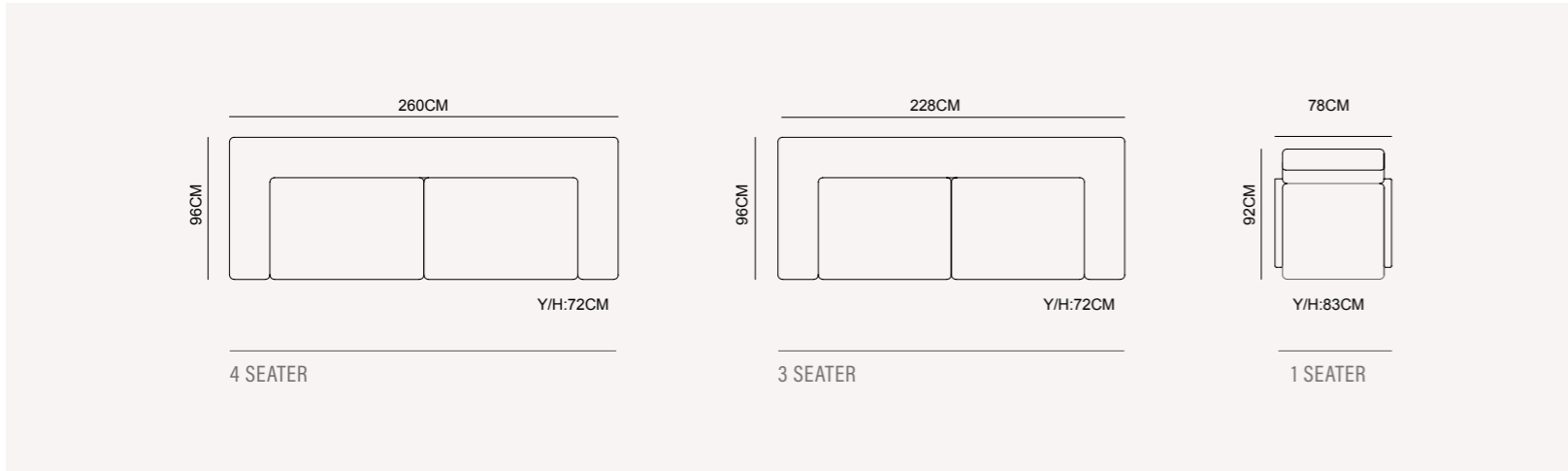
FUNCTIONAL

A triumph of overlapping forms, a fusion of aesthetics and functionality. Natura is a contemporary take on the living room with a versatile system that can be endlessly rearranged.





NATURA sofa set | TECHNICAL DETAILS



RIYAD COLLECTION

dining room // sofa set

The great universe

Riyad Collection design

solutions for every room in

the house. Choosing Riyad

means having a large collection of

products, integrated and transversal

finishes and materials, which can

be combined in an infinite number

of different solutions: the result is

a "multiplier" effect of composition

possibilities, unique in the field of

furniture. Riyad Collection, therefore,

does not propose a single prepackaged

solution, but rather provide the tools

and solutions to build your environment.

Riyad is the perfect combination of

comfort and design. A play on shapes

becomes the secret to finding the fine

balance between good taste and

expert refinement. Essential lines

and simple volumes follow each

other for deep relaxation. Riyad

provides a moment of rest in

which absolutely nothing

happens that can give a

timeless moment of well-

being.




AREA
living furniture

98•99

_INSPIRATIONAL NEW BOOK





HAR· MONY

Rounded and welcoming forms for a modern style. Design becomes a form of art for a lifestyle of happiness. Experiencing the emotion of beauty is no longer a dream. The style becomes harmony and every moment becomes a memorable one.







TIMELESS COMFORT



RIYAD COLLECTION
// sofa set



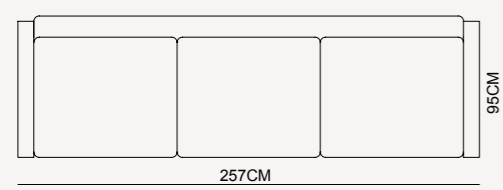
RIYAD COLLECTION
// sofa set

ESSEN- TIAL

Essential lines and simple volumes follow each other for deep relaxation. A moment of rest in which absolutely nothing happens that can give a timeless moment of well-being.

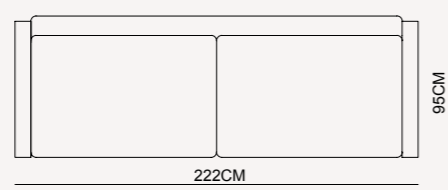


RIYAD sofa set | TECHNICAL DETAILS



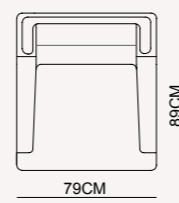
Y/H:76CM

4 SEATER



Y/H:76CM

3 SEATER



Y/H:88CM

1 SEATER

BENTLEY COLLECTION

wall unit // sofa set // bedroom // dining room

Bentley Collection intends to be a tribute to the woods of tradition, to be defended and renewed. Each with its own history, they live in a new light, expressing themselves in the pure geometric shapes of FARAMA's design in an unexpected encounter of new and old, from geometries defined by the systems to the consistent quality of the products belonging to the collection up to the perspective illusions and dynamics of the units. Bentley furnishing units can be easily mixed in countless shapes, reinterpretations, matching to decorate single harmonic spaces, changing from time to time and complying with the different requirements of the modern habitat.



110•111





BENTLEY COLLECTION
// wall unit



HARMONY OF PRECIOUS MATERIALS



BENTLEY COLLECTION
// wall unit



BENTLEY SOFA SET

Bentley
Collection intends to be
a tribute to the woods of tradition, to
be defended and renewed. Each with its own
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in the pure geometric shapes of **FARAMA**'s design in an un-
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the units. Bentley furnishing units can be easily mixed in countless
shapes, reinterpretations, matching to decorate single harmonic spac-
es, changing from time to time and complying with the different re-





BENTLEY COLLECTION
// sofa set

ZEALOUS

To be zealous means to show devotion and passion towards something and it's important to feel that way about your interior design. Interior design is making the best possible use of the available space.



BENTLEY COLLECTION
// sofa set

BENTLEY COLLECTION
// sofa set



BENTLEY COLLECTION
// sofa set

MADE FOR GENERATIONS



BENTLEY COLLECTION
// sofa set



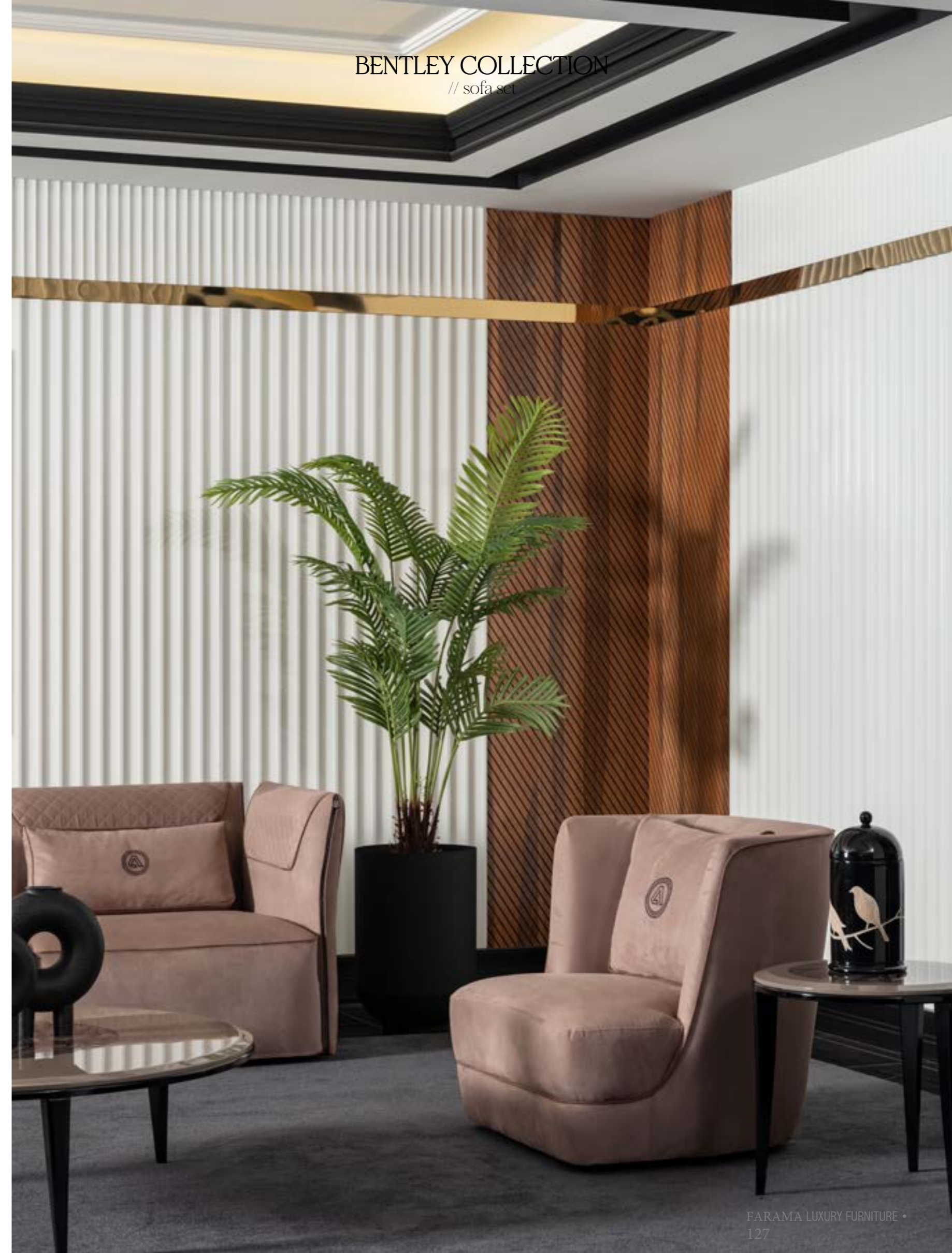
BENTLEY COLLECTION
// sofa set

MODERN
INDISPENSIBLE
LIVING
FARAMA



DETAILS

MEET WITH
ELEGANT
DESIGN





BENTLEY COLLECTION
// corner set



BENTLEY COLLECTION
// corner set





AES- THETIC

Fashion evolves over time and, there is a trend that has not gone unnoticed: 'aesthetic' style. The basis of this movement surrounds aesthetics, meaning it considers the nature of beauty, art and a taste for all that is beautiful to look at.





INTEG- RITY

We know that the work we do can improve people's lives and have a positive impact on the world around us. Doing the right thing is mandatory. That means designing for our clients, our team, our community, and the world.





BENTLEY COLLECTION
// dining room



BENTLEY COLLECTION
// dining room

CREA. TIVE

Creativity is inventing, experimenting, growing, taking risks, breaking rules, making mistakes, and having fun. People who live their creative passion live in the uncertainty of the outcome of what they create and they're fulfilled by the mere act of producing something despite that uncertainty.



BENTLEY COLLECTION
// dining room



BENTLEY COLLECTION
// dining room

ELEGANT COMPOSITION OF MATERIALS

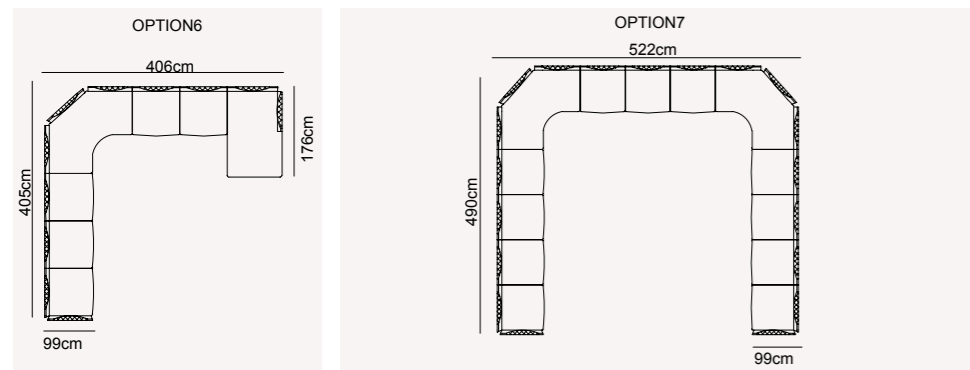
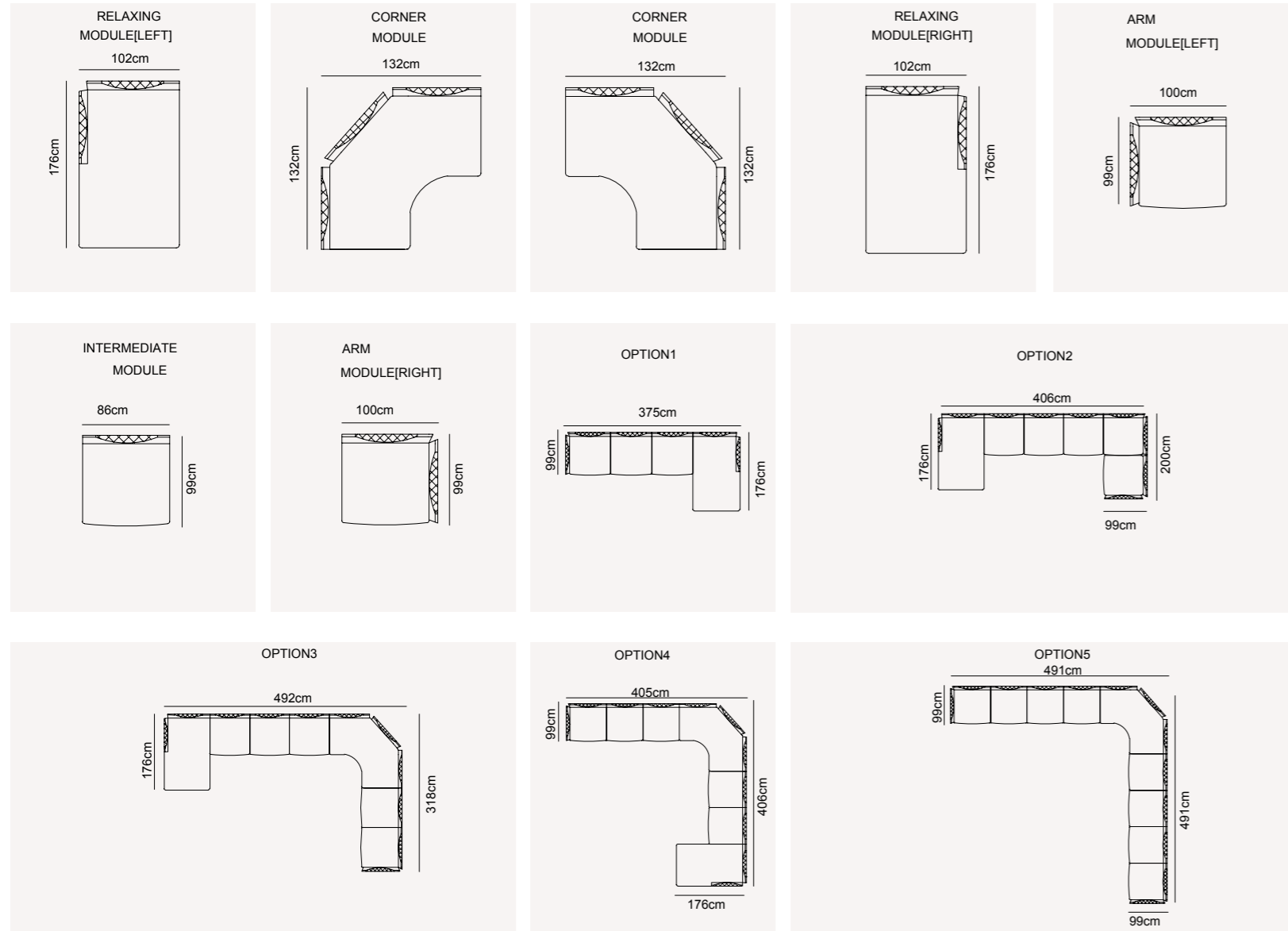




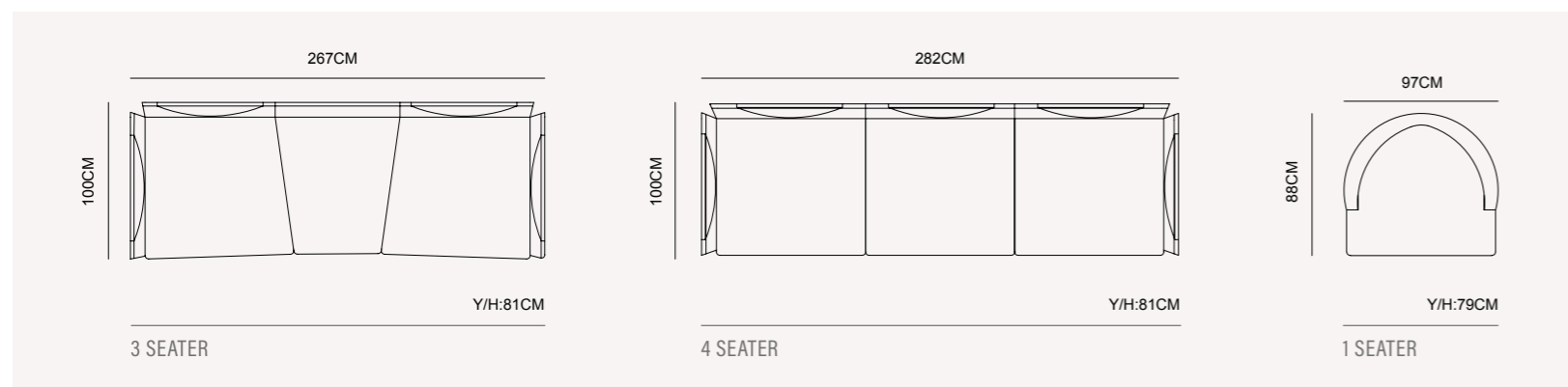
A REFINED PERSONALITY



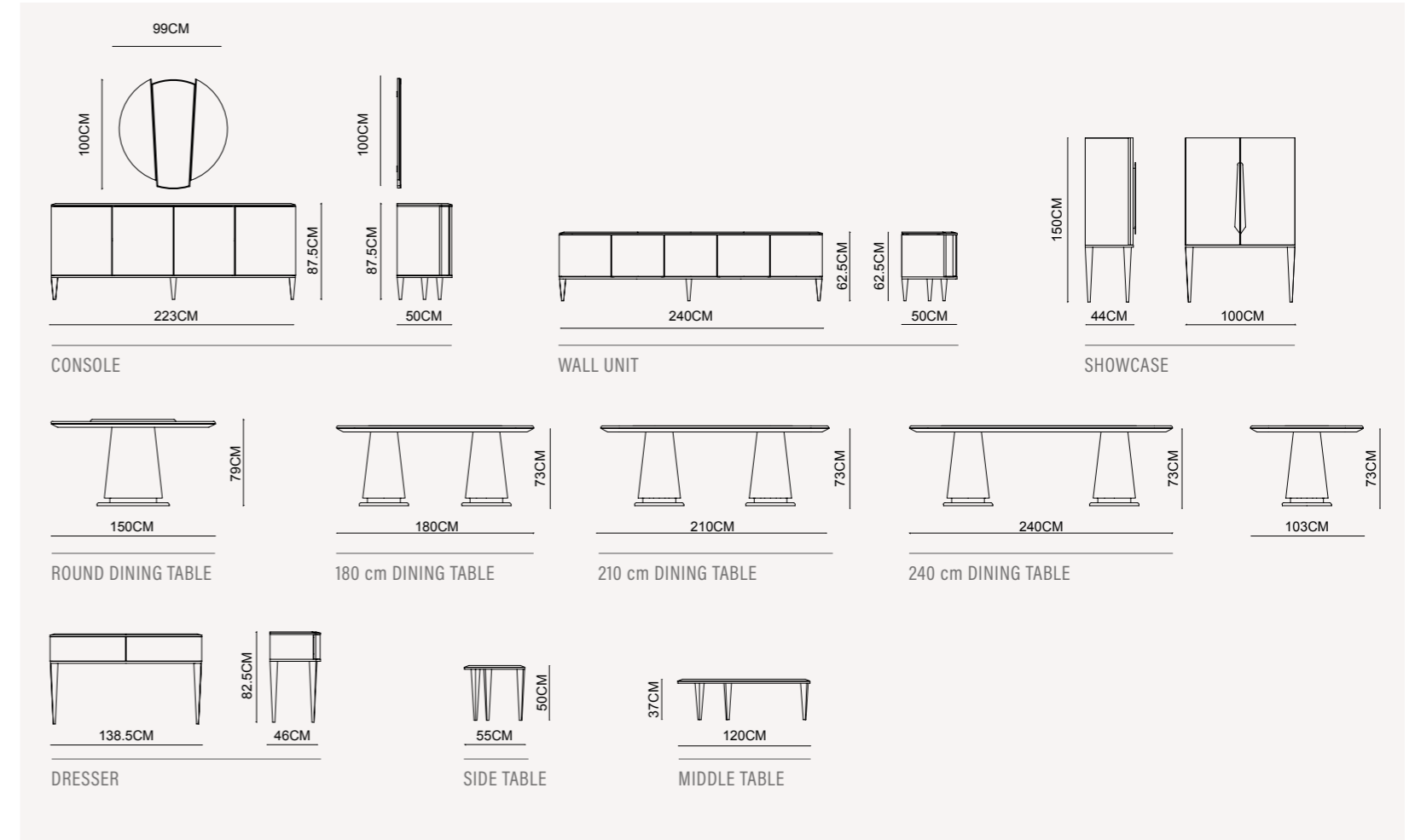
BENTLEY corner set | TECHNICAL DETAILS



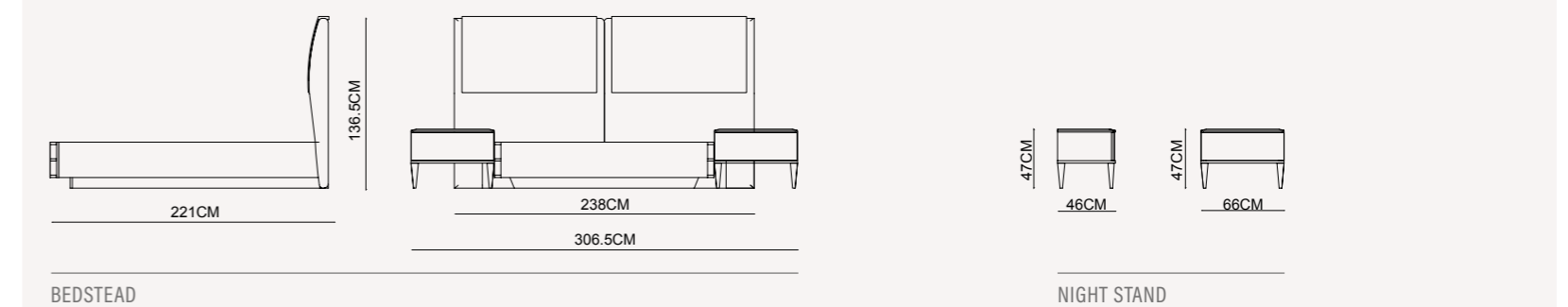
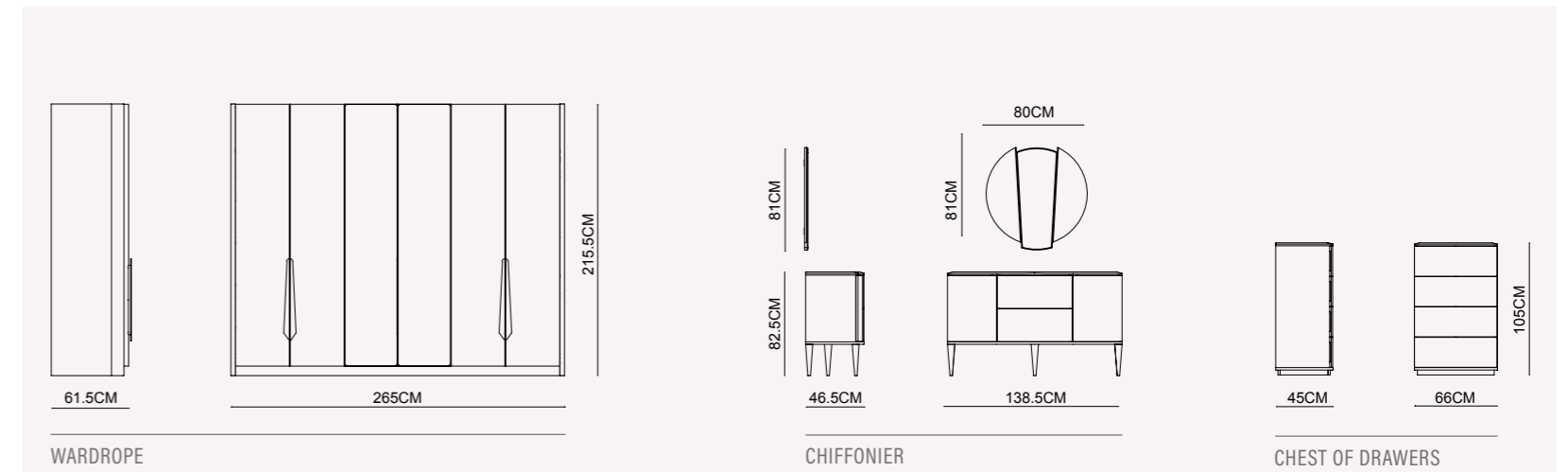
BENTLEY sofa set | TECHNICAL DETAILS



BENTLEY dining room | TECHNICAL DETAILS



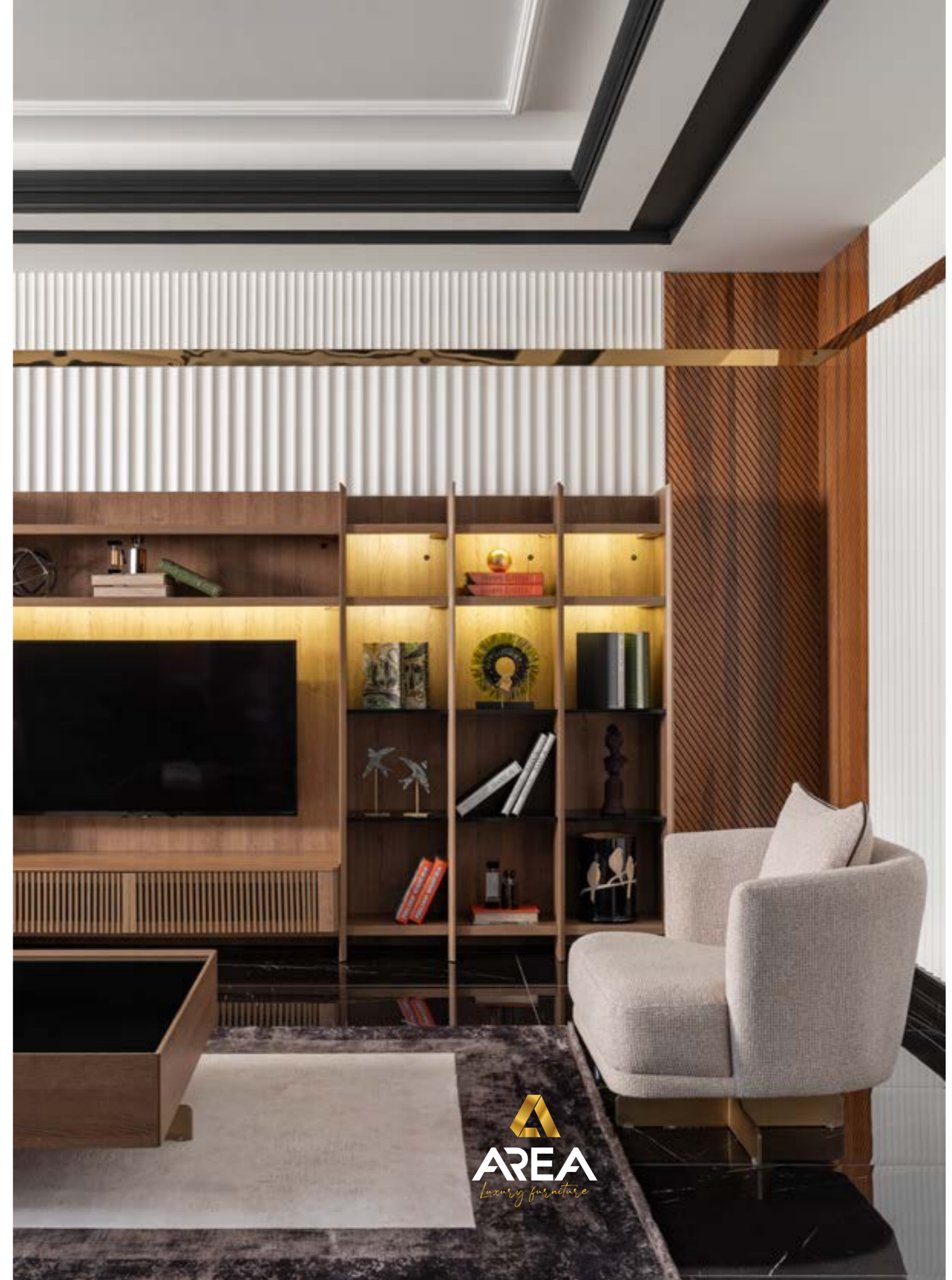
BENTLEY bedroom | TECHNICAL DETAILS



LIZBON COLLECTION

dining room // wall unit // sofa set // bedroom

Light is inherent for some. They don't make an effort to look different, magnificent, because they are natural born different, every where you look at you can see them. Like a star crowning the sky in the nights, a dewdrop adorning a leaf or like the heart of a precious diamond. They give a quite different meaning to grace. Exactly like Lizbon Collection, giving new meanings to your life, bringing your home together with light of grace and elegance. Lizbon was designed by inspiration from the magnificence of nature. Nature literally has the power to heal. By slowing down and letting yourself notice the smell, sound, and feel of nature, you become present, aware, and often experience less stress. Feeling comfortable at home is everybody's desire so in order to get that sense for you we are giving utmost attention to your furniture's design, function and their color. The perfect synthesis between design content and structural solidity. Lizbon epitomises the warmth of yesterday's design expressed in the language of today. It offers pure forms, free from excessive decorative elements, in which practicality is the prevalent feature. Lizbon has truly eye-catching style.



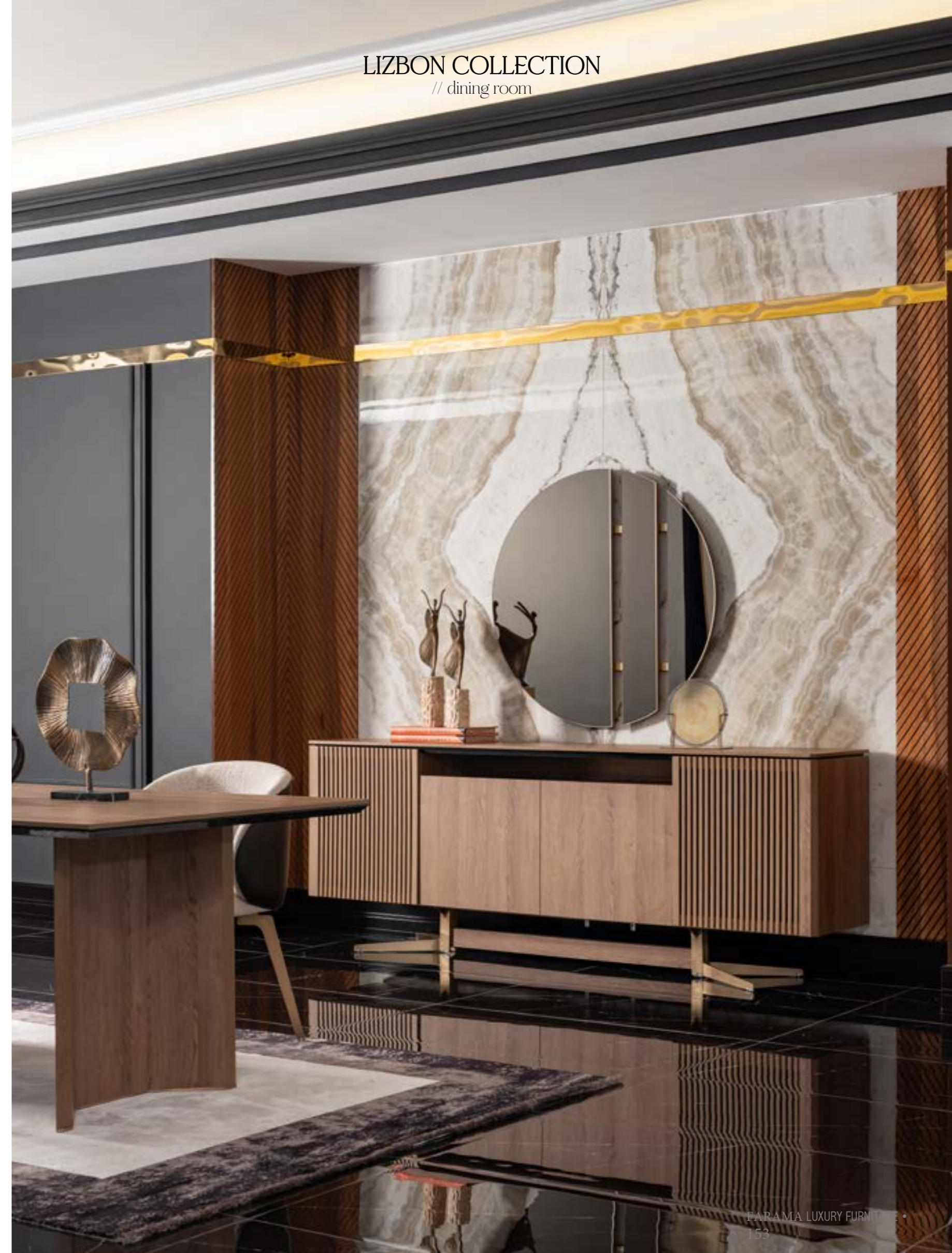
LIZBON COLLECTION
// dining room

LIZBON COLLECTION
// dining room



RE. FINED

Its fine details, including the solid wood embellished with the metal leg, are a clear reference to modern culture. The result of fine Area's craftsmanship, Lizbon is a perfect combination of modularity, craftsmanship and refined design.



LIZBON COLLECTION
// dining room

LIZBON COLLECTION
// dining room

PRECIOUS&
WELCOMING
LIVING AREAS







CREATING COUNTLESS CONFIGURATIONS





LIZBON SOFA SET

Light is inherent for some. They don't make an effort to look different, magnificent, because they are natural born different, every where you look at you can see them. Like a star crowning the sky in the nights, a dewdrop adorning a leaf or like the heart of a precious diamond. They give a quite different meaning to grace. Exactly like Lizbon Collection, giving new meanings to your life, bringing your home together with light of grace and elegance. Lizbon was designed by inspiration from the magnificence of nature.





LIZBON COLLECTION
// sofa set



LIZBON COLLECTION
// sofa set

TIME. LESS

With Lizbon Collection the concept of harmony translates into elegant, sinuous and refined shapes. Lizbon is a timeless design bathed in the light of Area's designers creativity.



WARM &
FRIENDLY
LIVING
SPACES







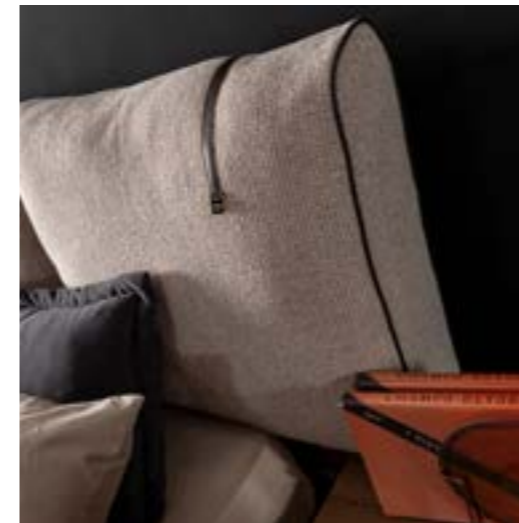
LIZBON COLLECTION
// bedroom



LIZBON COLLECTION
// bedroom

INSPIRA- TIONAL

Lizbon includes inspirational details. Especially Lizbon's headboard is a synonym for softness. Levitating in a state of absolute comfort, thanks to a jewel of Area's craftsmanship, is a privilege for the reposed.

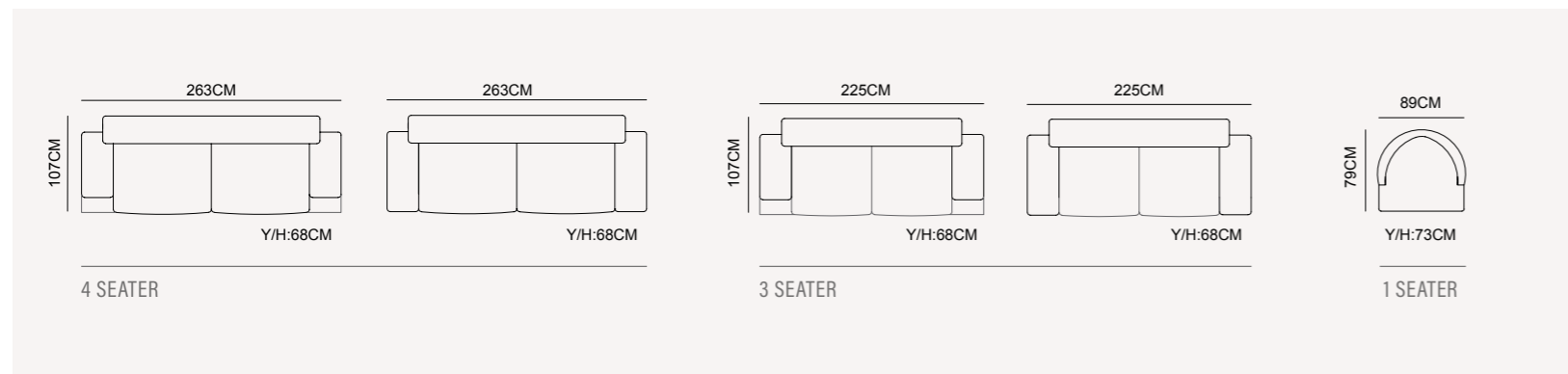


LIZBON COLLECTION

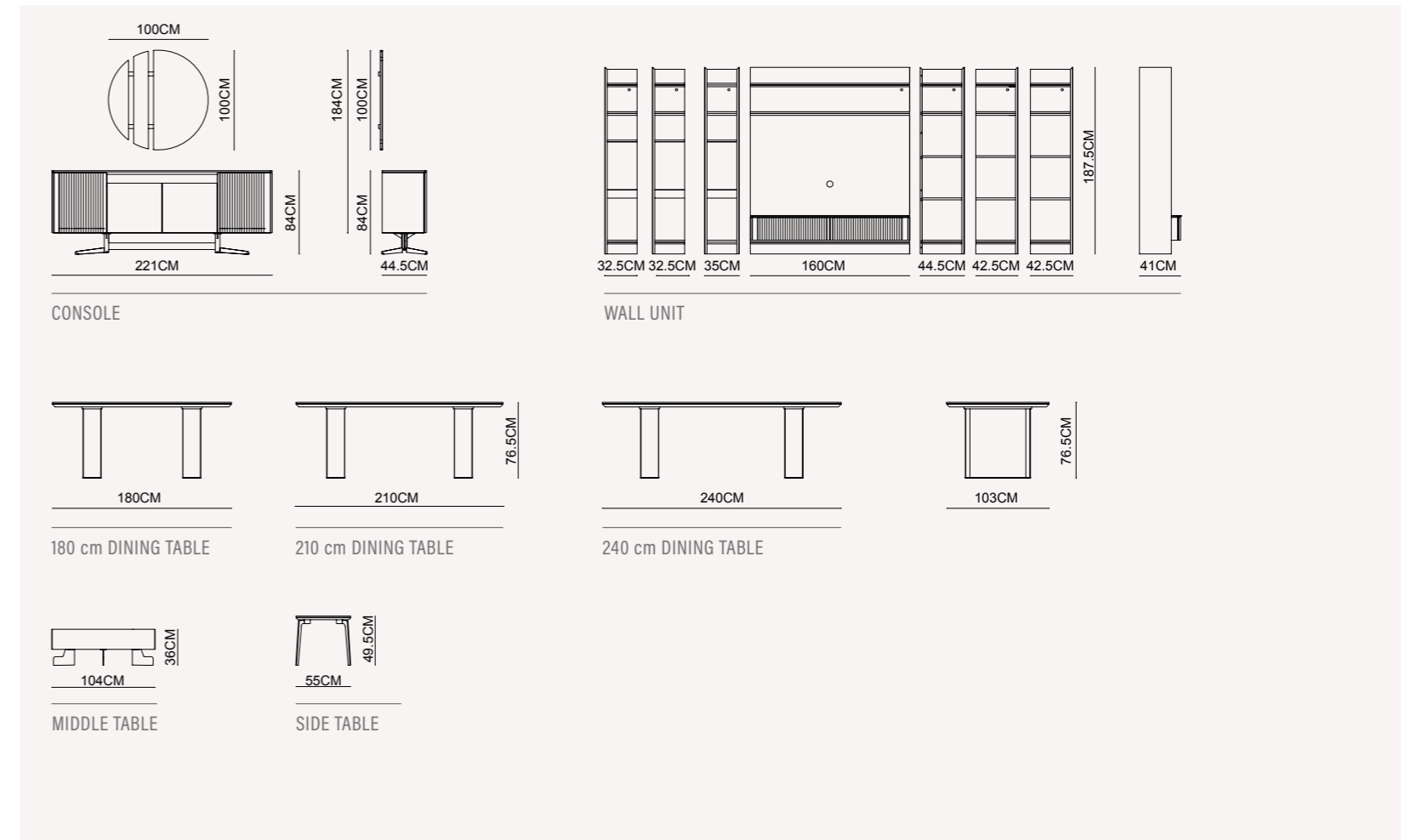
// bedroom



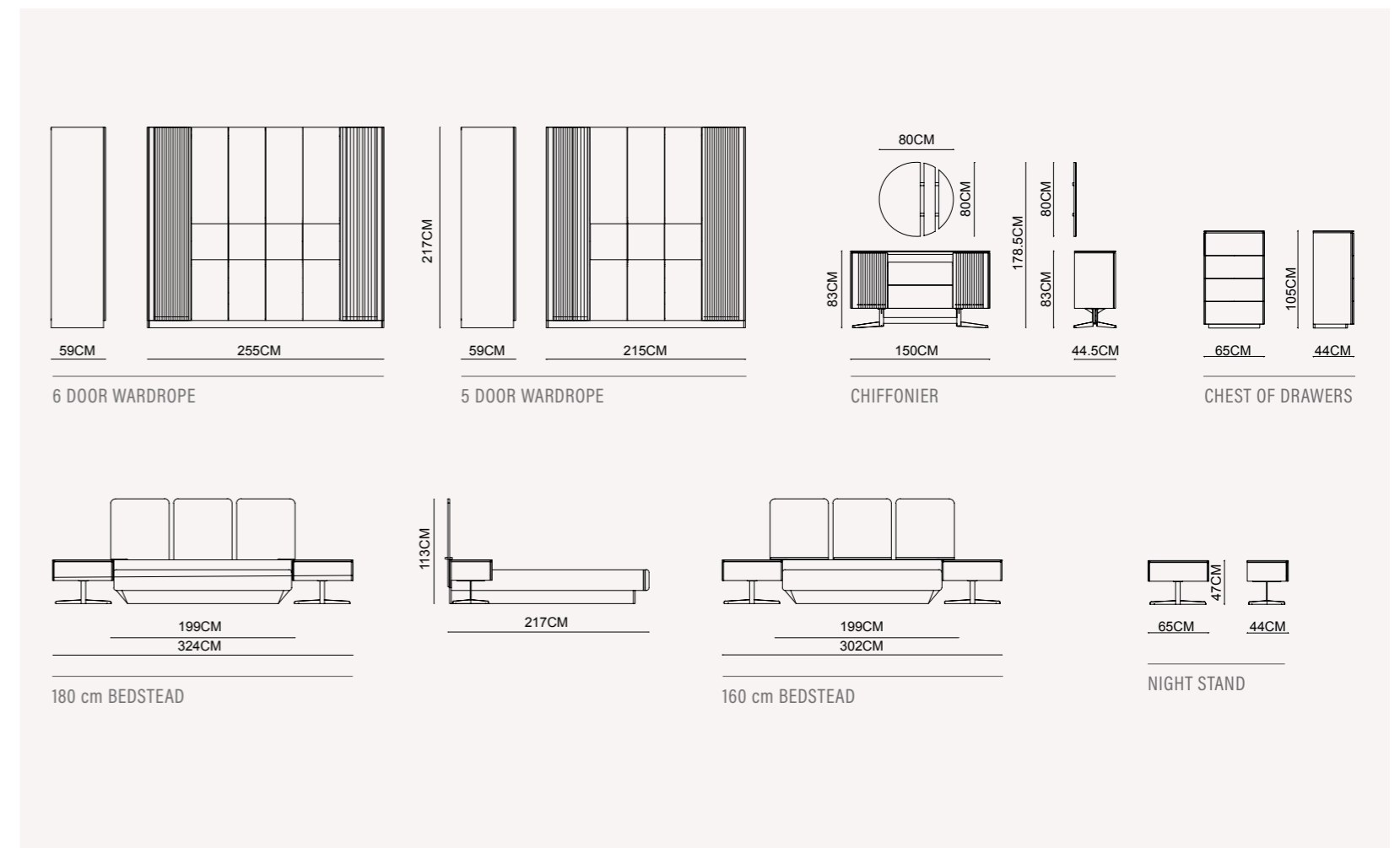
LIZBON sofa set | TECHNICAL DETAILS



LIZBON dining room | TECHNICAL DETAILS



LIZBON bedroom | TECHNICAL DETAILS



MONACO COLLECTION

dining room // wall unit // sofa set // corner set // bedroom

In the contemporary architecture, the real challenge is to create spaces that tell about our personality, last over time and create comfort...an ambitious but achievable goal thanks to our proposals. Monaco Collection: elegantly preserves, showing the most precious objects in an exclusive way through the use of the frame modular system, in which the quality and the combination of materials come together to create an emotional and functional living at the same time. Monaco provides an unconventional living **FARAMA** in which the structural elements become architecture and define spaces where to exhibit elements that connote exclusive and personal areas thanks to sophisticated materials and elegantly combined with each other.



176•177



MONACO COLLECTION
// dining room



MONACO COLLECTION
// dining room

P R E • C I O U S

A collection of sophisticated pieces able to define precious and intimate spaces. Monaco Collection is a selection of single pieces manufactured by choosing the most refined materials mixed up together to create masterpieces thought to interpret timeless trends.



MONACO COLLECTION
// dining room



MONACO COLLECTION
// dining room

ESSEN- TIAL

With its clean and rigorous line, Monaco console is an essential element to furnish a living area in a refined way. Monaco Collection's elements combined together to create a perfect environment where everything interacts harmoniously.







EVOLUTION OF STORAGE





MONACO COLLECTION
// sofa set



MONACO COLLECTION
// sofa set

SENSITIVE&
EMOTIONAL
JOURNEY





SOLU. TION

The play between refined soft shapes and sharp edges are combined with its state-of-the-art functions. Monaco: design and comfort in one solution.





MONACO COLLECTION

// corner set



MONACO COLLECTION

// corner set

STYLISH & COMFORTABLE





MONACO COLLECTION
// bedroom



MONACO COLLECTION
// bedroom

STYLISH

The real stone texture, specially prepared for the Monaco Collection, is one of the elements that highlights the identity of the product. It creates stylish and lively environments!

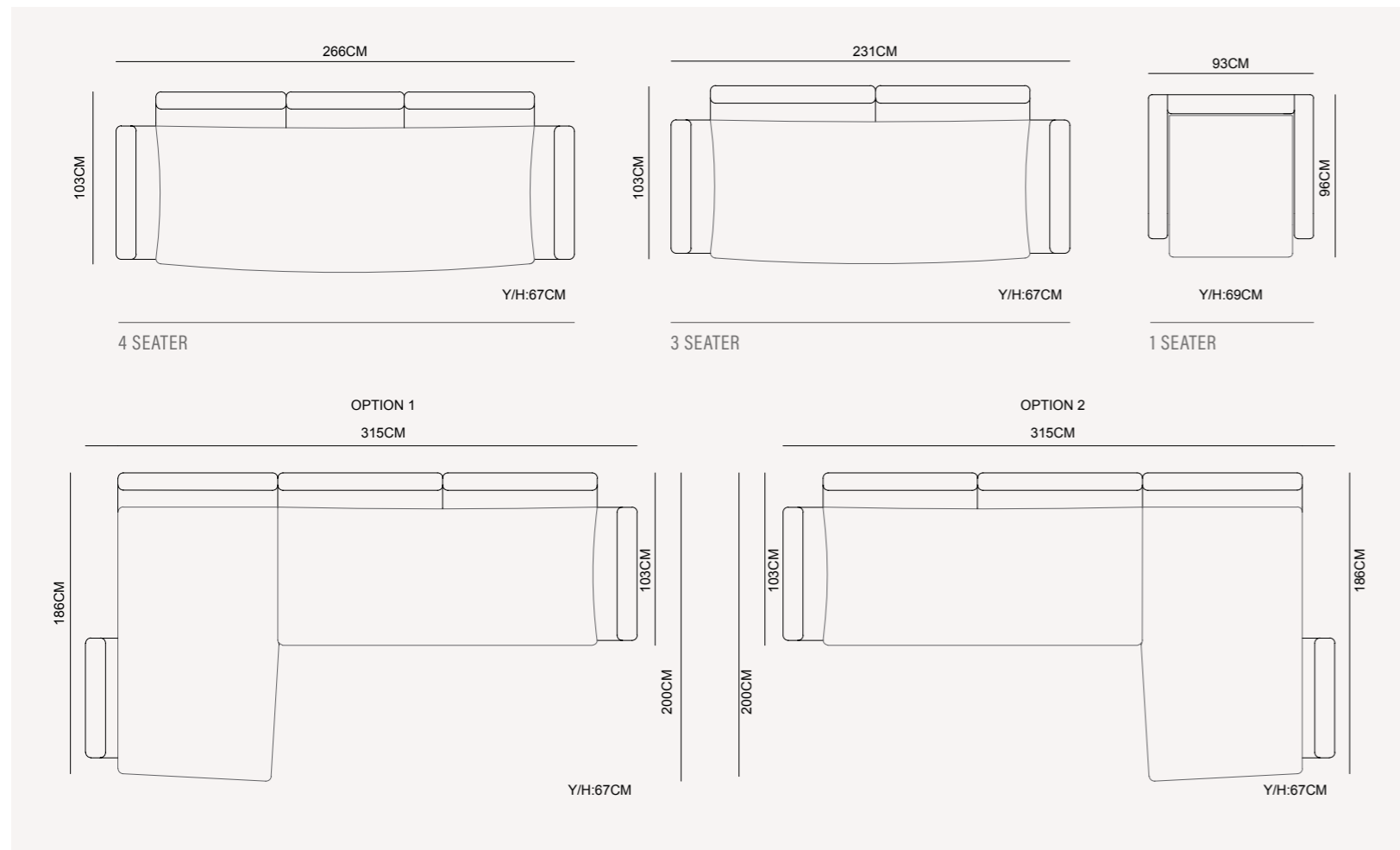


MONACO COLLECTION

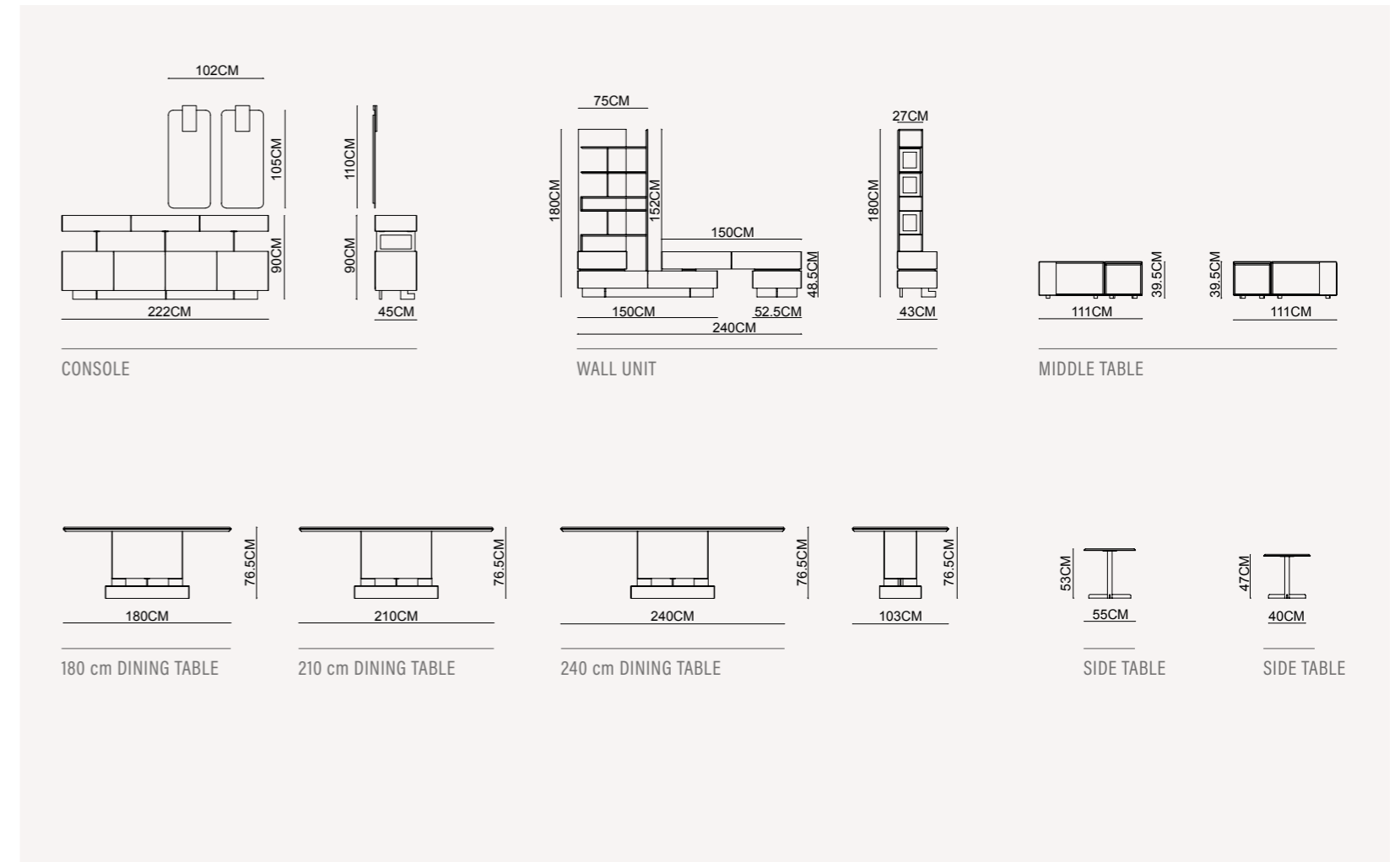
// bedroom



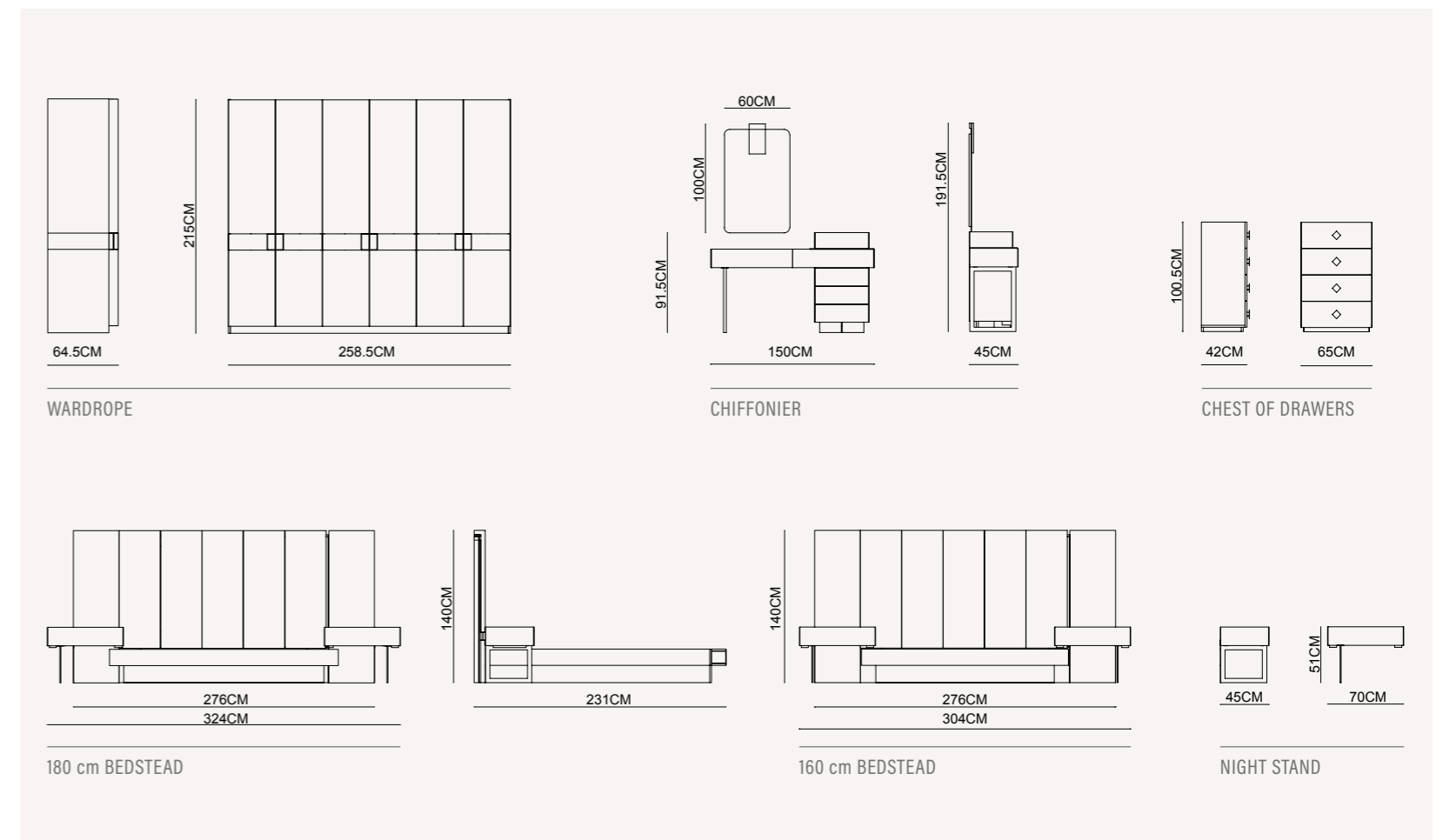
MONACO sofa set | TECHNICAL DETAILS



MONACO dining room | TECHNICAL DETAILS



MONACO bedroom | TECHNICAL DETAILS



PARMA COLLECTION

dining room // wall unit // sofa set // bedroom

Luxurious design and high
comfort furniture design
for those looking for perfection.

Parma's elegant design and
comfort will make you feel special
with its metallic details. For those who
go on a journey to reach excellence.

There is no difficulty. For them, every
taken step means discovering new
beauties. Seeing the world from another
window and experience emotions which
was not felt before. When aesthetic and
comfort are in question, your dreams
are unlimited. An elegant result is
obtained with the admirable aesthetic
and reasoned functionality. Functionality
refers to whether a design works and
helps the users meet their goals and
needs. From products such as chairs
or tables to designs such as books or
web interfaces, functionality varies
but is everywhere. When a design
is highly functional, it does what it's
expected to do and does it well.

Parma, has a modern design that
combines solid panel and old
carving artistry with today's
technology.



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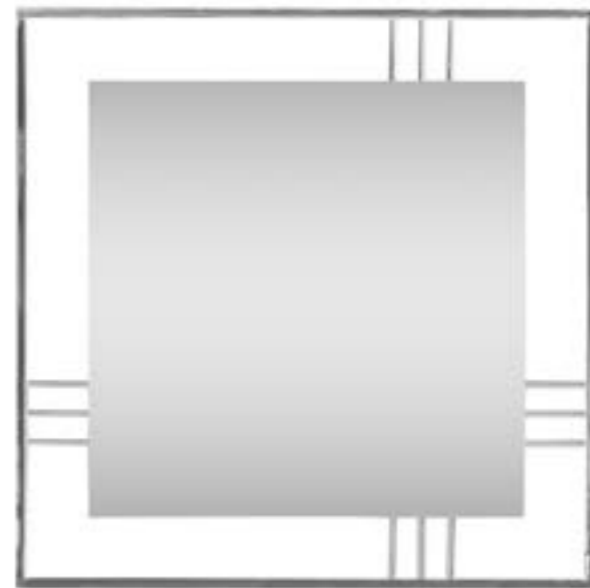
PARMA COLLECTION
// dining room

PARMA COLLECTION
// dining room



QUALITY

Quality design is honest, unobtrusive and long-lasting. Parma Collection is the unique example of quality design. Parma creates a completely different ambiance in your home with its eye-catching round lines, creative and innovative design.





ORIG- INAL

An aesthetic understanding beyond dreams, innovative details and original design. Parma Collection is different from the definition of elegance and grace.







NOBILITY

Parma Sofa Set is an unique example of the nobility of timeless design. Parma includes elegant, warm and modern design line, will add a completely different ambiance to your living spaces.

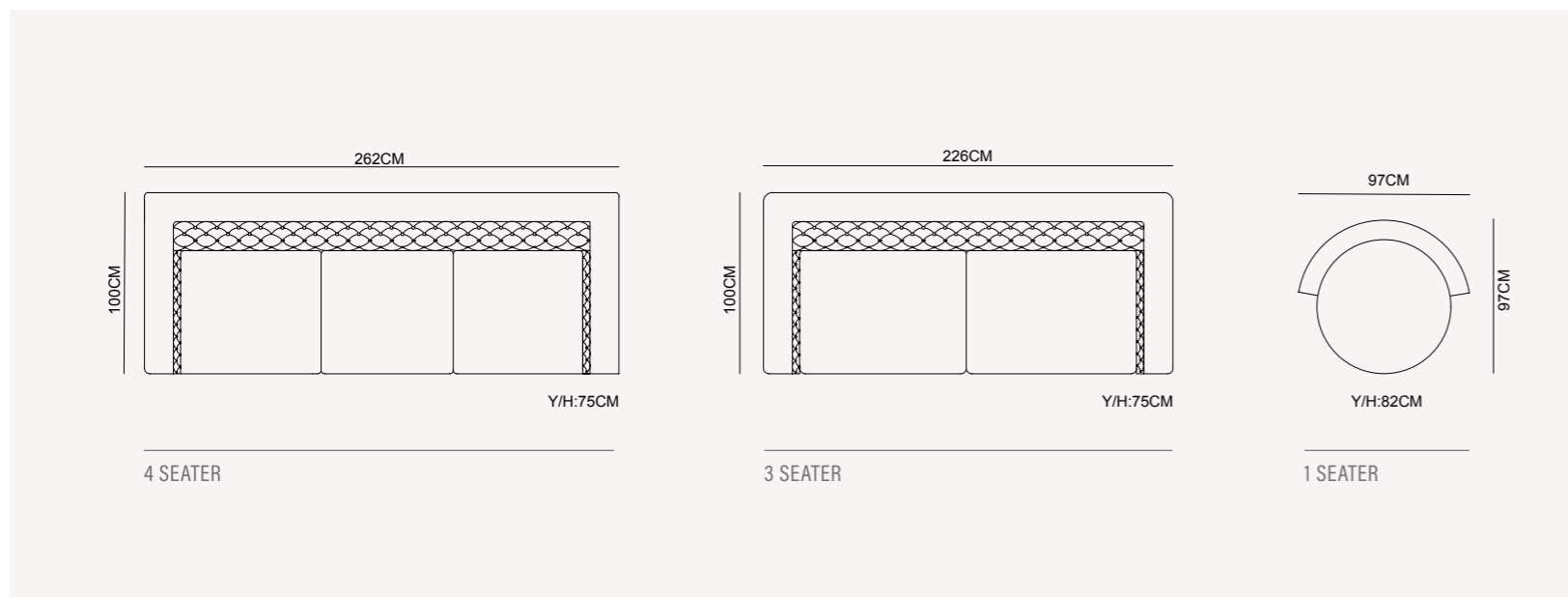




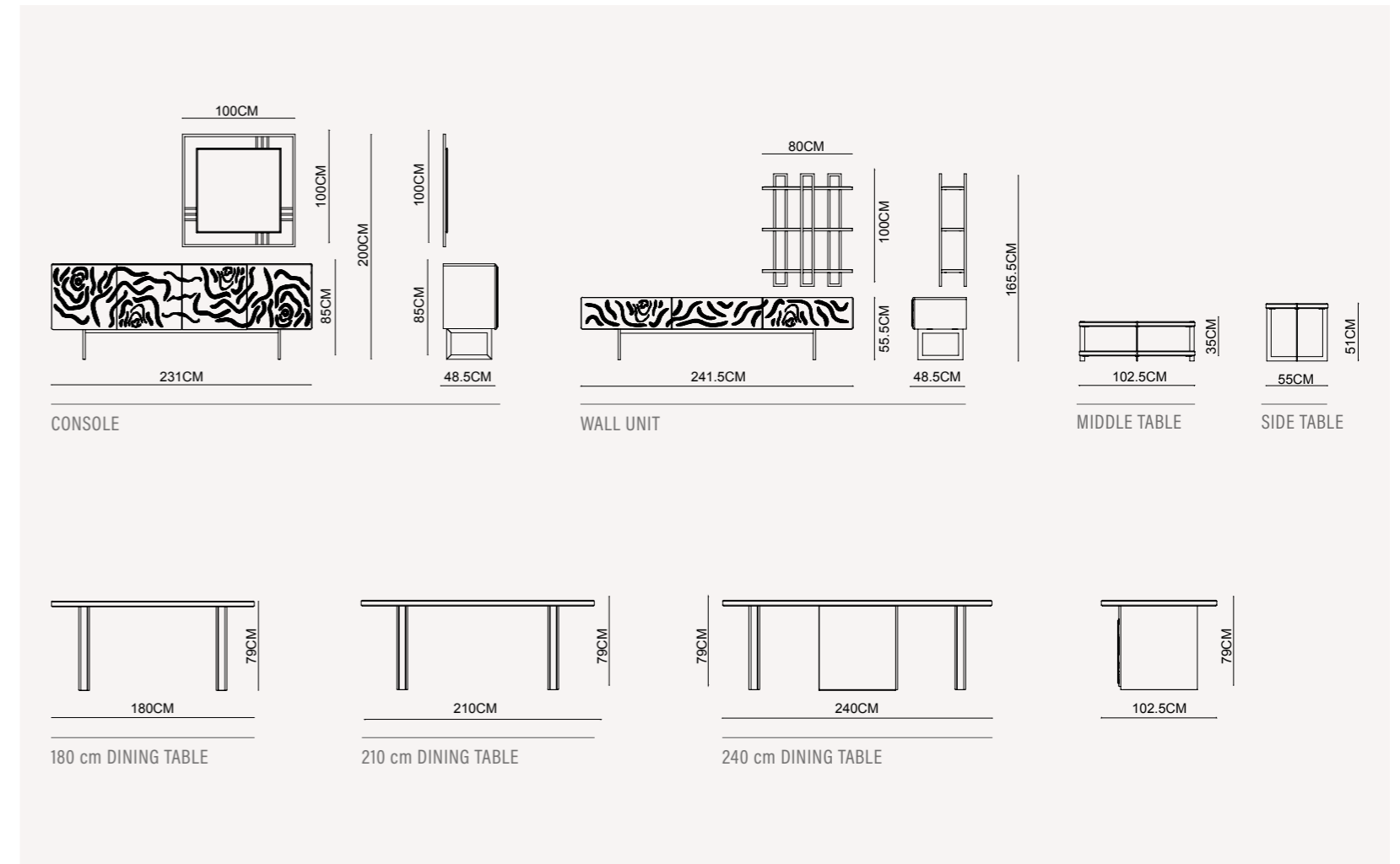
PARMA COLLECTION
// bedroom



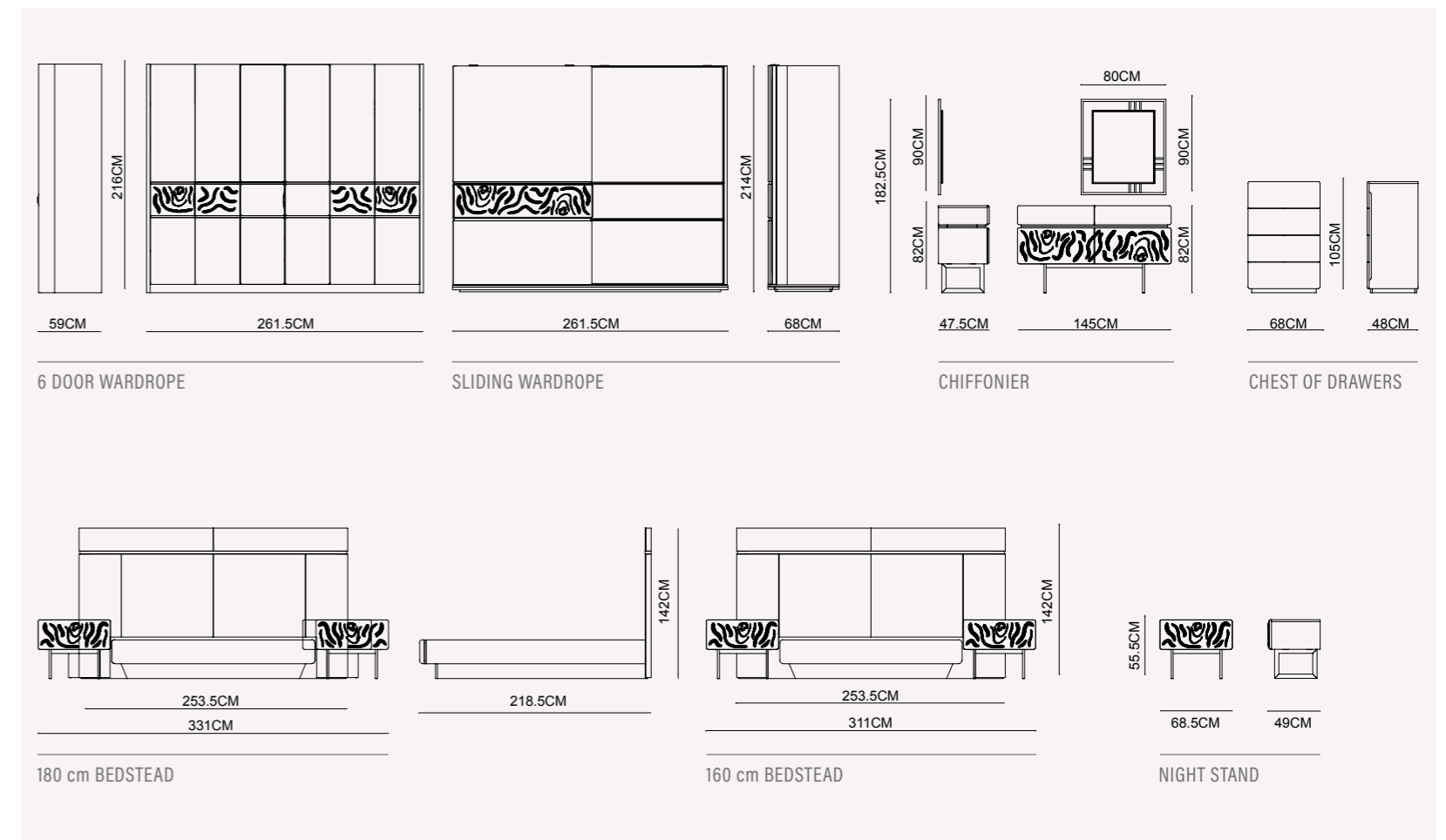
PARMA sofa set | TECHNICAL DETAILS



PARMA dining room | TECHNICAL DETAILS



PARMA bedroom | TECHNICAL DETAILS



LUCCA COLLECTION

dining room // wall unit // sofa set // corner set // bedroom

Lucca Collection create deep impact with its three dimensional reflective surfaces. Lucca creates a completely different ambiance in your home with its eye-catching round lines, creative and innovative design. It balances the room atmosphere with its simplicity and softness. Rooms transformed by time that still express their exceptional architectural value, becoming true "containers of beauty". Furnishings in perfect harmony with the past and the present, that tell stories and express emotion. The watchword for this dreamlike itinerary is elegance. Exactly like Lucca, giving new meanings to your life, bringing your home together with light of grace and elegance. Lucca was designed by inspiration from the magnificence of nature. Nature literally has the power to heal. By slowing down and letting yourself notice the smell, sound, and feel of nature, you become present, aware, and often experience less stress.



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AREA
Luxury furniture

_INSPIRATIONAL NEW BOOK

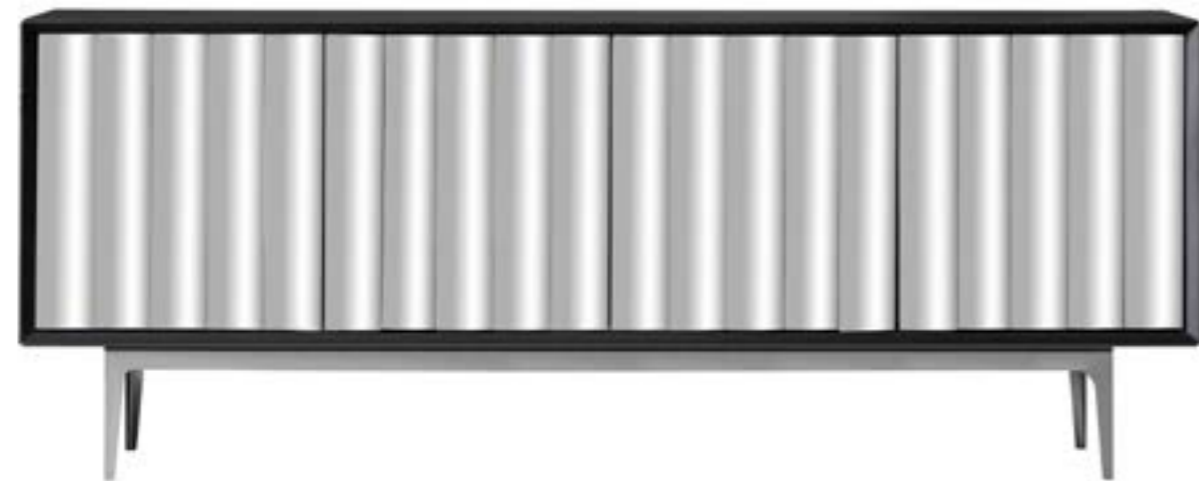
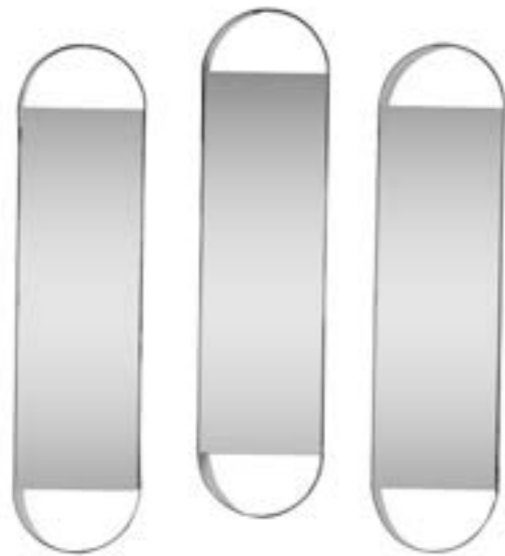
LUCCA COLLECTION
// dining room

LUCCA COLLECTION
// dining room



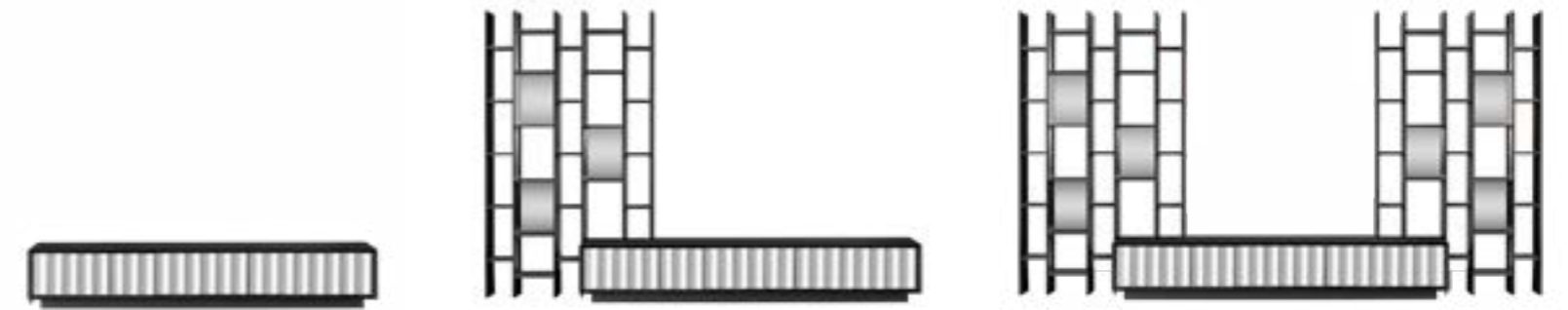
DYNAM- IC

Utilizing the power of dynamics and contrast color tones, Lucca Collection adds an aesthetic atmosphere to your living spaces. It has reflections extending the space.



LUCCA COLLECTION
// wall unit

LUCCA COLLECTION
// wall unit



PERFECT
RELAXING
MOMENTS





FINE. NESS

Lucca Sofa Set's aesthetic design that blends fineness and care with modern. Preferred by those who want to have a friendly home and an inviting style. Single or wide sofas, with their different styles and options that serve all purposes, succeed in making the living room the most comfortable place in the house.





LUCCA COLLECTION
// corner set



FREE. DOM

Lucca Corner design is a combination of freedom and comfort. The carefully thought-out fabric color combinations, modern look and quality structure keeping pace with new age are the new favorites of the current trend.



LUCCA COLLECTION
// corner set

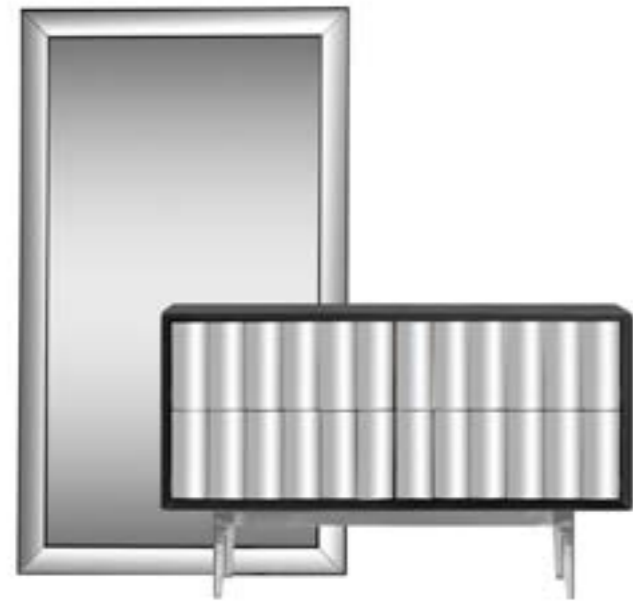


LUCCA COLLECTION
// corner set

LUCCA COLLECTION
// corner set





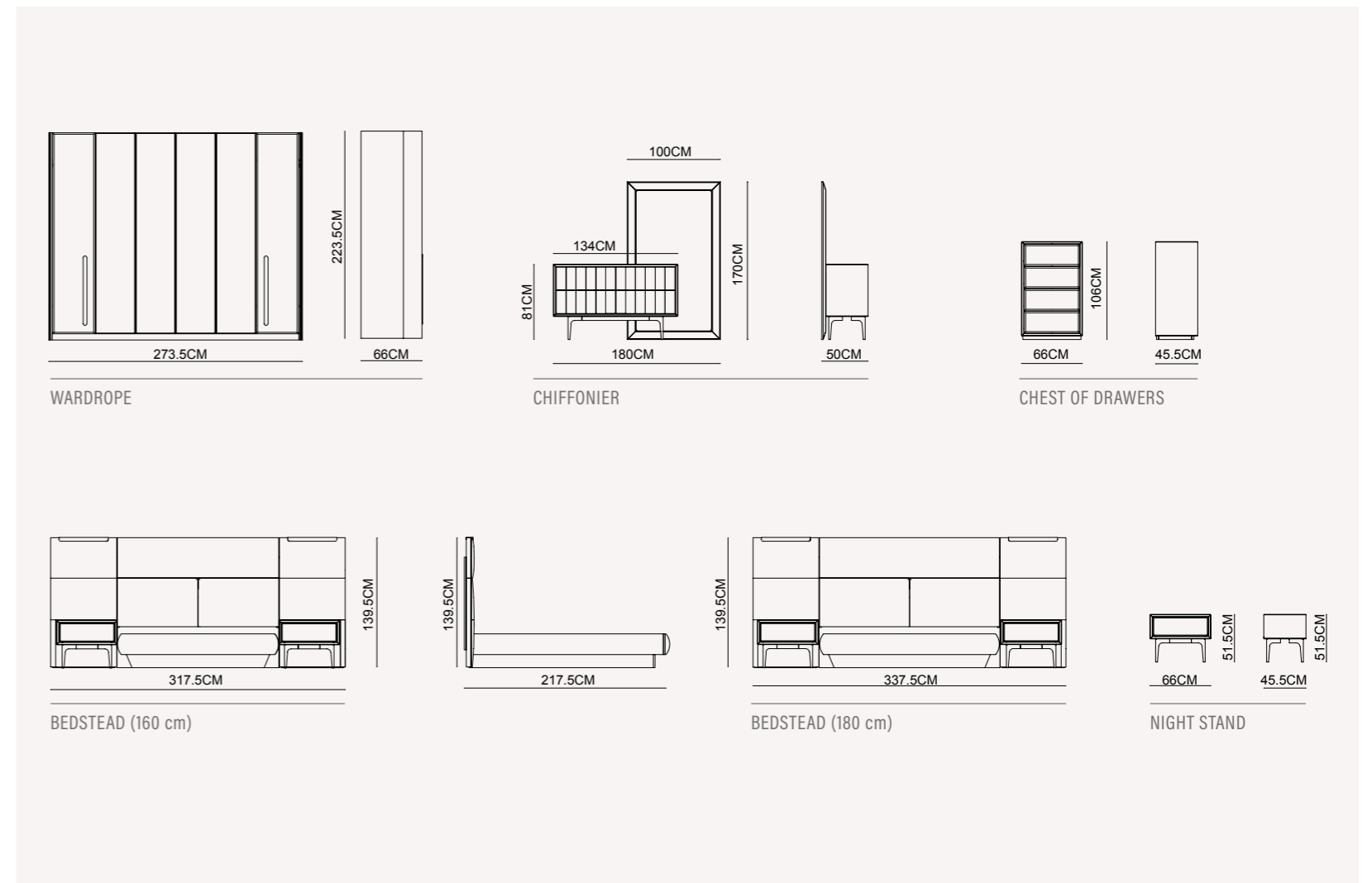
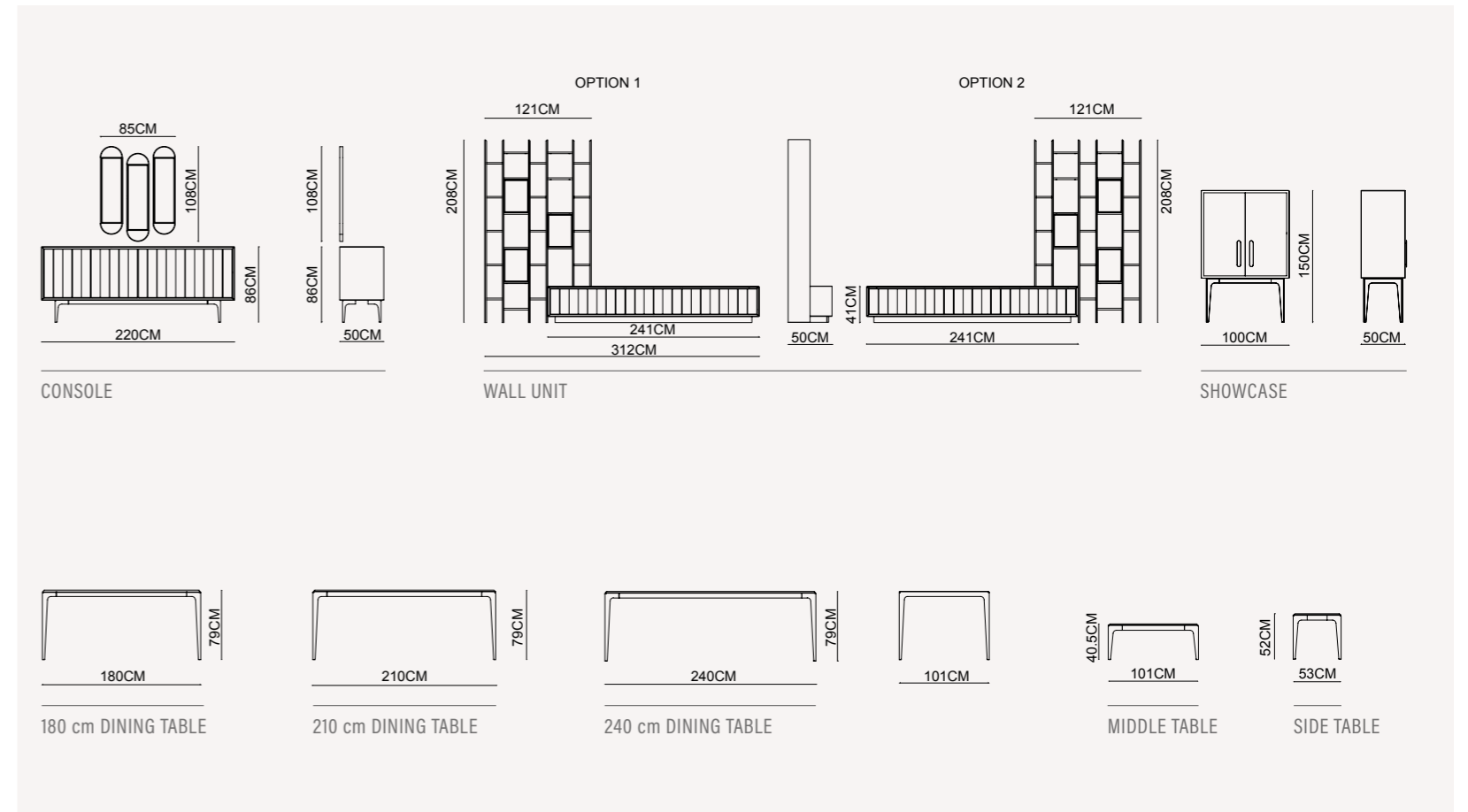


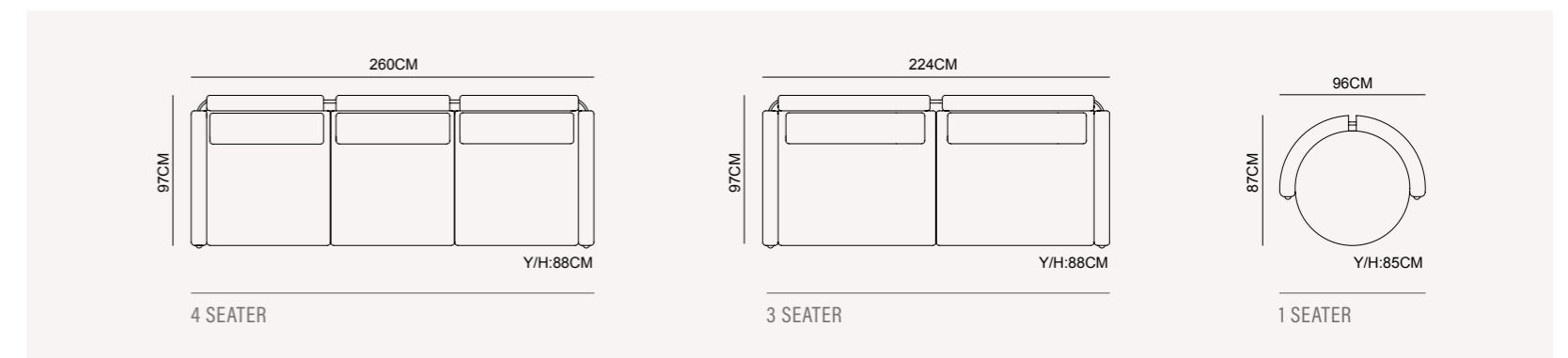
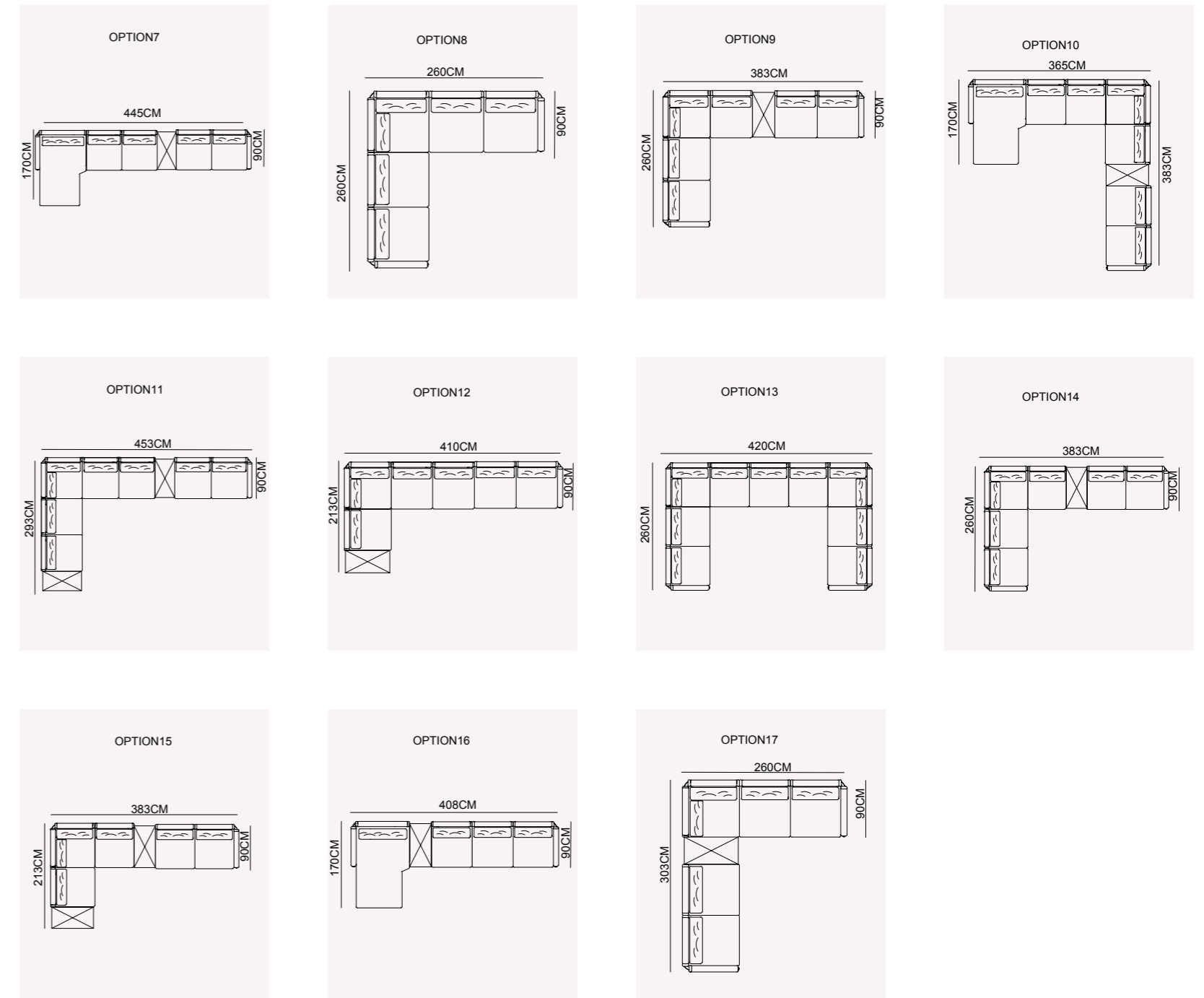
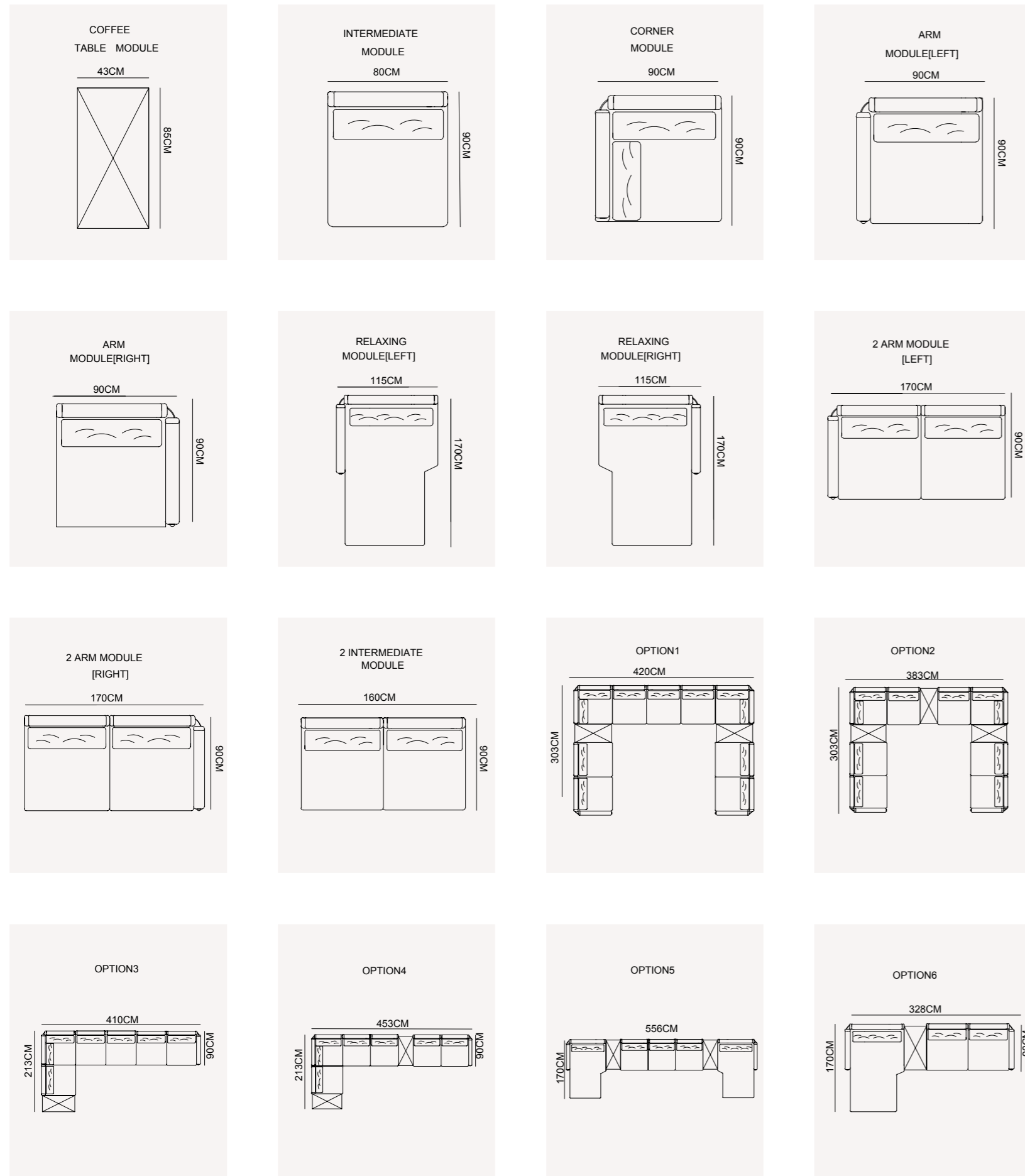
LINE. ARITY

The linearity and geometric shapes of Lucca create an astounding aesthetic effect with classic overtones and fresh vibe. Lucca bedstead is unique with a strong sense of energy and a striking aesthetic.



DESIGNED TO GIVE REST





VEGAS COLLECTION

dining room // wall unit // sofa set // bedroom

Sophisticated color combining modern and elegant details Vegas Collection, which will decorate your living spaces with its harmony. Metals, stones and precious fabrics bend to the needs of the most daring experiments, giving shape to unique environments. Design, Passion & Technique is sum of Vegas. Producing objects means producing ideas above all. Product conception is based on the principle of innovation and research into shapes, materials, beauty and usefulness. Working with the best designers means always looking out of the windows of the world, in order to look at objects and designs with an open and curious mind. Exactly like Vegas design, giving new meanings to your life is primary aim.



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Luxury furniture

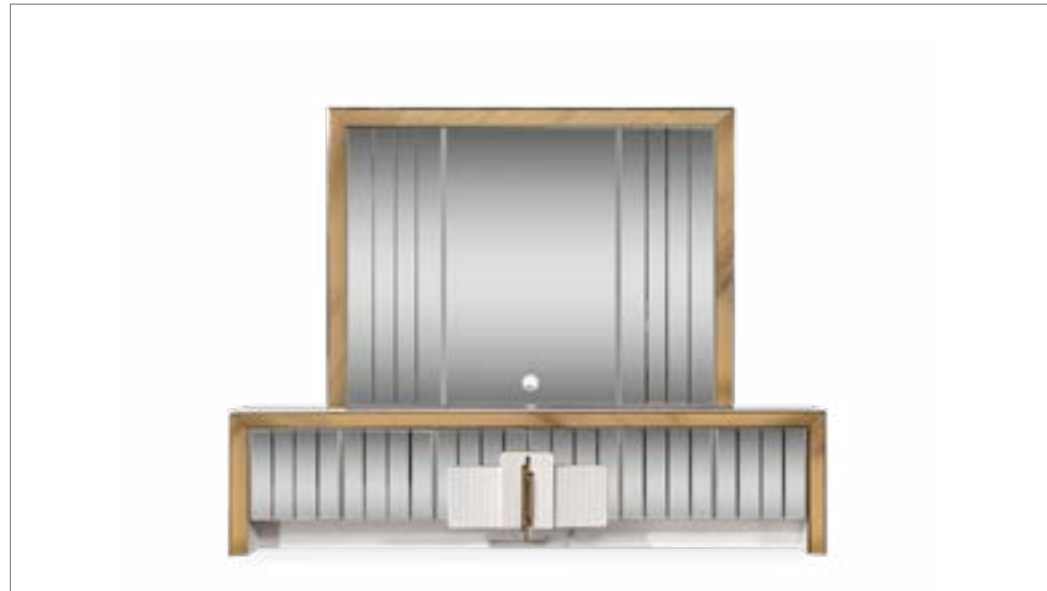
_INSPIRATIONAL NEW BOOK

VEGAS COLLECTION
// dining room

VEGAS COLLECTION
// dining room



VEGAS COLLECTION
// wall unit



VEGAS COLLECTION
// wall unit





VEGAS COLLECTION
// sofa set

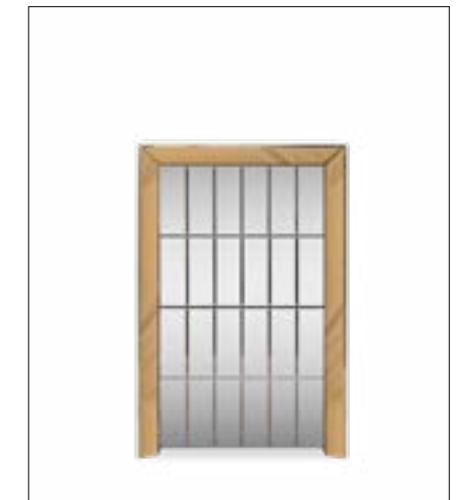
STRIK- ING

Vegas offers elegance with warm shades of soft colors that calm the striking gold details. Accessory and object choices in Vegas reflect both oriental and modern design identity and establish flashy signature at home decoration.



VEGAS COLLECTION
// sofa set

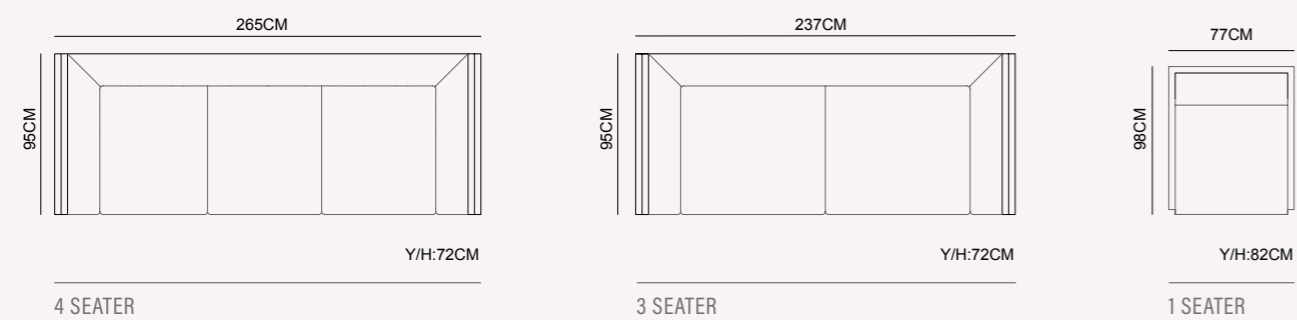




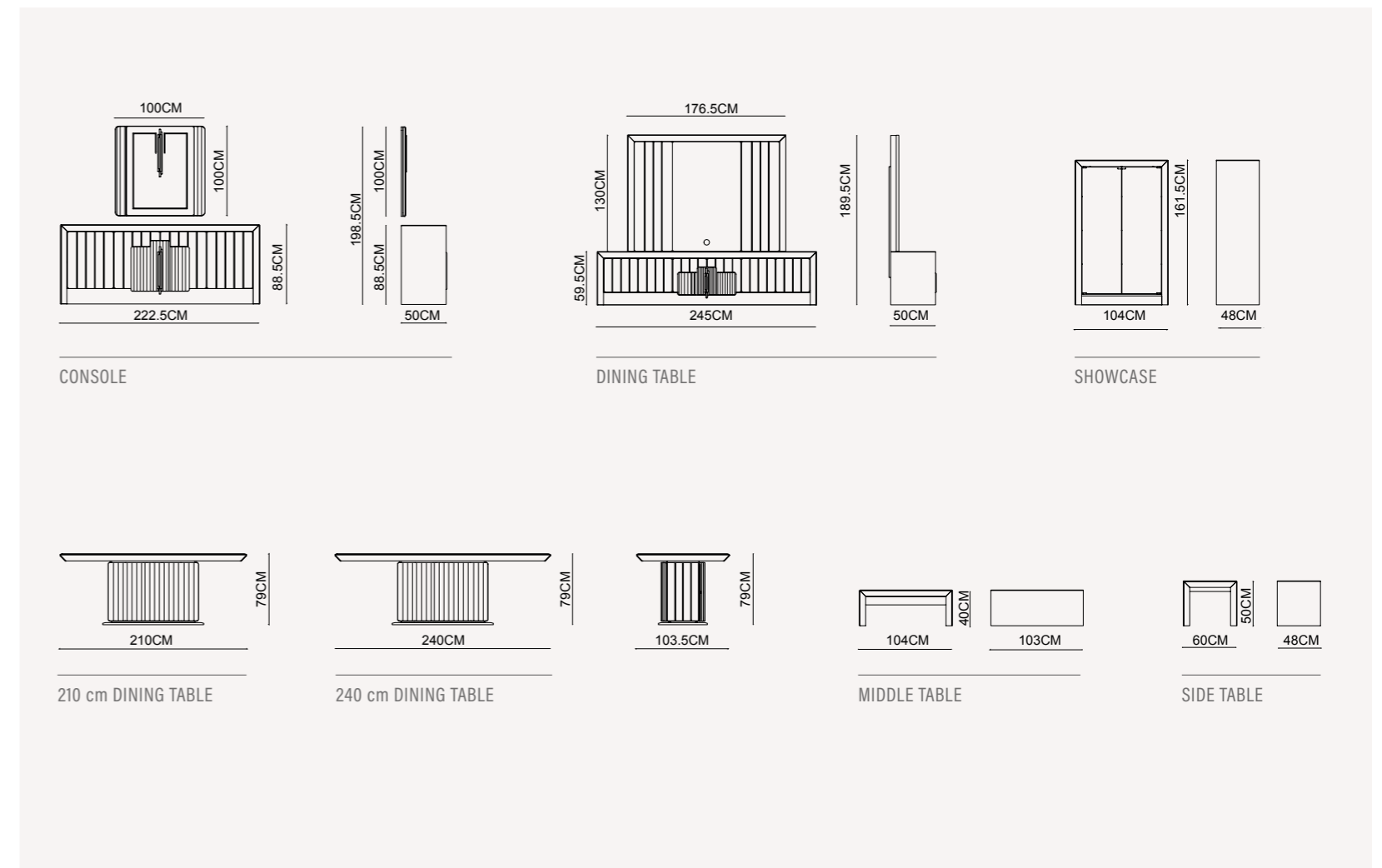
VEGAS COLLECTION
// bedroom



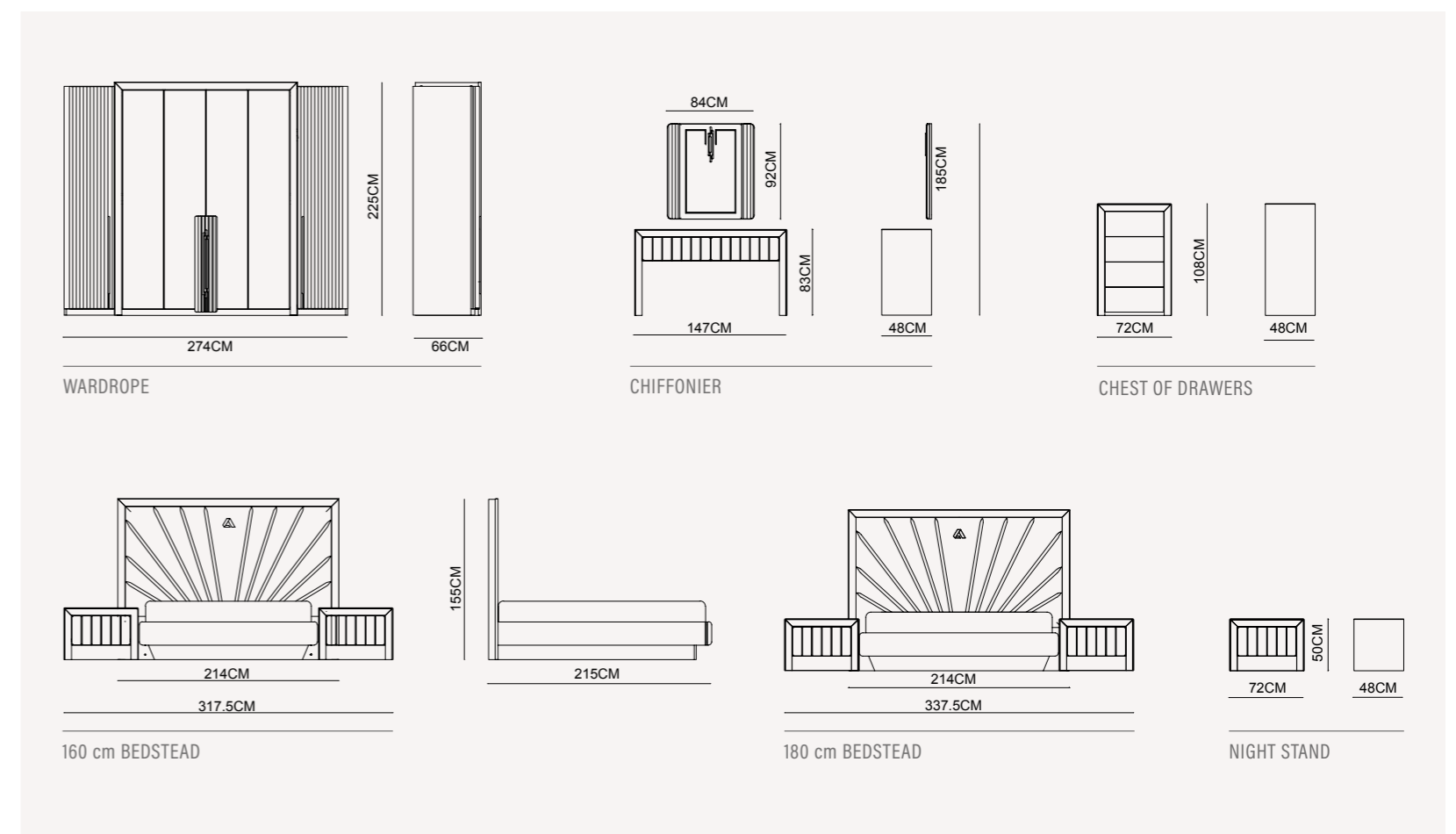
VEGAS sofa set | TECHNICAL DETAILS



VEGAS dining room | TECHNICAL DETAILS



VEGAS bedroom | TECHNICAL DETAILS



LION COLLECTION

dining room // wall unit // sofa set // bedroom

An aesthetic understanding beyond dreams, innovative details and original design. Lion Collection is different from the definition of elegance and grace. Soul and technology for unique and exclusive furnishings that constantly elicit new emotions, to be experienced every day. Lion is a collection which shares the culture of creativity and product, innovation and experimentation, not as ends in themselves, but projected towards daily living. A language of modernity, capable of indulging different personalities, while maintaining unchanged the characters and languages of an industry that has always regarded every project as a challenge.



260•261

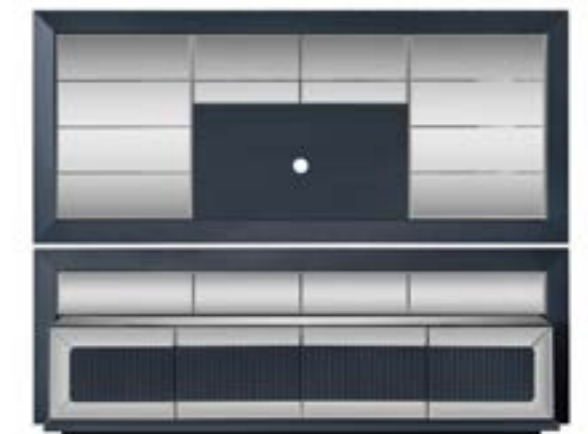

AREA
Luxury furniture

_INSPIRATIONAL NEW BOOK



FLAWLESS

Lion offers a warm and friendly environment to living spaces with its glass detail. One of the highlights of the collection is that it inspires people by its flawless design. Designs that can be reinterpreted can adapt to any age.





LION COLLECTION
// bedroom

LION COLLECTION
// bedroom



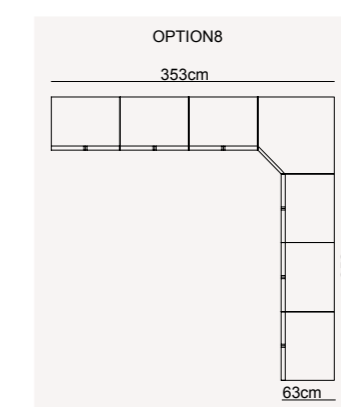
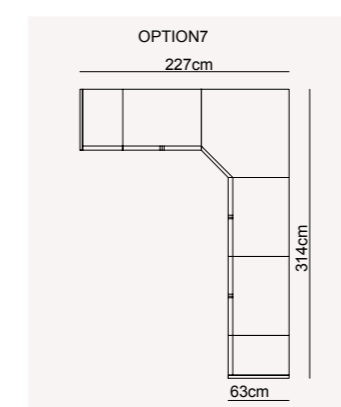
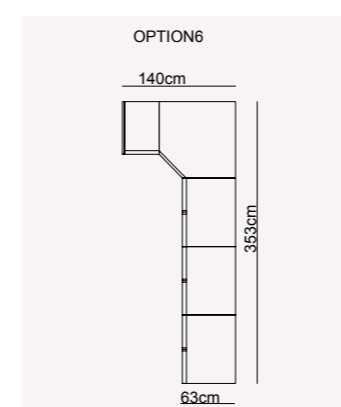
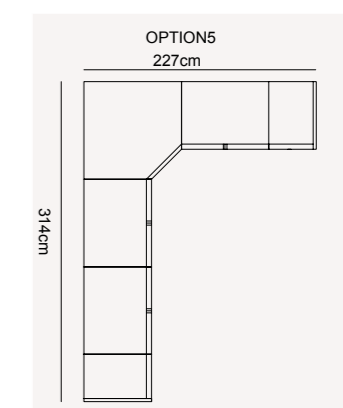
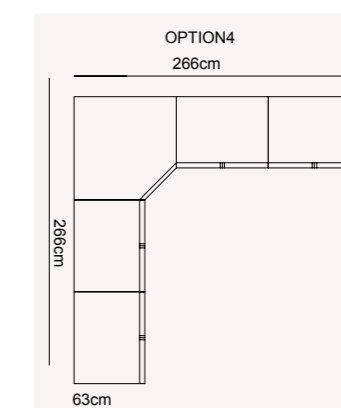
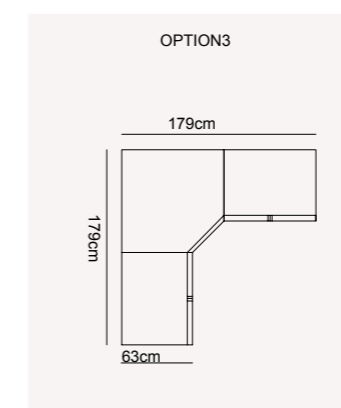
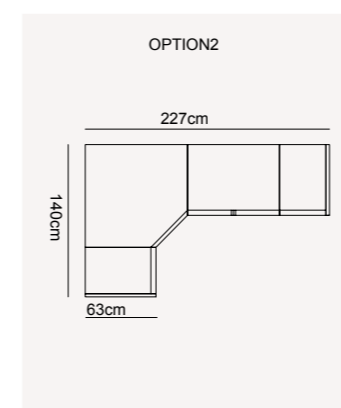
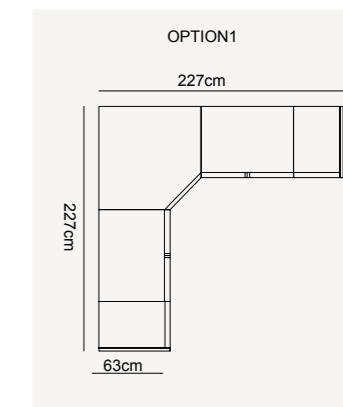
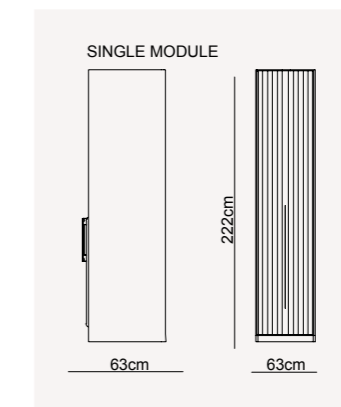
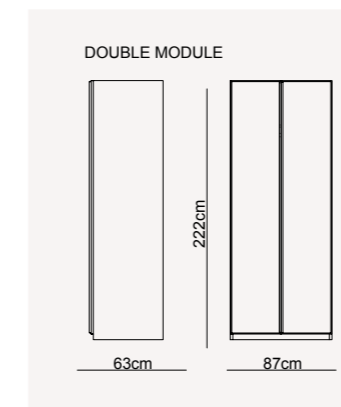
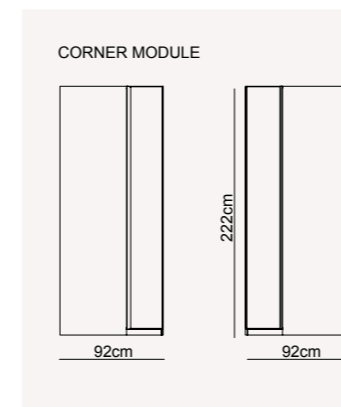
LION COLLECTION
// bedroom



LION COLLECTION
// bedroom



LION dressing room | TECHNICAL DETAILS



RIVA COLLECTION
// dining room



RIVA COLLECTION
// dining room



MAGNIFICENT

Riva Collection is the magnificent view of timeless style. A concept to deliver modern era style indoors through mirror details, as well as cosy and shiny surfaces.





RIVA COLLECTION
// sofa set



RIVA COLLECTION
// sofa set

GLAM. OROUS

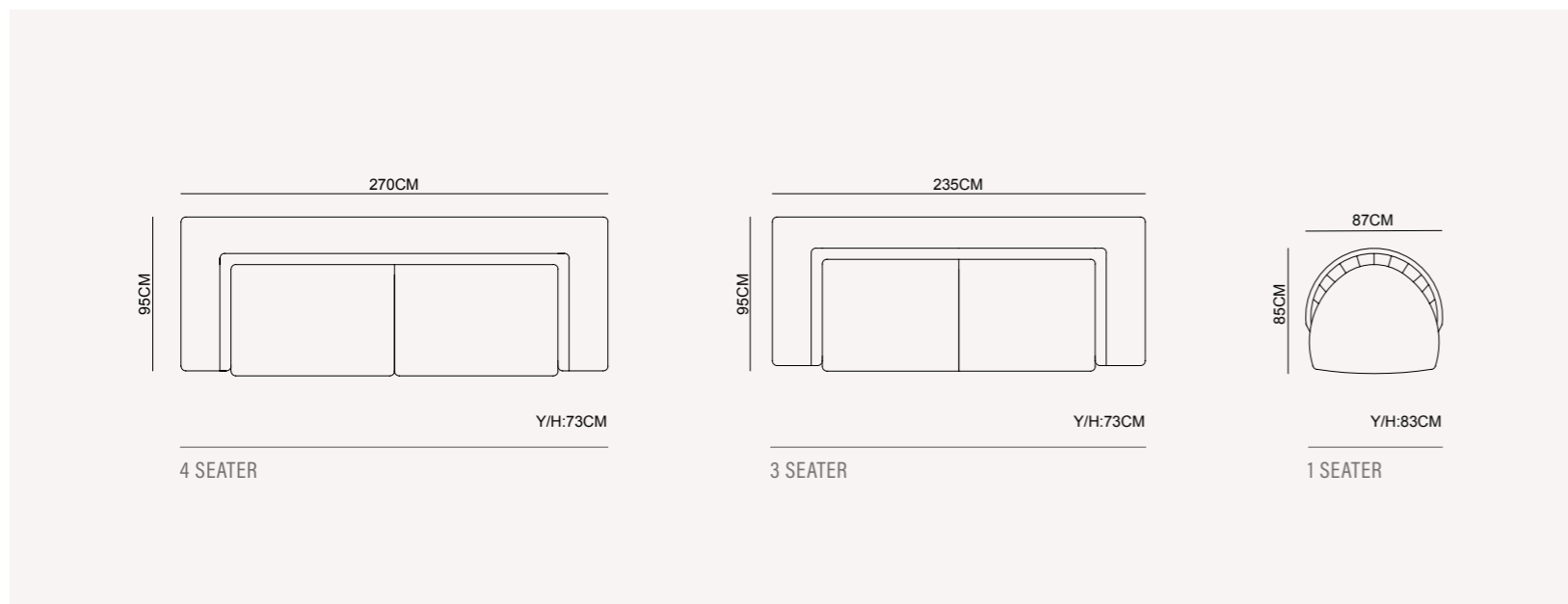
Functionality and art combine in Porto, a striking art with sinuous, refined and glamorous forms. The different types of high-quality fabrics recall the summer starry skies on winter nights.



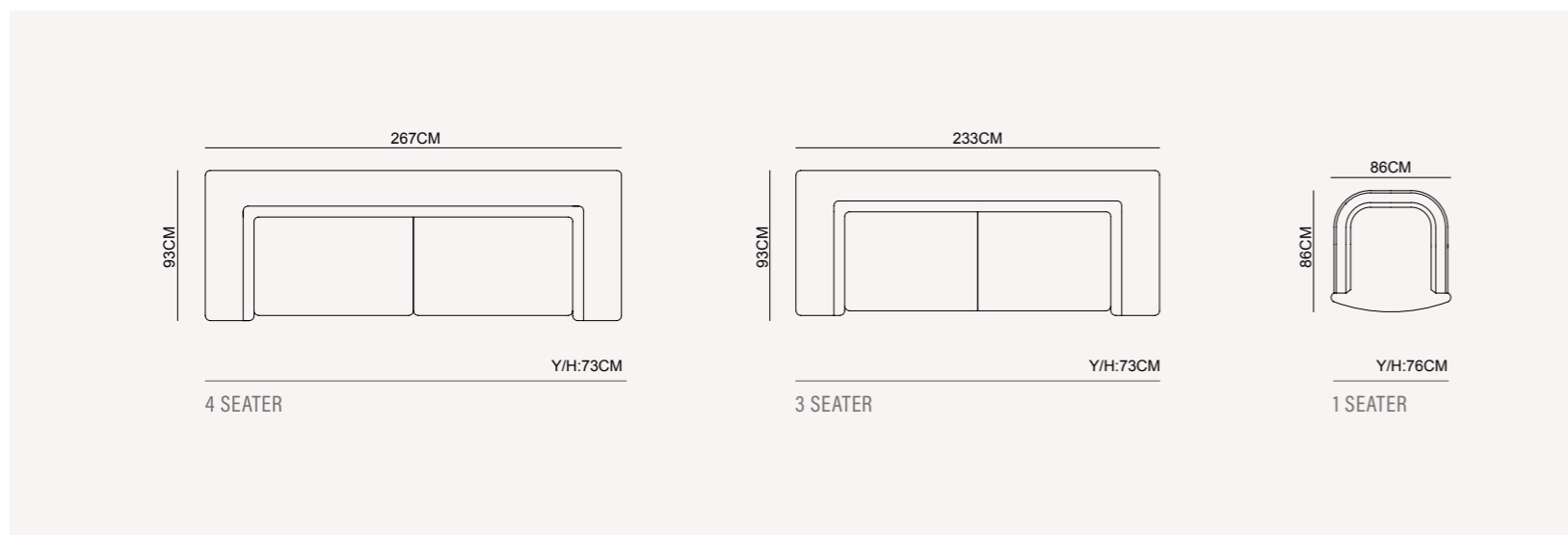
RIVA COLLECTION
// sofa set



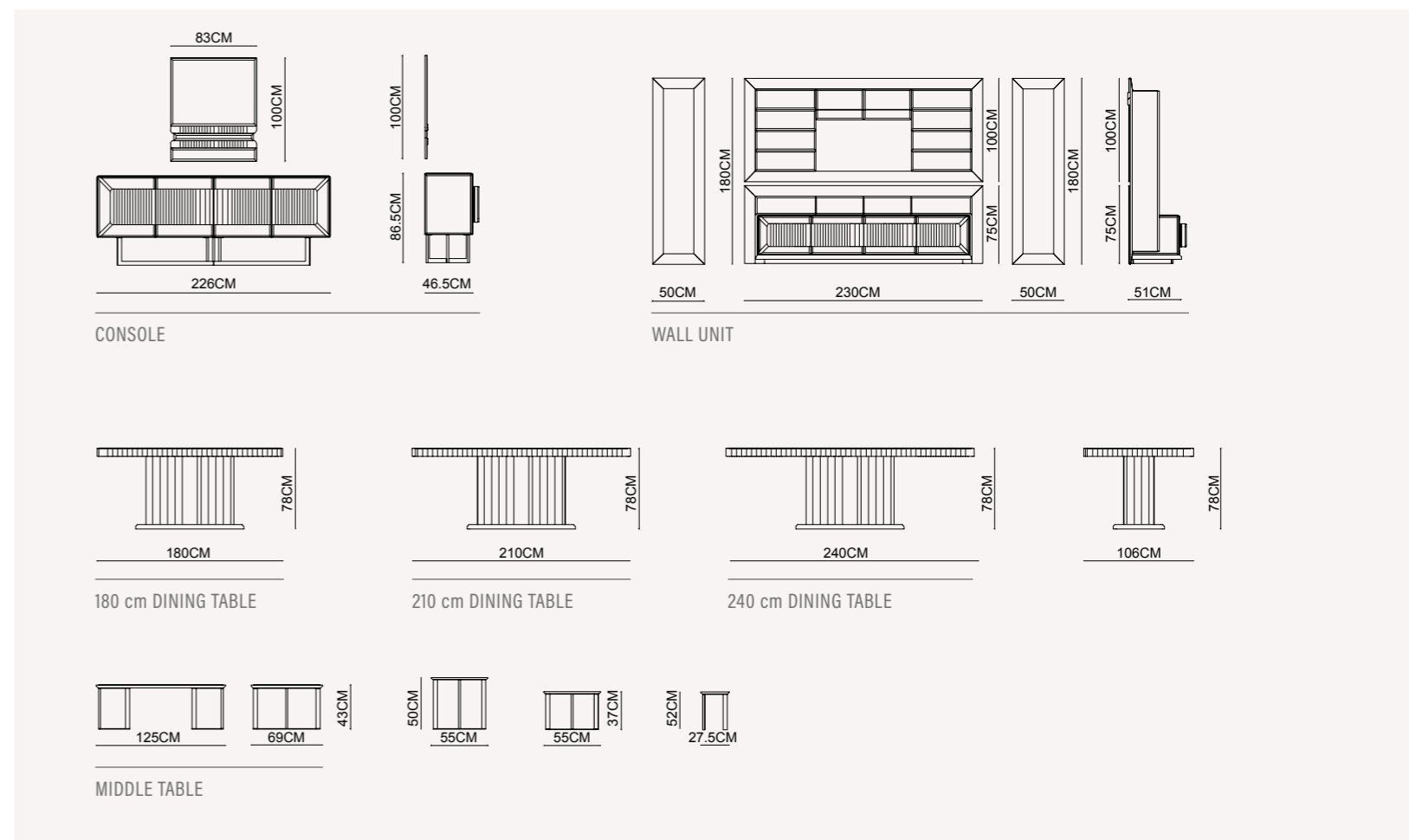
RIVA sofa set | TECHNICAL DETAILS



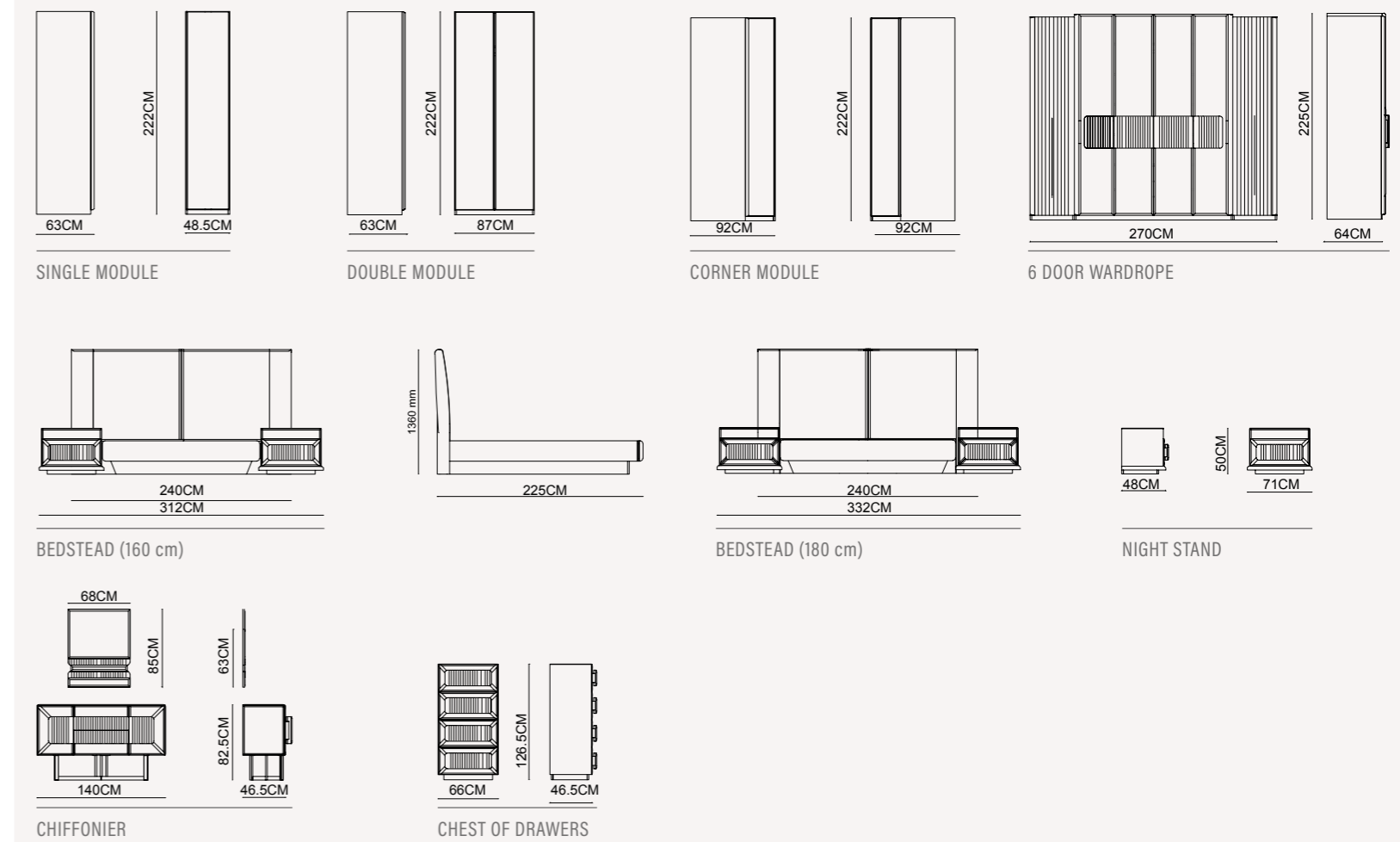
LION sofa set | TECHNICAL DETAILS



LION dining room | TECHNICAL DETAILS



LION bedroom | TECHNICAL DETAILS



OSLO COLLECTION

dining room // sofa set //

The culture of beauty comes from our greatest passion. Passion lies right at the heart of the **FARAMA** world. Careful attention to detail and a truly distinctive design have allowed **FARAMA** to become a brand of excellence in the market worldwide. Culture and tradition unite to create the perfect blend of beauty and craftsmanship; research in innovation is renewed each and every day and reflected in the selection of the most precious materials and the most refined fabrics. Oslo Collection is an investment that lasts over time to give you the welcome home you deserve each day. Feeling comfortable at home is everybody's desire so in order to get that sense for you we are giving utmost attention to your furnitures design, function and their color. The perfect synthesis between design content and structural solidity. Oslo epitomises the warmth of yesterday's design expressed in the language of today. It offers three dimensional surfaces, free from excessive decorative elements, in which practicality is the prevalent feature. Oslo has truly eye-catching style. Every single detail in Oslo offers excellent choices for a classy and functional living space.



280•281





OSLO COLLECTION
// dining room

RIGOR· OUS

A rigorous and clean design combined with superior quality materials to tell a story of passion dedicated to design. Oslo Collection set to create with timeless elegance and simplicity an environment of great quality in which the materials are mixed up with a perfect balance.



OSLO COLLECTION
// dining room





OSLO COLLECTION
// sofa set

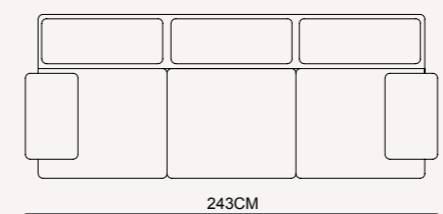


OSLO COLLECTION
// sofa set

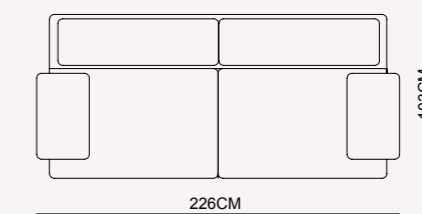




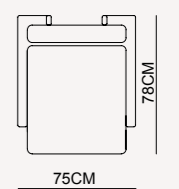
OSLO sofa set | TECHNICAL DETAILS



4 SEATER
Y/H:72CM



3 SEATER
Y/H:72CM



1 SEATER
Y/H:72CM

ASUS COLLECTION

dining room // wall unit // sofa set // bedroom

Asus
was
designed
with a holistic
view of your taste.
It redefines the aes-
thetics in your home
and comfort. You will
reach a state of comfort and
harmony with Asus. It will give
new meanings to your life, bringing
your home together with light of grace
and elegance. Asus was designed by in-
spiration from the magnificence of nature.



292•293

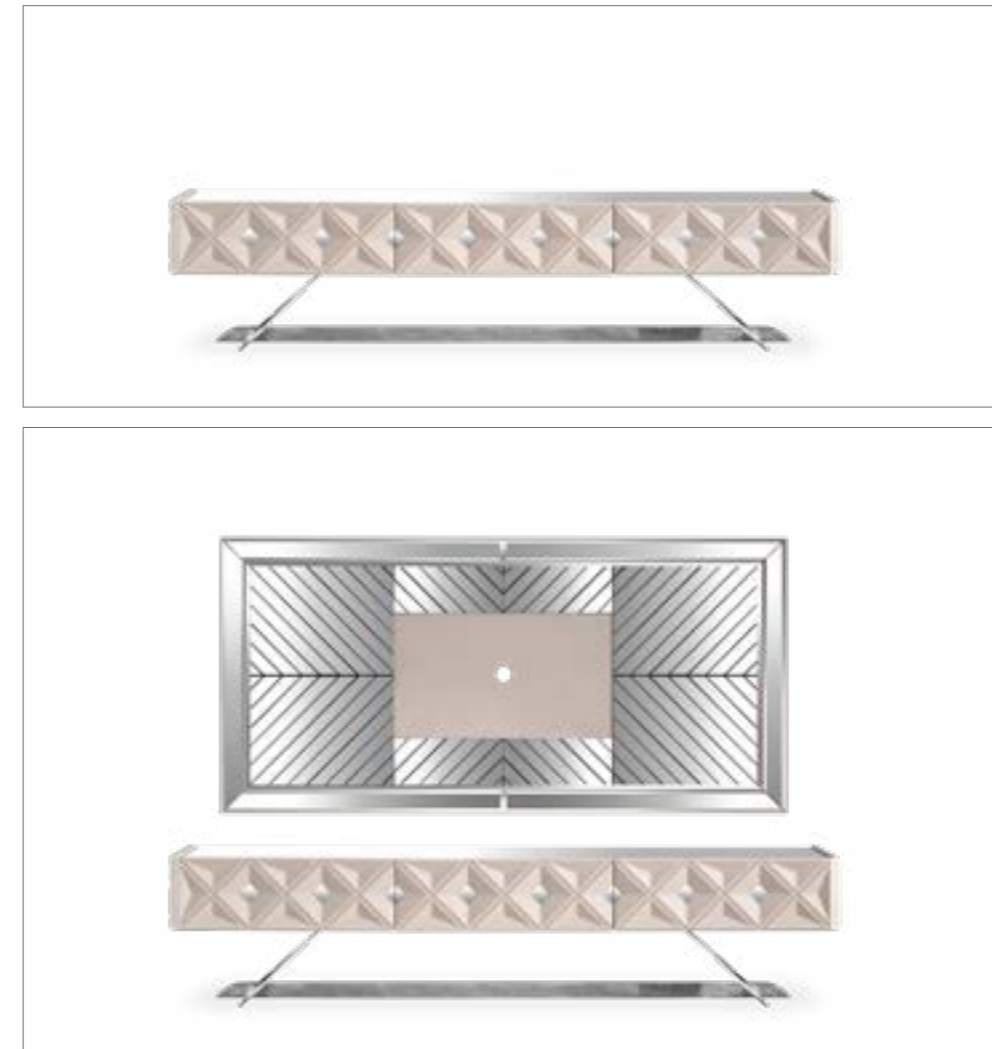
**AREA**
Luxury furniture

INSPIRATIONAL NEW BOOK

ASUS COLLECTION
// wall unit



ASUS COLLECTION
// wall unit



ASUS COLLECTION
// sofa set



ASUS COLLECTION
// sofa set

MAGNIFICENCE

Asus Sofa Set is the expression of the word magnificence with its design that contains all the charm of the city. Quilted details, soft structure and more create the integrity of its design.



Lux mimoza



Asus



ASUS COLLECTION
// bedroom

ASUS COLLECTION
// bedroom



CREATE AN UNCONVENTIONAL NIGHT AREA

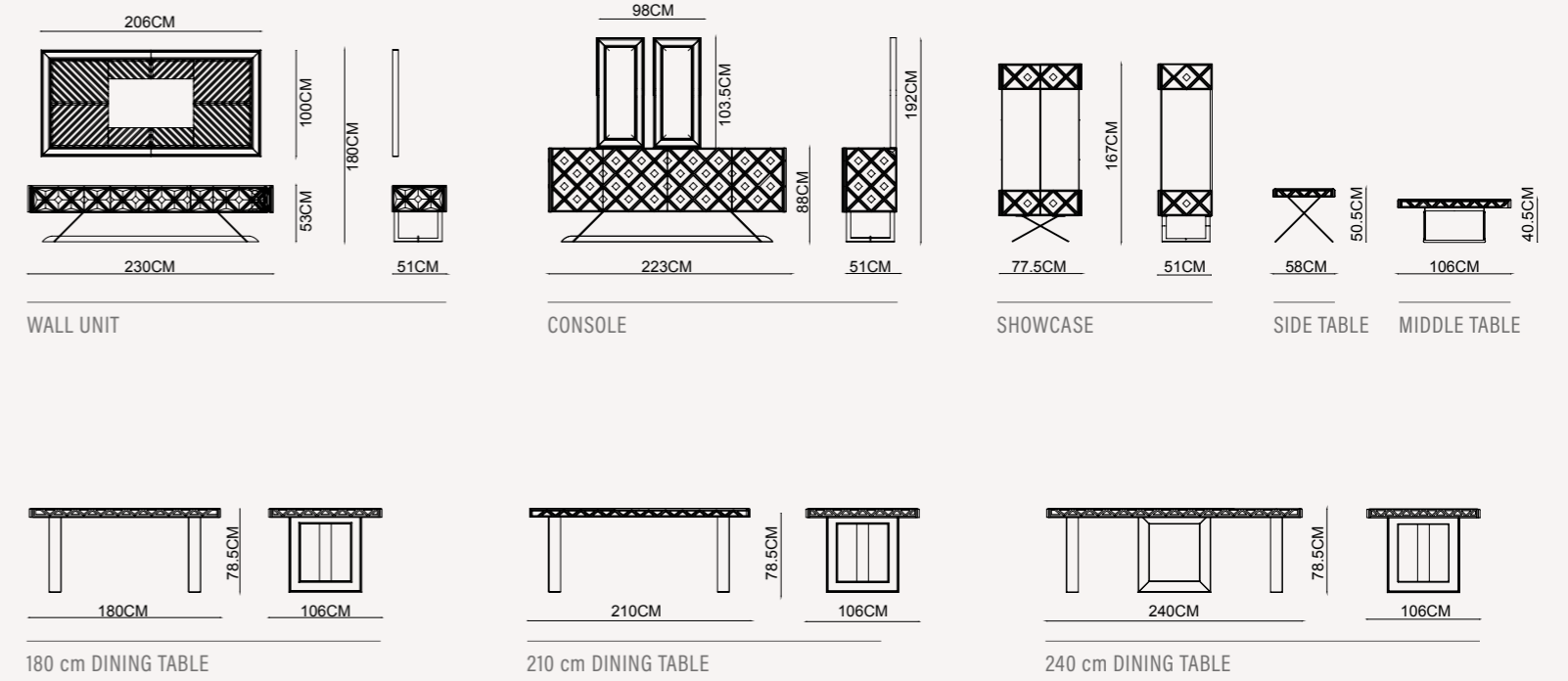




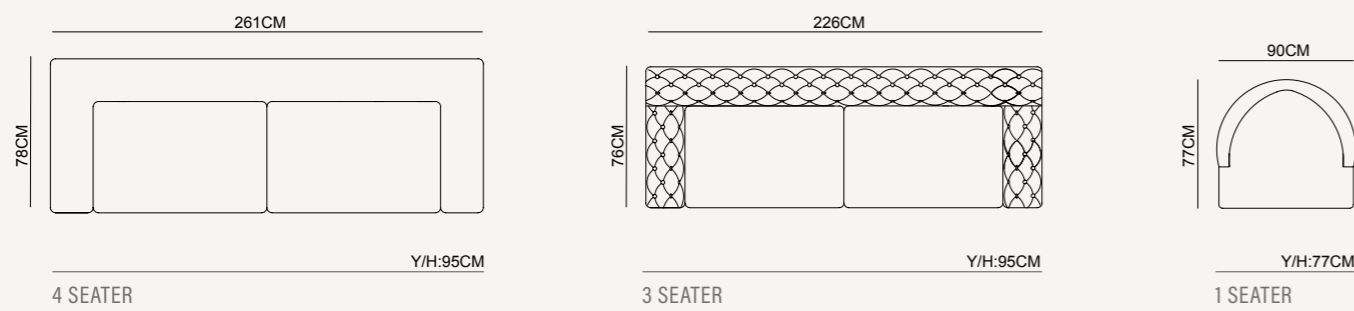
ASUS COLLECTION
// dining room



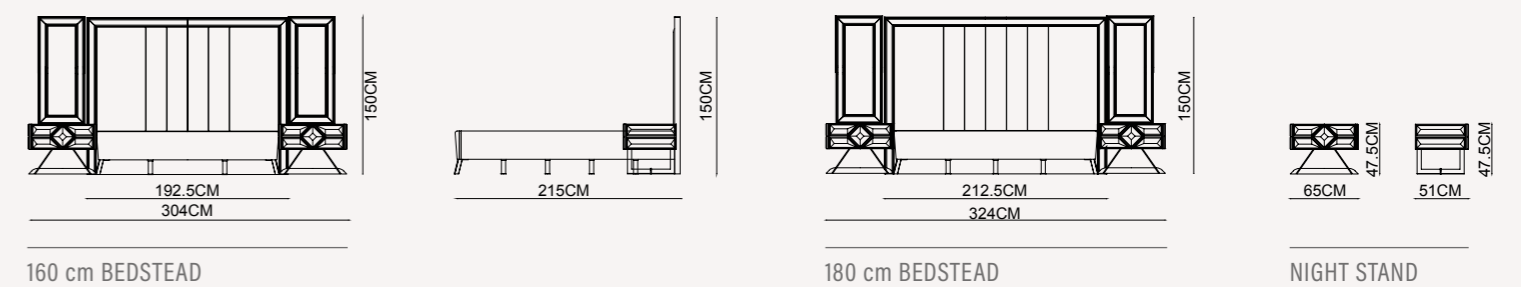
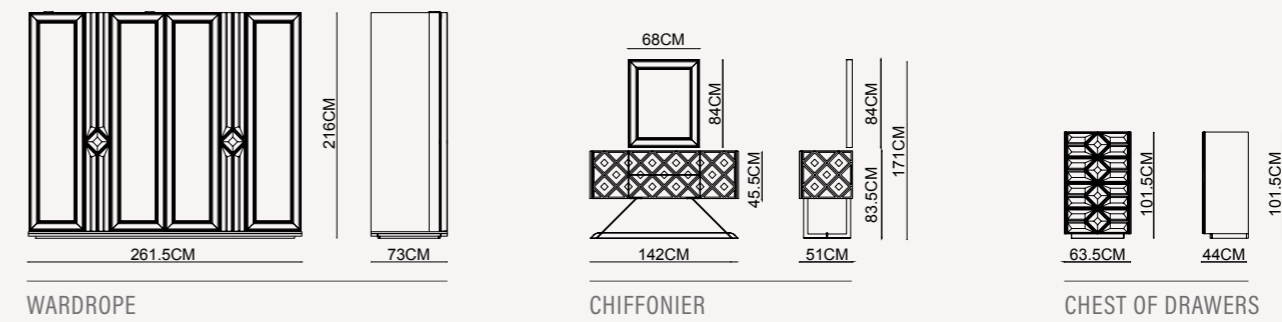
ASUS dining room | TECHNICAL DETAILS



ASUS sofa set | TECHNICAL DETAILS



ASUS bedroom | TECHNICAL DETAILS



NOVA COLLECTION

dining room // wall unit // sofa set // bedroom

Ex-
clu-
sive de-
signs, rare
and precious
materials and
fine workmanship.
Nova Collection cap-
tivates with its minimalist
but sophisticated aesthet-
ic. The collection made for
cherished moments between
friends and family. Find the people
and places that make you feel at home.
Find the ones who take care of your soul
and make you feel like you can be complete-
ly yourself around them. Find the places where
you feel at peace, the places that you could spend
forever wandering and exploring. Find the places that
make you want to see even more of the world and the
ones that make you happy to be alive...Nova creates this
place for you.



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AREA
Luxury furniture

_INSPIRATIONAL NEW BOOK





ORIG- INAL

An aesthetic understanding beyond dreams, innovative details and original design. Nova Collection is different from the definition of elegance and grace.





NOVA COLLECTION
// sofa set

NOVA COLLECTION
// sofa set



PURE
MODERN
DESIGN





ASSER- TIVE

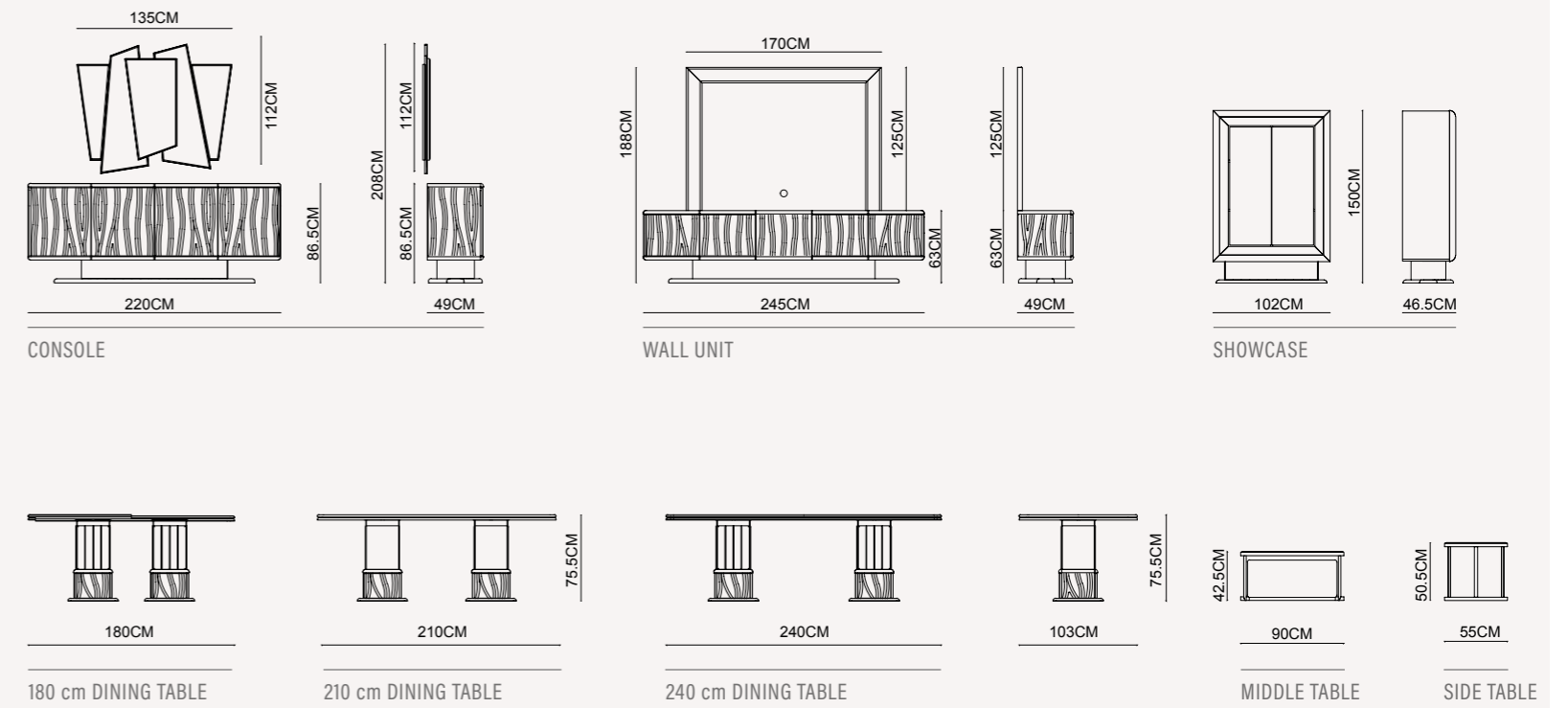
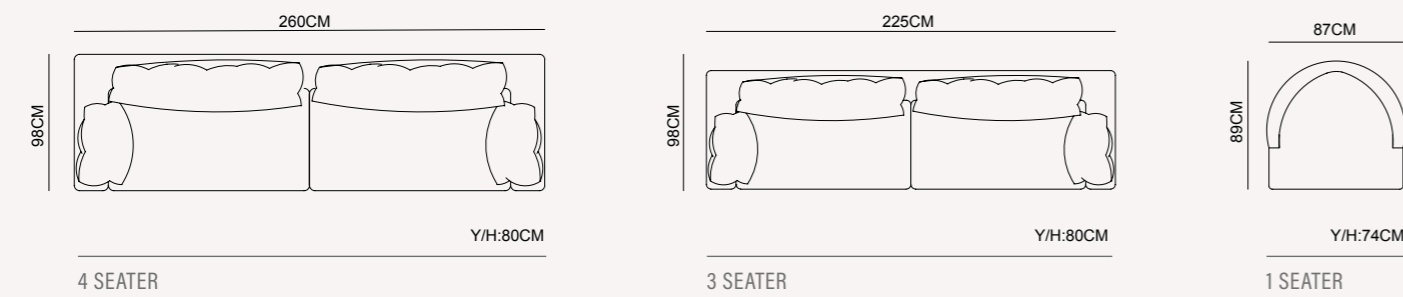
Nova Collection is the real beauty of your home with its dynamic and stylish lines. The most assertive side of the forms with its delicately designed details.



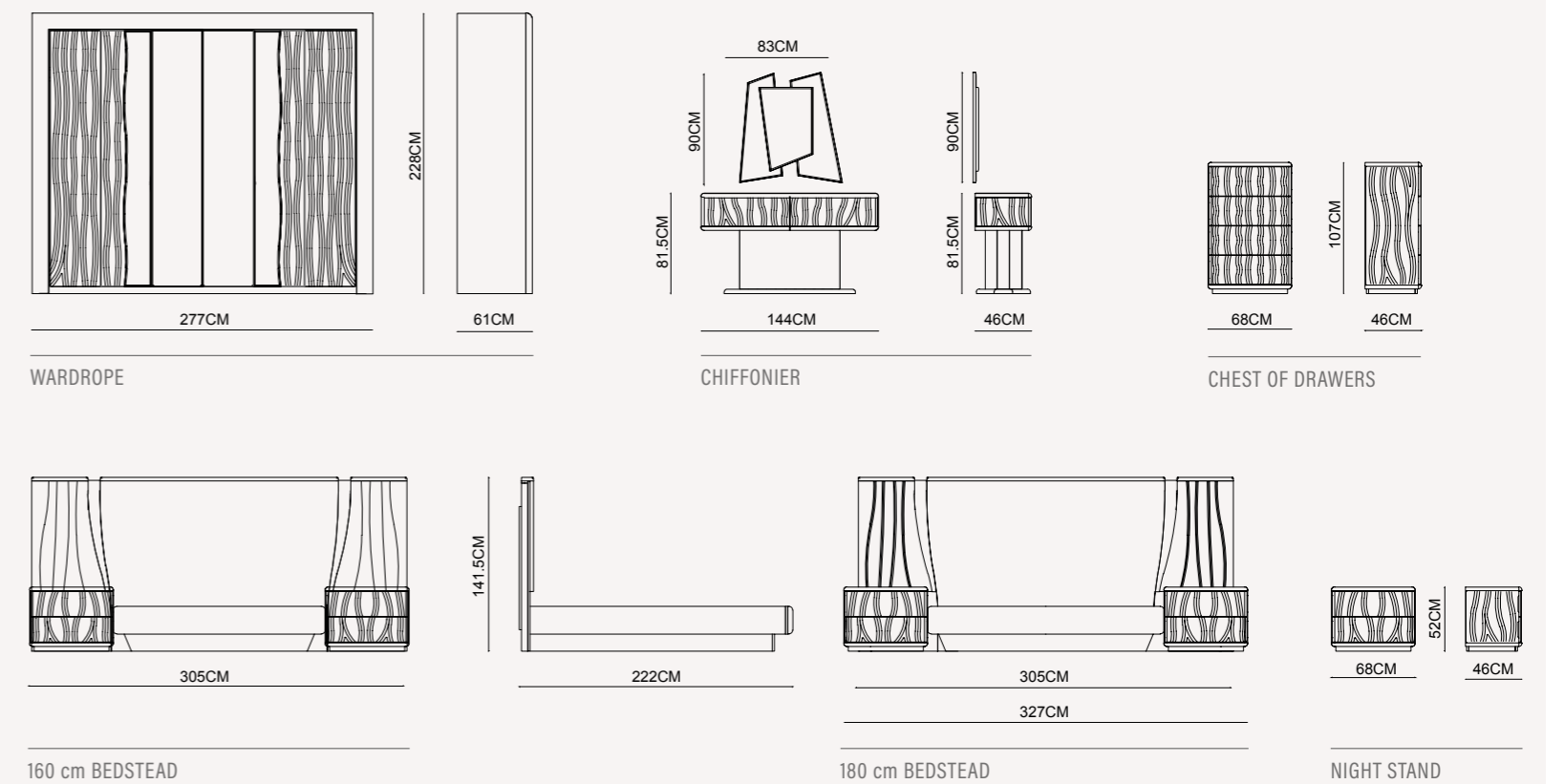
NOVA COLLECTION
// bedroom



NOVA sofa set | TECHNICAL DETAILS



NOVA bedroom | TECHNICAL DETAILS



AQUA COLLECTION

dining room // wall unit // sofa set // bedroom

Bring-
ing an
artisanal in-
terpretation to
modern design
natural materials
combined with lac-
quered surface ap-
plications to create eye-catch-
ing spaces. Aqua Collection
gives your home a sophisticated
look with its balanced color tones
and brings unique style and elegance.



322•323



INSPIRATIONAL NEW BOOK





IMPRES- SIVE

Bringing an artisanal interpretation to modern design shiny materials combined with lacquered surface applications to create eye-catching spaces. Aqua Collection create deep impact with its three dimensional surfaces.



EXCLU- SIVE

Exclusive designs, rare and precious materials and fine workmanship. Aqua Collection captivates with its minimalist but sophisticated aesthetic. The collection made for cherished moments between friends and family.



AQUA COLLECTION
// sofa set



AQUA COLLECTION
// sofa set







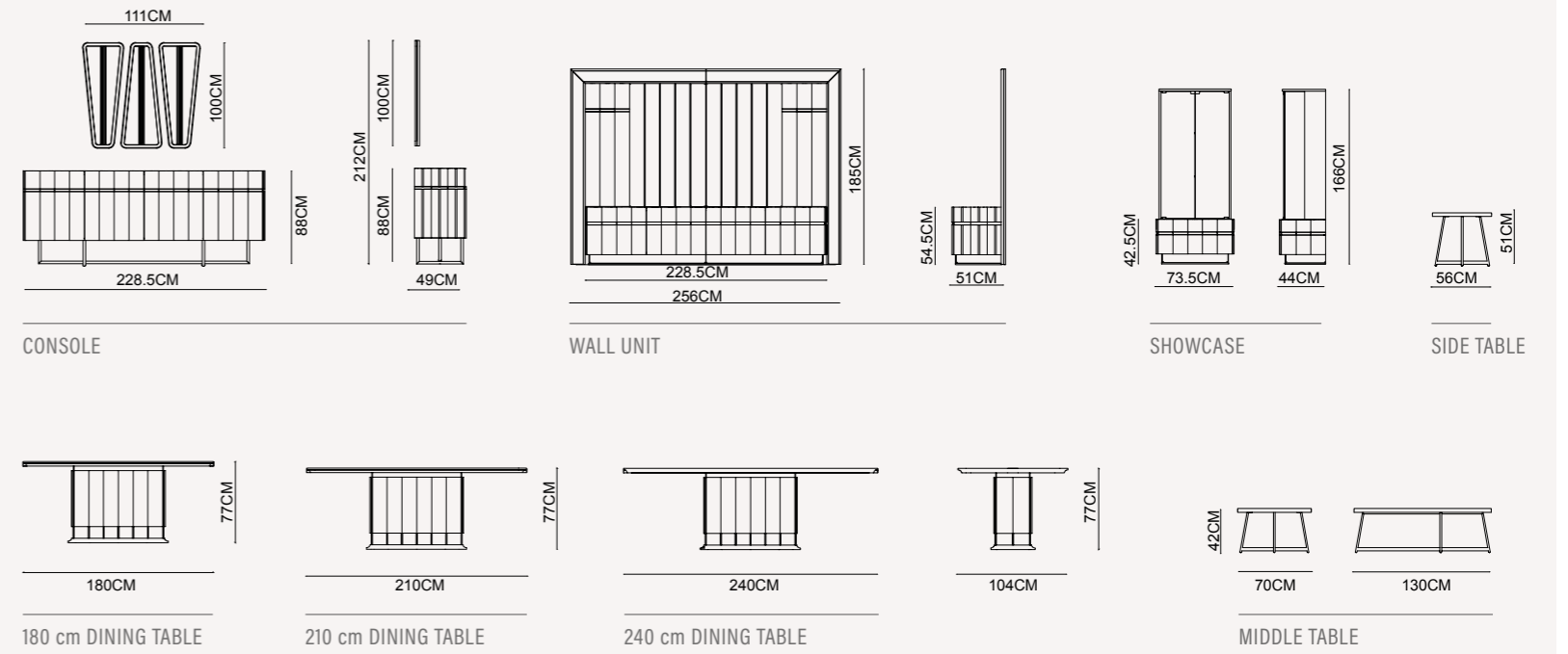
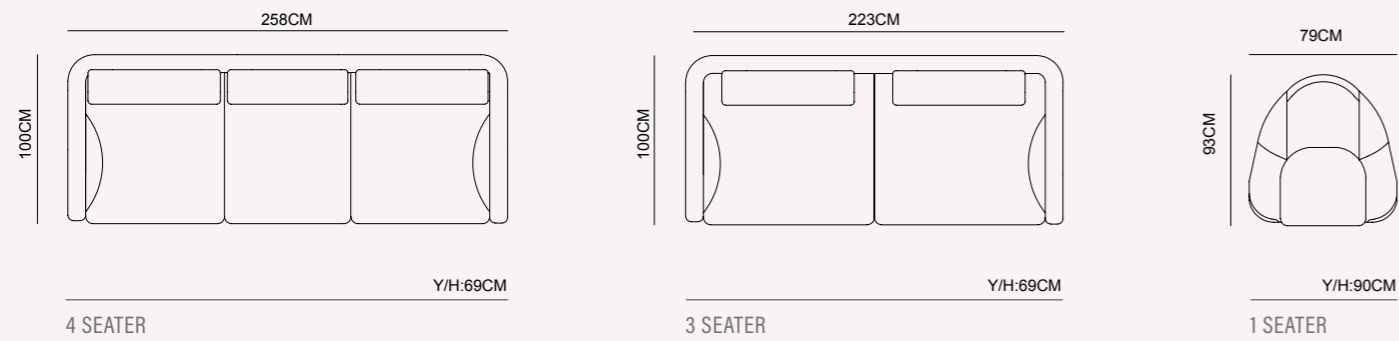
VERSA- TILITY

Night time with Aqua is an experience to be enjoyed every night. A many-sided and versatile world, but whose components have connotations of a higher class of style and cool elegance.

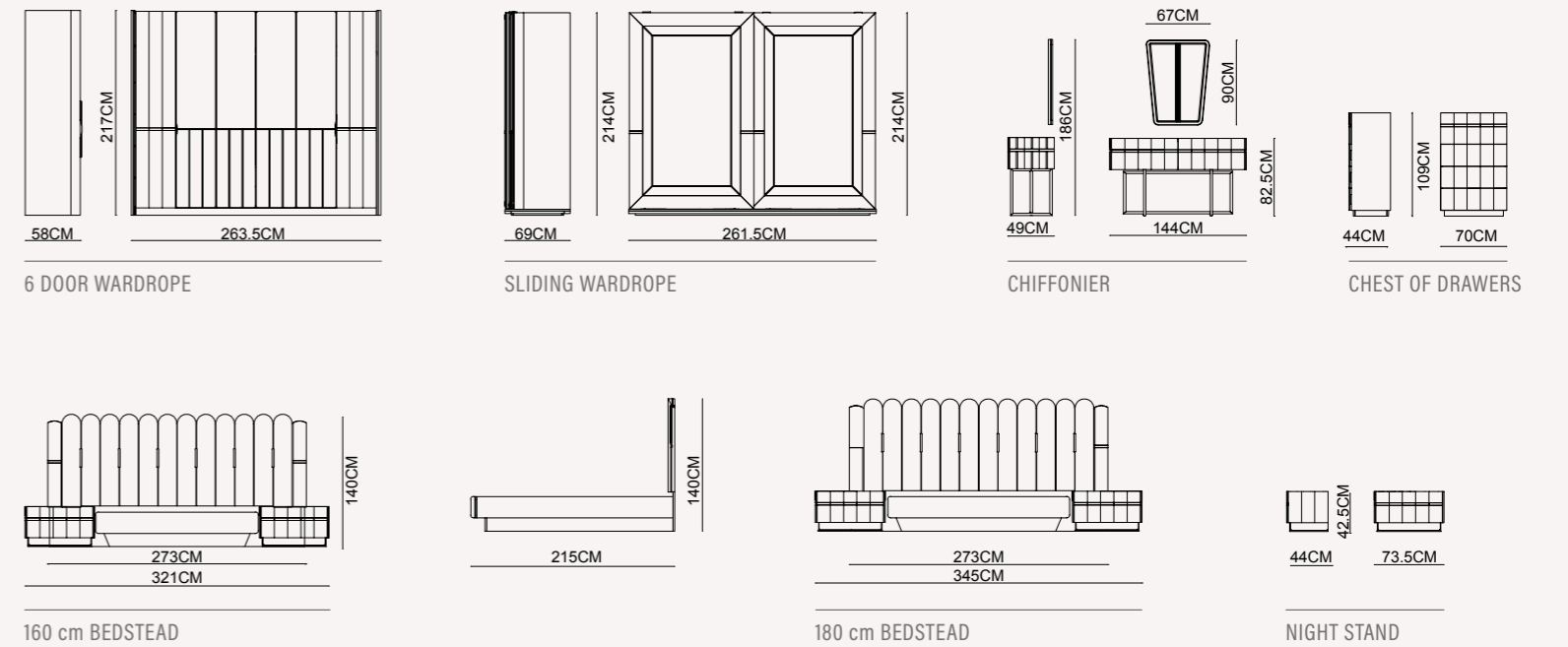




AQUA sofa set | TECHNICAL DETAILS



AQUA bedroom | TECHNICAL DETAILS



VIONA COLLECTION

dining room // wall unit // sofa set // corner set // bedroom

The Viona Collection offers arrangements that completely and personally interpret your home with color harmony and materials. The essence of the living-room is expressing oneself, one's own personality. The living room has a significant place in human life. Having a wide range of furniture choices, people are made to be comfortable and peaceful manner based on their use. We need a furniture set which always relaxed, comfortable, should be durable and should meet the value. Viona offers living spaces where every detail is meticulously planned for the comfort of life, where unnecessary items are not included and disorder is not included in your daily life.



338•339



VIONA COLLECTION
// dining room

S P E . C I F I C

Viona has a specific style that can be noticed at first glance thanks to its three-dimensional design. It gives importance to the functions that are really necessary with a thoughtful design approach.



VIONA COLLECTION
// dining room



VIONA COLLECTION
// wall unit



VIONA COLLECTION
// wall unit



VIONA COLLECTION
// sofa set



VIONA COLLECTION
// sofa set

PLEAS. URE

Soft and timeless looking, the Viona sofa reflects minimalism with its geometrically quilted pillows and accessories. Providing maximum comfort with its fabric and foam structure. Viona sofa double the pleasure with its sitting area.



VIONA COLLECTION
// corner set

VIONA COLLECTION
// corner set



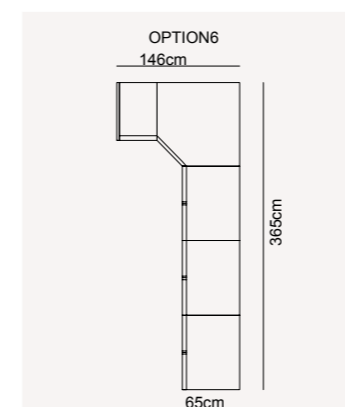
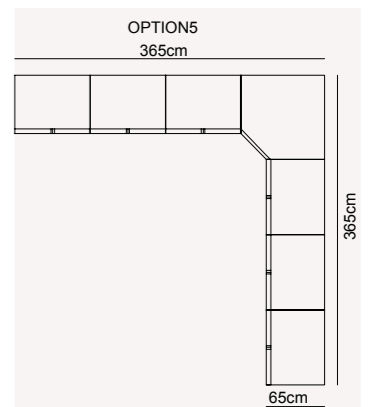
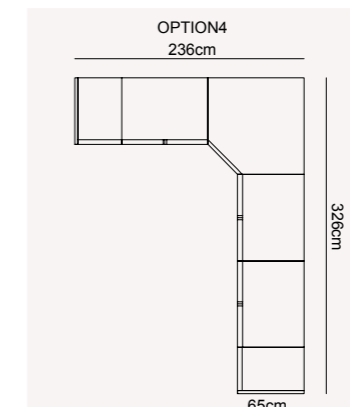
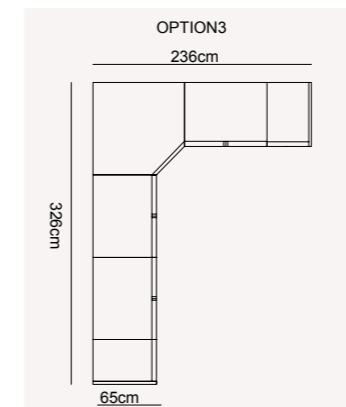
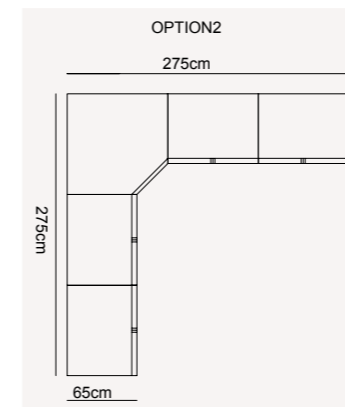
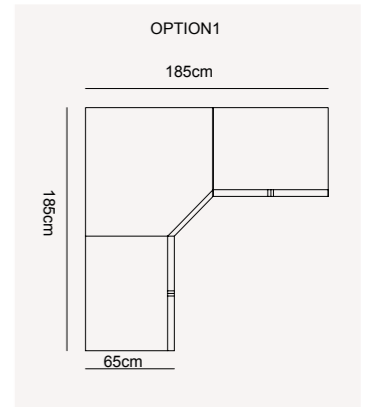
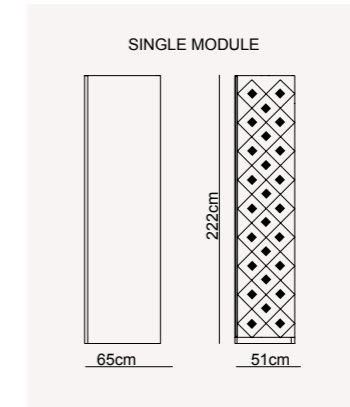
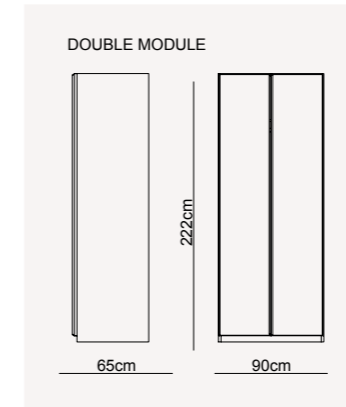
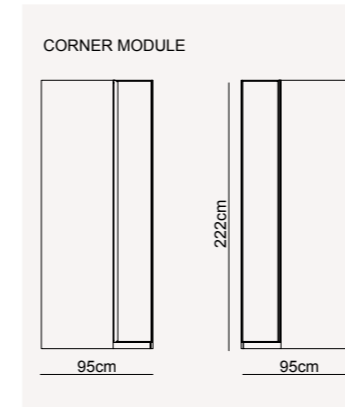
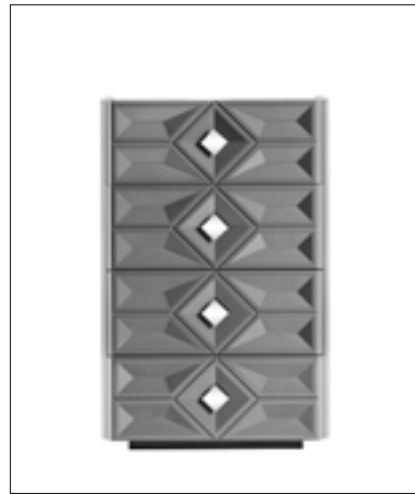
ELE· GANCE

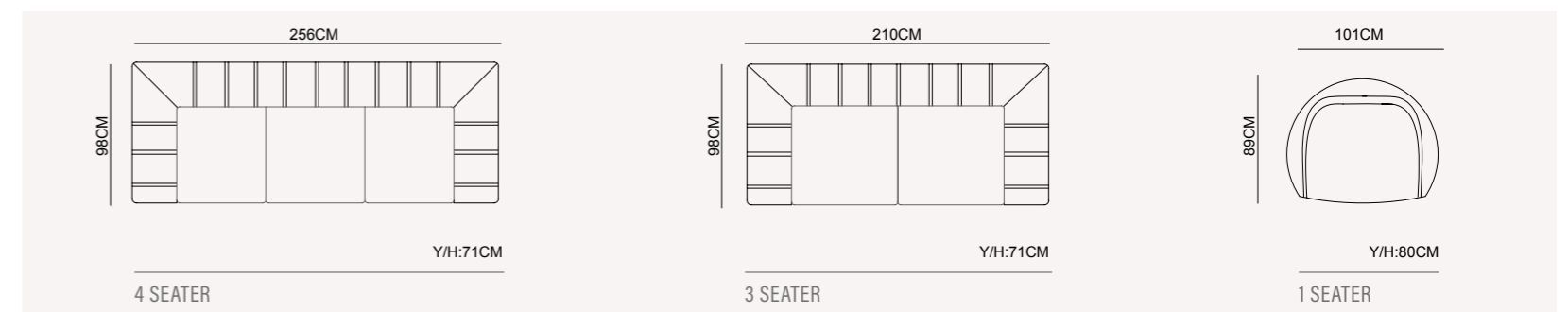
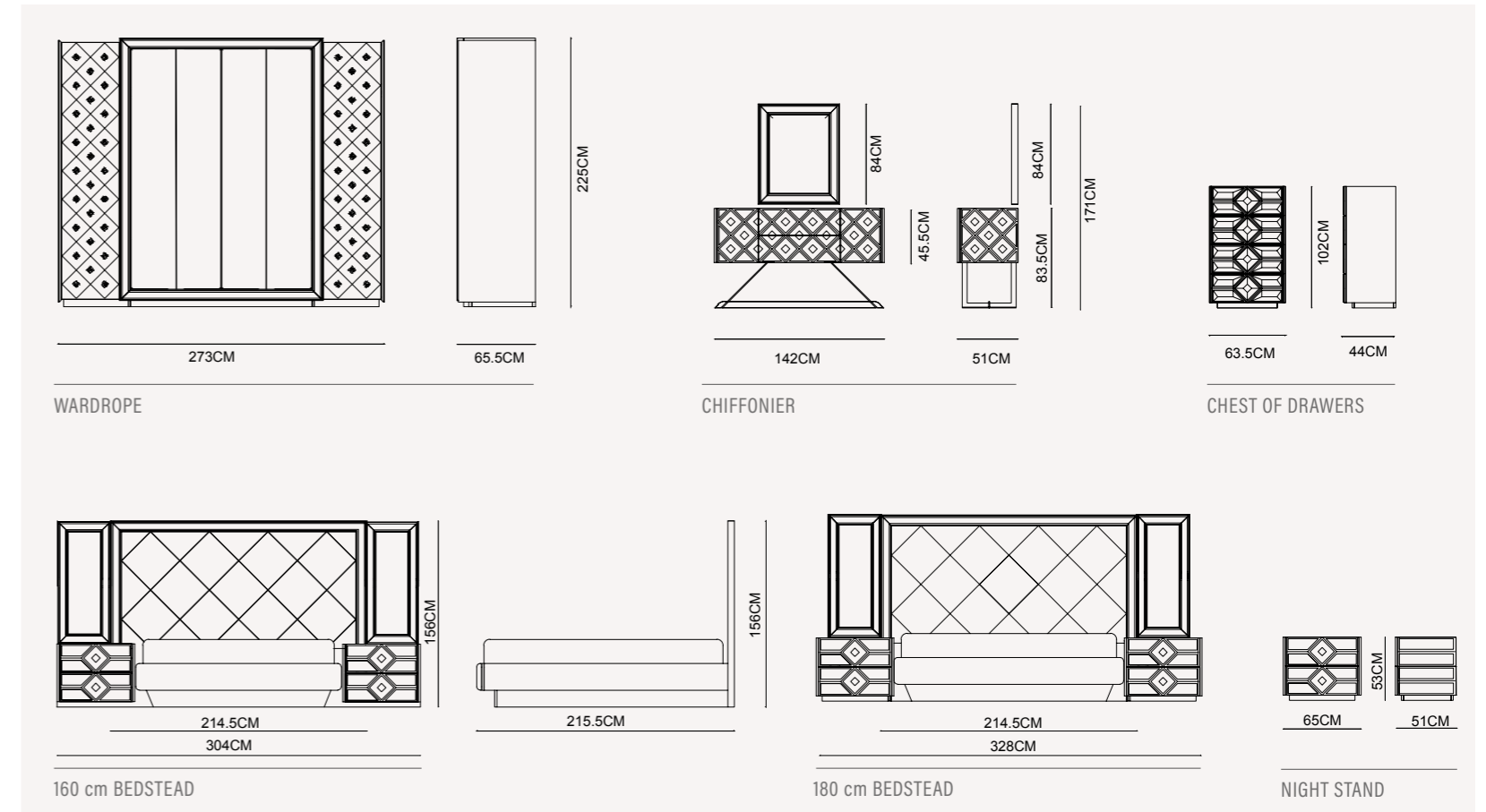
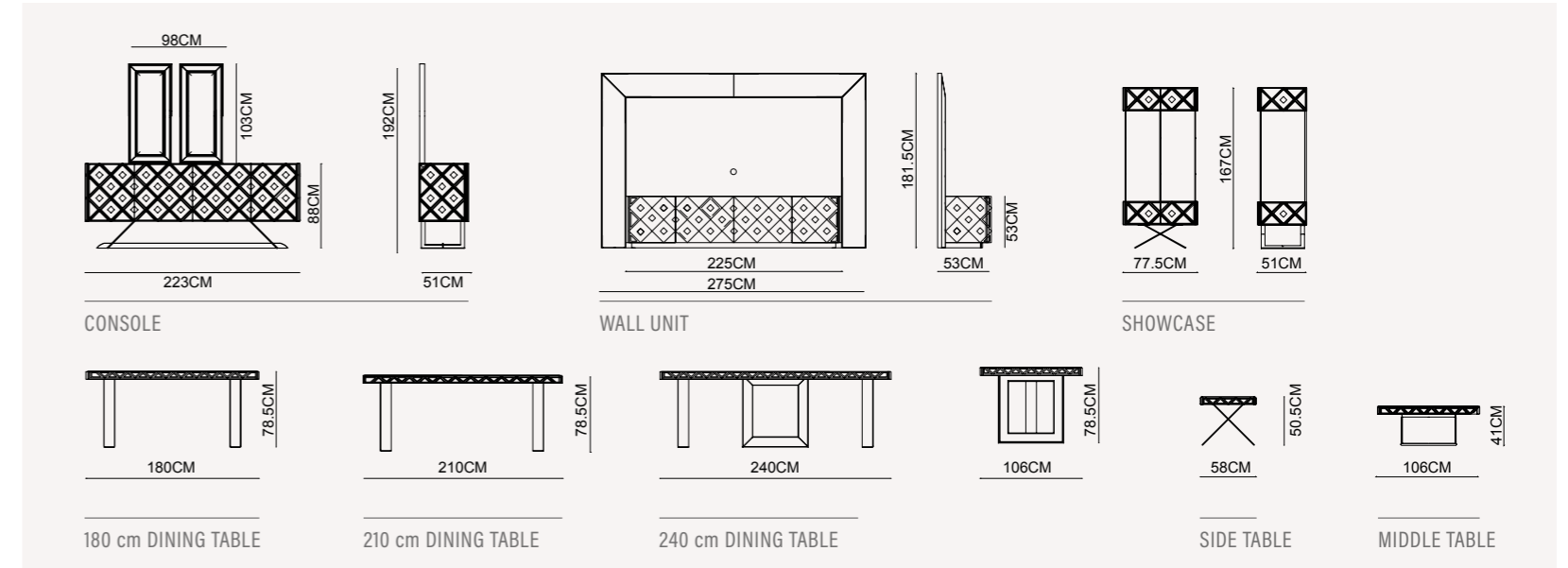
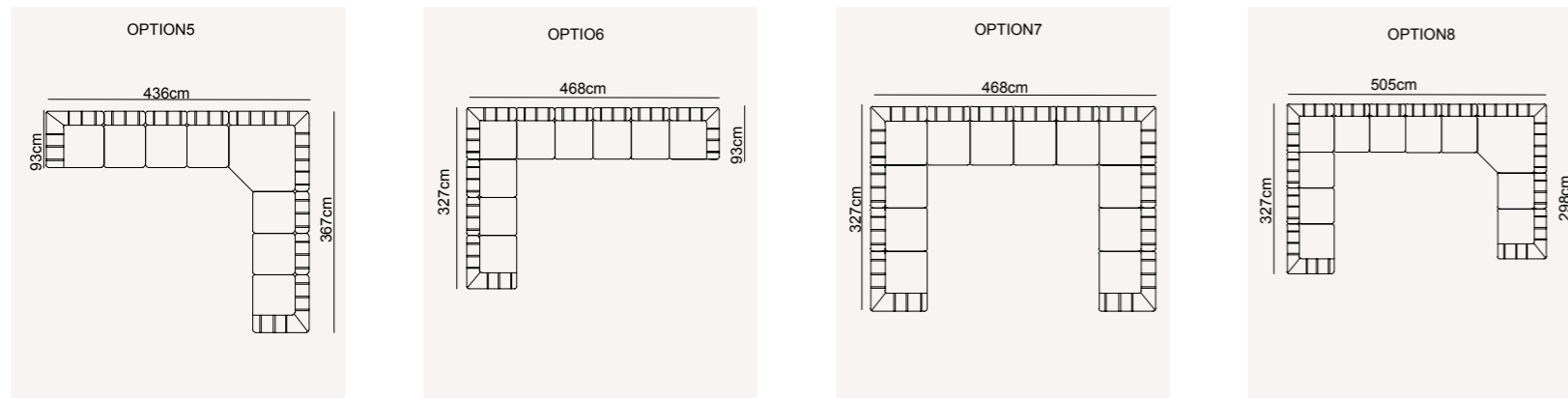
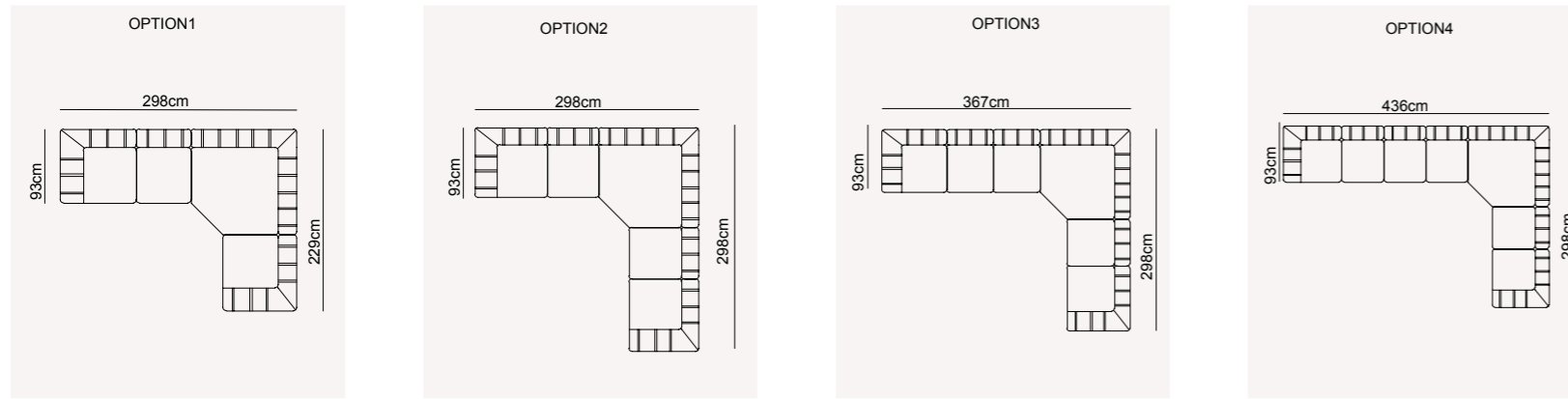
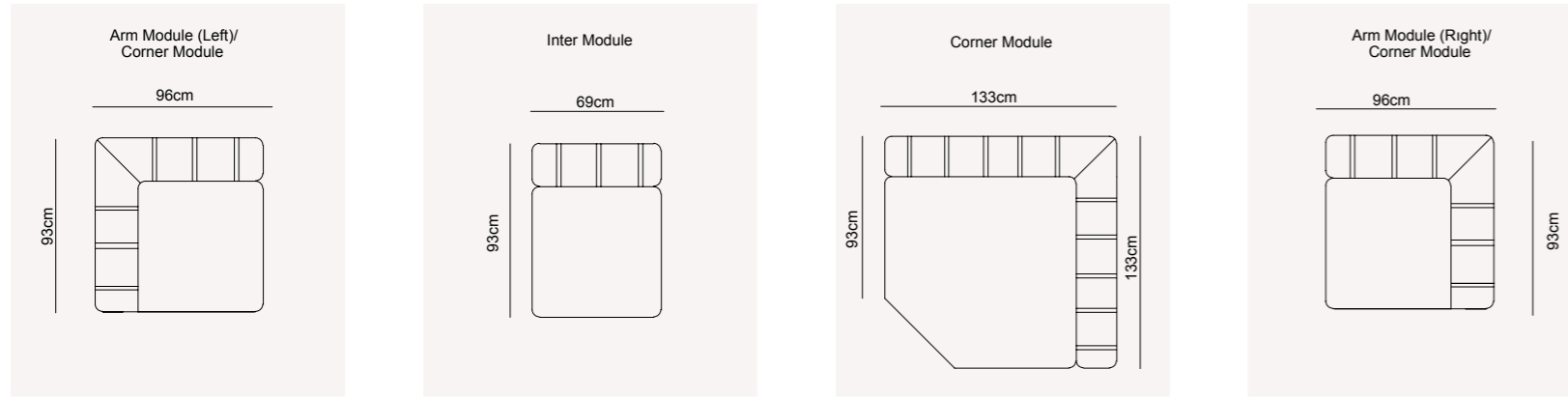
Viona Collection presents the elegance of unique forms. With Viona's vertical and horizontal line details, you can bring balance and uniqueness to your home and bring a completely different style to your living spaces.



VIONA COLLECTION
// bedroom

VIONA dressing room | TECHNICAL DETAILS





GLORIA COLLECTION

dining room // wall unit // sofa set // corner set // bedroom

The apparently simple appeal of Gloria Collection tells the story of understated elegance that can be perceived in the purity of the lines, the precious details and the successful combination of heterogeneous materials. In the dining room, concrete and abstract as well as tangible and intangible shapes coexist in a single space, where each unit, from the care to details to the refined balance between colours and shapes reveal the strong but muttered philosophy of the brand: geometric patterns leaving enough space to customization.



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AREA
Living for better

_INSPIRATIONAL NEW BOOK

GLORIA COLLECTION
// dining room

GLORIA COLLECTION
// dining room



GLORIA COLLECTION
// dining room



GLORIA COLLECTION
// dining room

IMPEC- CABLE

Gloria Collection represents formally impeccable aesthetics declined in the contemporary world. Its shapes and materials combined harmoniously to create the perfect living space.



GLORIA COLLECTION
// wall unit



GLORIA COLLECTION
// wall unit

ORIG- INAL

An aesthetic understanding beyond dreams, innovative details and original design. Gloria Collection is different from the definition of elegance and grace.







ELE. GANT

Materials and textures create elegant and cosy ambience of your living space. An oasis of rest that invites you to relax and enjoy every moment for comfort in full of Gloria collection style.



GLORIA COLLECTION
// corner set

GLORIA COLLECTION
// corner set





GLORIA COLLECTION
// bedroom



GLORIA COLLECTION
// bedroom



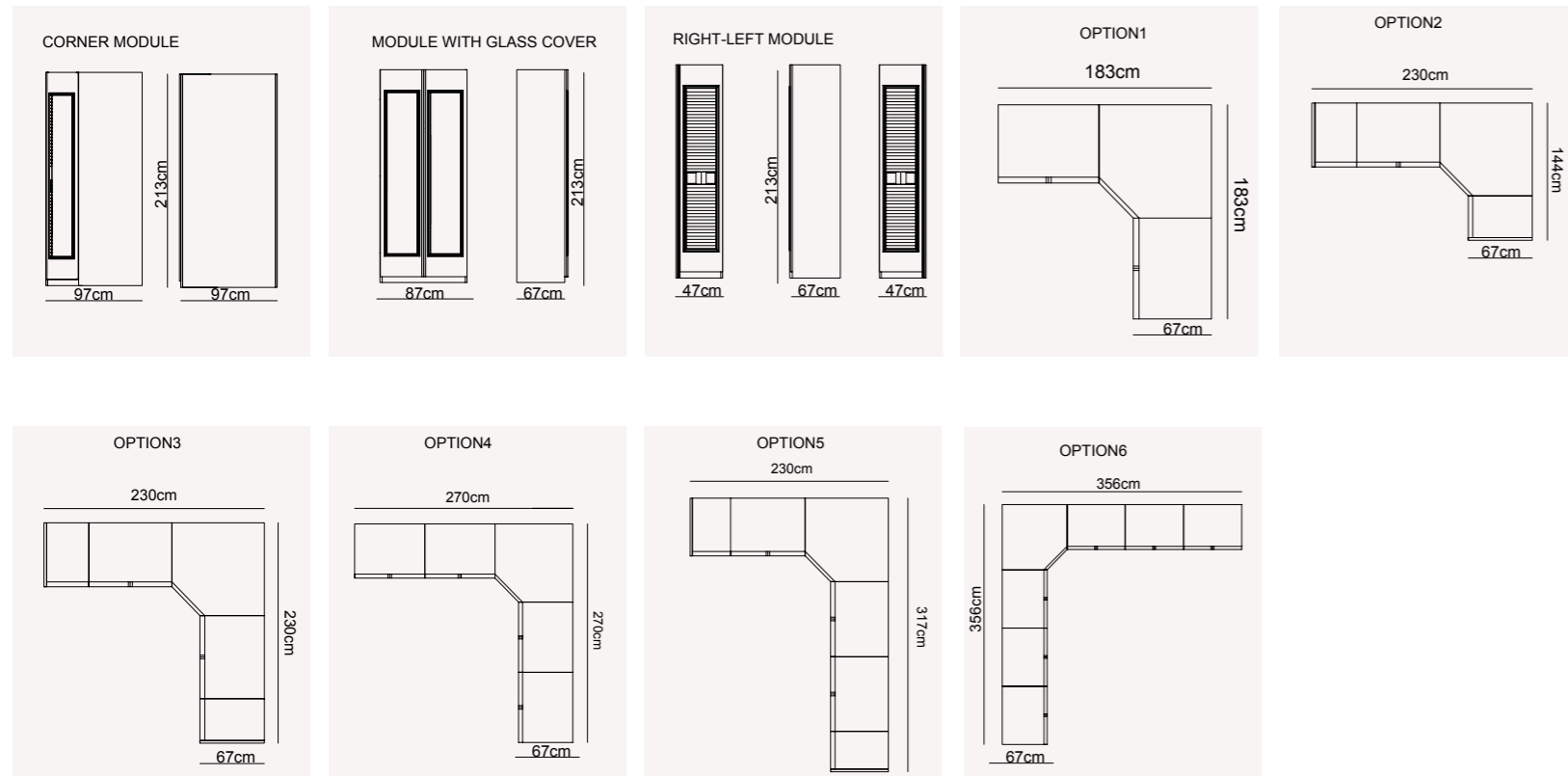


ELE· GANCE

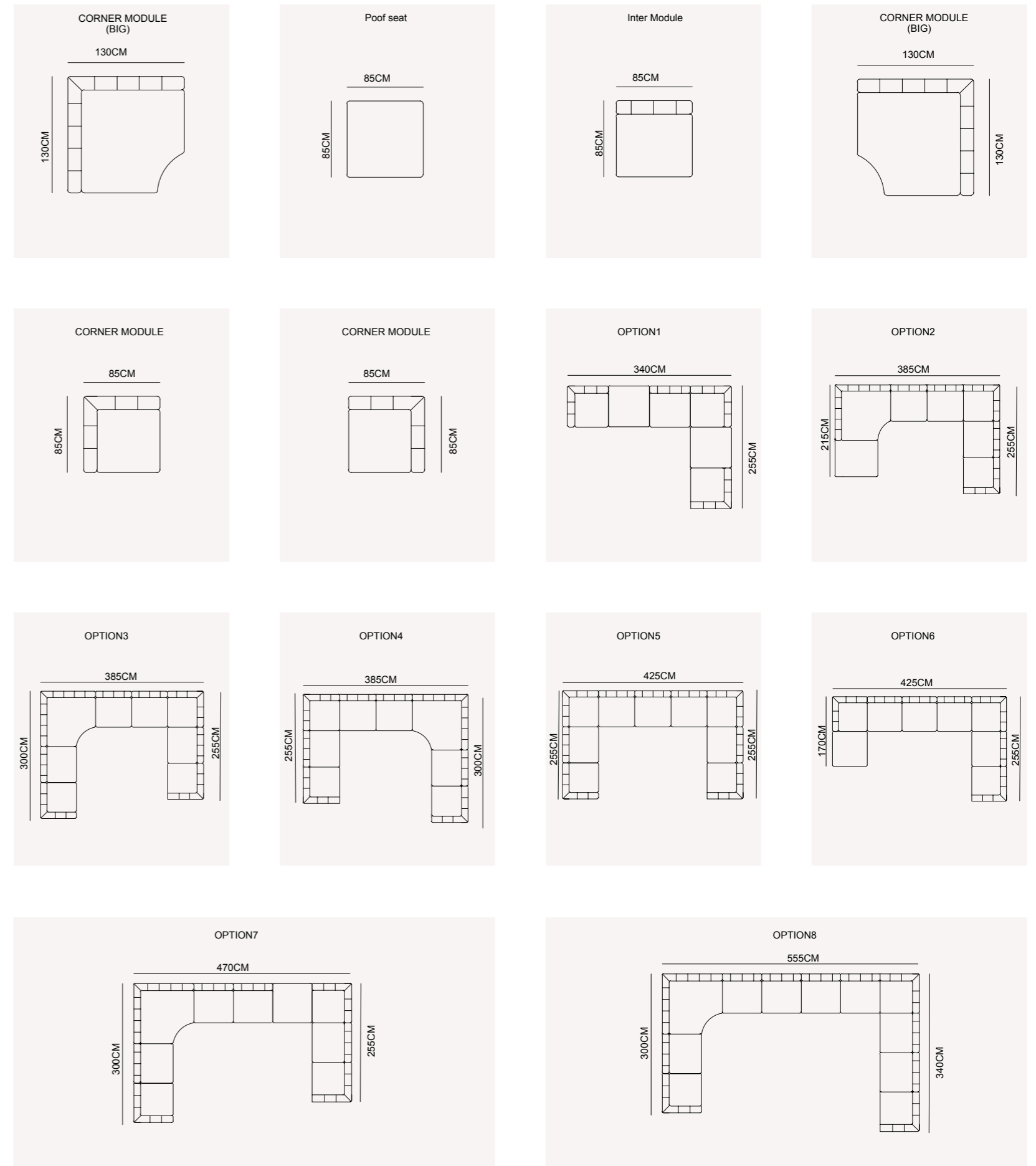
Gloria Collection presents the elegance of unique forms. With Gloria's vertical and horizontal line details, you can bring balance and uniqueness to your home and bring a completely different style to your living spaces.



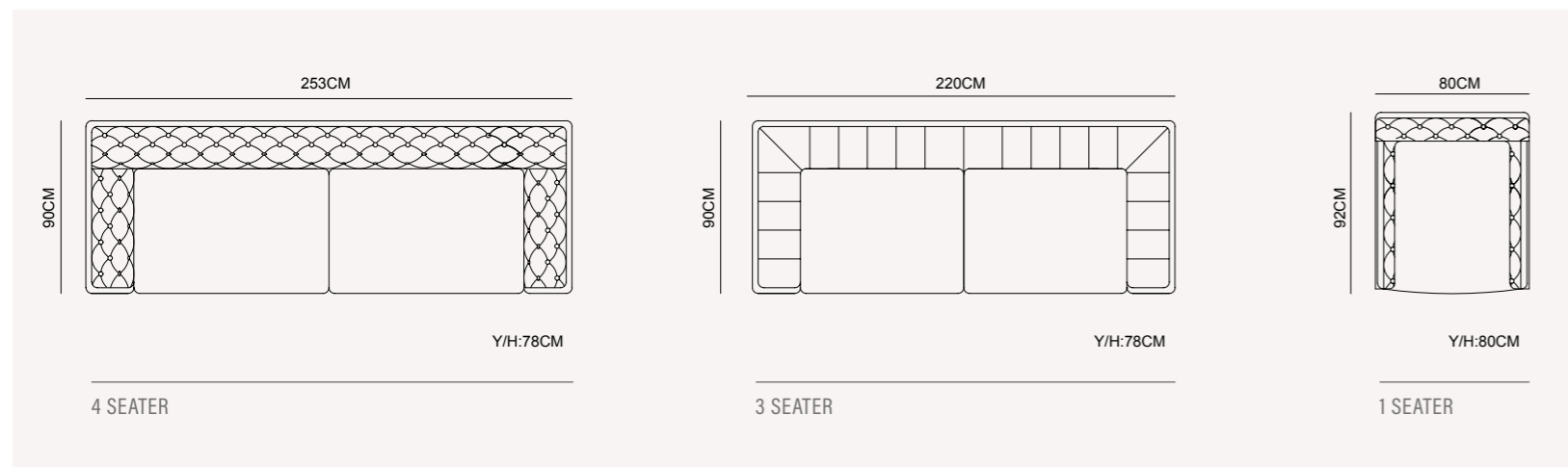
GLORIA dressing room | TECHNICAL DETAILS



GLORIA corner set | TECHNICAL DETAILS



GLORIA sofa set | TECHNICAL DETAILS



TOKYO COLLECTION

dining room // wall unit // sofa set // bedroom

Sophisticated color combining modern and elegant details Tokyo Collection, which will decorate your living spaces with its harmony. Metals, mirror, wood and precious fabrics bend to the needs of the most daring experiments, giving shape to unique environments. Design, Passion & Technique is sum of Tokyo. Producing objects means producing ideas above all. Product conception is based on the principle of innovation and research into shapes, materials, beauty and usefulness. Working with the best designers means always looking out of the windows of the world, in order to look at objects and designs with an open and curious mind. Exactly like Tokyo design, giving new meanings to your life is primary aim.



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TOKYO COLLECTION
// dining room

TOKYO COLLECTION
// dining room



TOKYO COLLECTION
// dining room



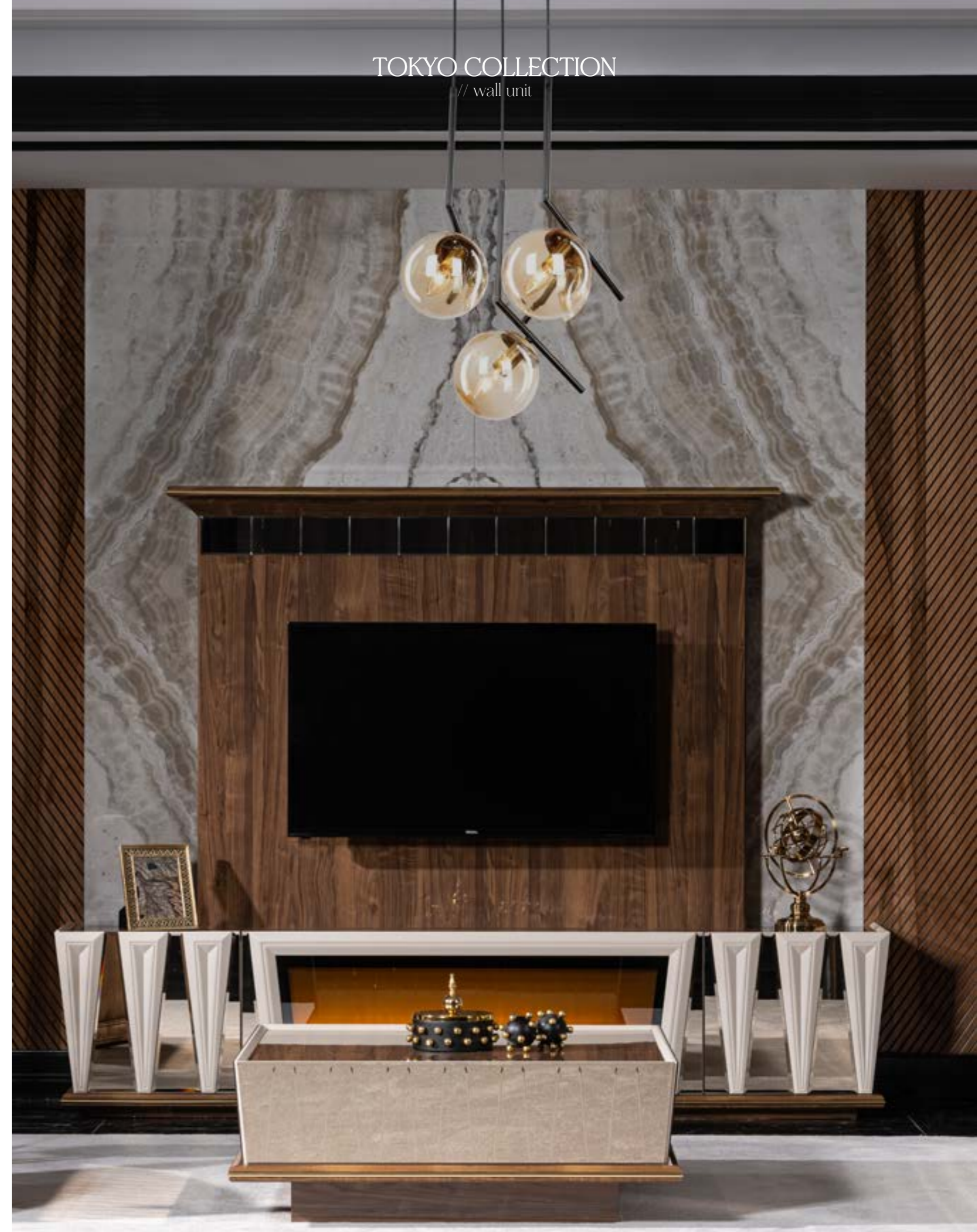
TOKYO COLLECTION
// dining room



TOKYO COLLECTION
// wall unit



TOKYO COLLECTION
// wall unit

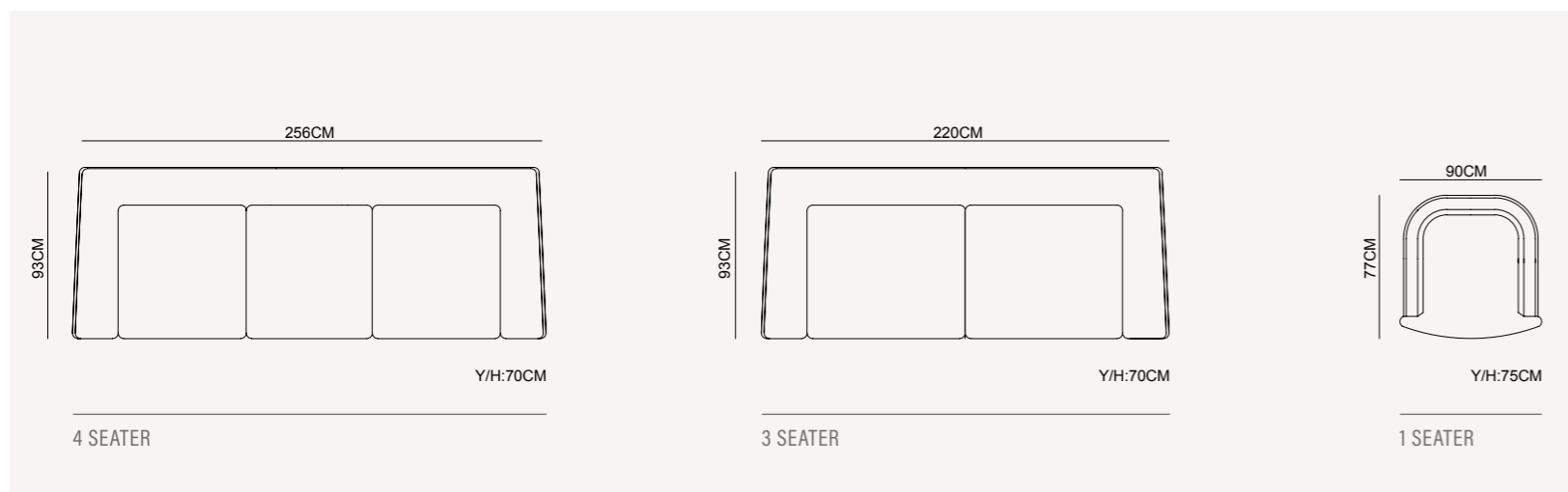




TOKYO COLLECTION
// sofa set



TOKYO sofa set | TECHNICAL DETAILS



TOKYO COLLECTION
// sofa set





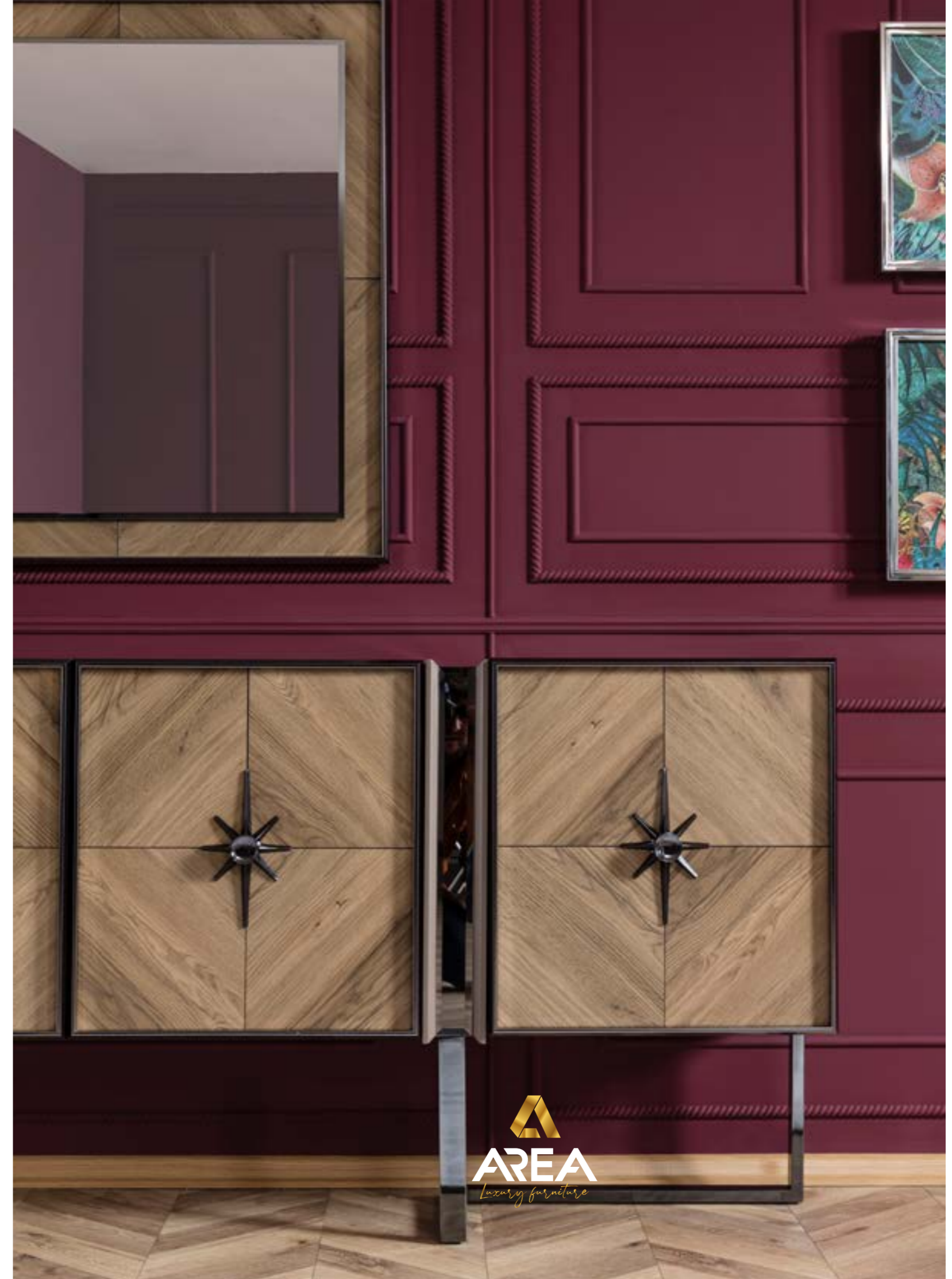
AESTHETICS ESSENTIAL



VOGA COLLECTION

dining room // wall unit // bedroom

Light is inherent for some. They don't make an effort to look different, magnificent, because they are natural born different. Every where you look at you can see them. Like a star crowning the sky in the nights, a dewdrop adorning a leaf or like the heart of a precious diamond. They give a quite different meaning to grace. Exactly like Lizbon Collection, giving new meanings to your life, bringing your home together with light of grace and elegance. Lizbon was designed by inspiration from the magnificence of nature. Nature literally has the power to heal. By slowing down and letting yourself notice the smell, sound, and feel of nature, you become present, aware, and often experience less stress. Feeling comfortable at home is everybody's desire so in order to get that sense for you we are giving utmost attention to your furnitures design, function and their color. The perfect synthesis between design content and structural solidity. Lizbon epitomises the warmth of yesterday's design expressed in the language of today. It offers pure forms, free from excessive decorative elements, in which practicality is the prevalent feature. Lizbon has truly eye-catching style.



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AREA
Luxury furniture

_INSPIRATIONAL NEW BOOK

VOGA COLLECTION
// dining room

VOGA COLLECTION
// dining room



VOGA COLLECTION
// dining room



VOGA COLLECTION
// dining room

RE. FINED

Its fine details, including the solid wood embellished with the metal leg, are a clear reference to modern culture. The result of fine Area's craftsmanship, Voga is a perfect combination of modularity, craftsmanship and refined design.



TIME. LESS

With Voga Collection the concept of harmony translates into elegant, sinuous and refined shapes. Voga is a timeless design bathed in the light of Area's designers creativity.

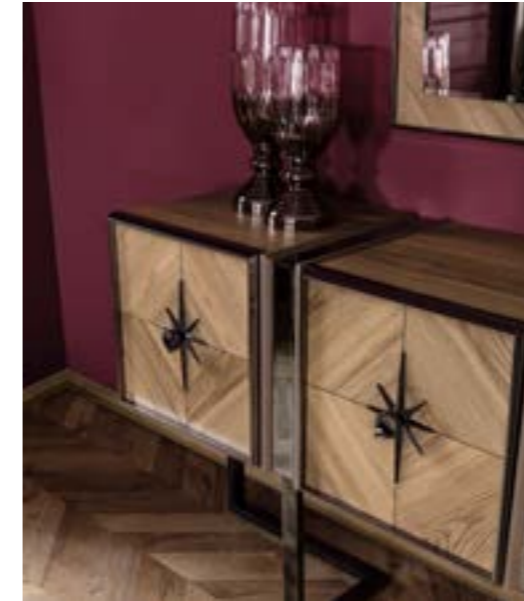




VOGA COLLECTION
// bedroom



VOGA COLLECTION
// bedroom



PLEASANT

Voga Collection is designed to be visually powerful, intellectually elegant, and above all timeless. Voga turns your life into a pleasant experience.



ROMA COLLECTION

dining room // wall unit

Luxurious design and high comfort furniture design for those looking for perfection. Roma's elegant design and comfort will make you feel special with its metallic details. For those who go on a journey to reach excellence. There is no difficulty. For them, every taken step means discovering new beauties. Seeing the world from another window and experience emotions which was not felt before. When aesthetic and comfort are in question, your dreams are unlimited. An elegant result is obtained with the admirable aesthetic and reasoned functionality. Functionality refers to whether a design works and helps the users meet their goals and needs. From products such as chairs or tables to designs such as books or web interfaces, functionality varies but is everywhere. When a design is highly functional, it does what it's expected to do and does it well. Roma, has a modern design that combines solid panel and old carving artistry with today's technology.



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AREA
Luxury furniture

_INSPIRATIONAL NEW BOOK



HUNKAR COLLECTION

dining room // wall unit // bedroom

An aesthetic understanding beyond dreams, innovative details and original design. Hunkar Collection is different from the definition of elegance and grace. Soul and technology for unique and exclusive furnishings that constantly elicit new emotions, to be experienced every day. Hunkar is a collection which shares the culture of creativity and product, innovation and experimentation, not as ends in themselves, but projected towards daily living. A language of modernity, capable of indulging different personalities, while maintaining unchanged the characters and languages of an industry that has always regarded every project as a challenge.



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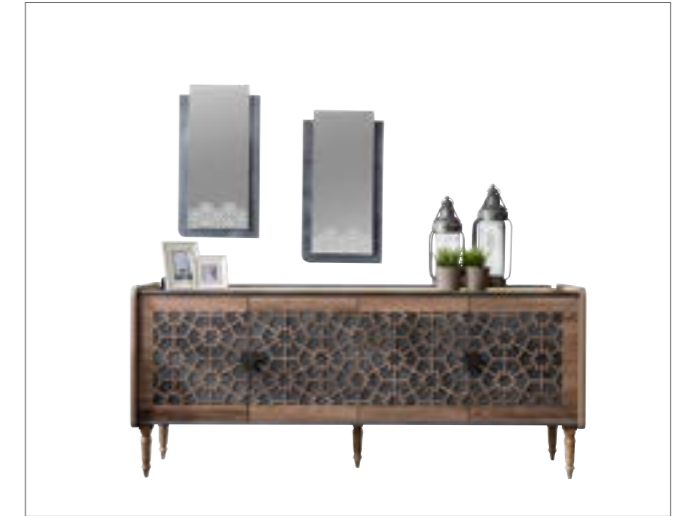


_INSPIRATIONAL NEW BOOK

HUNKAR COLLECTION
// dining room



HUNKAR COLLECTION
// dining room



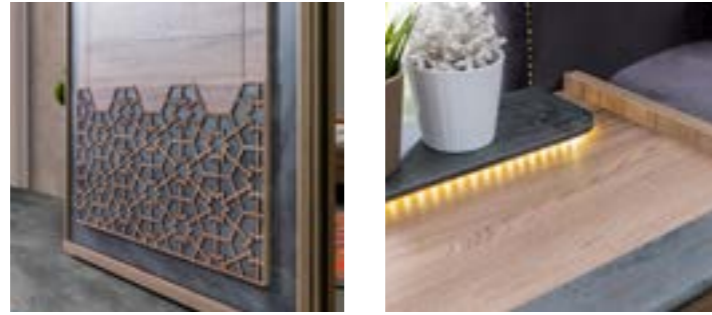
HUNKAR COLLECTION
// wall unit



HUNKAR COLLECTION
// wall unit



HUNKAR COLLECTION
// bedroom



HUNKAR COLLECTION
// bedroom





PORTO

G/W: 57 D/D: 51 Y/H: 82



PRAG

G/W: 55 D/D: 52 Y/H: 92



NATURA

G/W: 56 D/D: 52 Y/H: 90



RIYAD

G/W: 58 D/D: 59 Y/H: 84



BENTLEY

G/W: 55 D/D: 55 Y/H: 88



LIZBON

G/W: 56 D/D: 55 Y/H: 83



MONACO

G/W: 53 D/D: 54 Y/H: 92



OSLO

G/W: 55 D/D: 52 Y/H: 92



PARMA

G/W: 51 D/D: 54 Y/H: 91



LUCCA

G/W: 52 D/D: 59 Y/H: 91



NOVA

G/W: 55 D/D: 65 Y/H: 92



LION

G/W: 52 D/D: 62 Y/H: 91



RIVA

G/W: 55 D/D: 64 Y/H: 87



VEGAS

G/W: 57 D/D: 63 Y/H: 84



VIONA

G/W: 50 D/D: 56 Y/H: 96



AQUA

G/W: 55 D/D: 64 Y/H: 93



TOKYO

G/W: 51 D/D: 56 Y/H: 91



ASUS

G/W: 52 D/D: 62 Y/H: 91



VOGA

G/W: 49 D/D: 52 Y/H: 93



GLORIA

G/W: 54 D/D: 63 Y/H: 92



HÜNKAR

G/W: 54 D/D: 68 Y/H: 91



ROMA

G/W: 47 D/D: 86 Y/H: 78



NOVA

G/W: 90 D/D: 90 Y/H: 43



VIONA

G/W: 95 D/D: 90 Y/H: 45



AQUA

G/W: 85 D/D: 85 Y/H: 42



GLORIA

G/W: 85 D/D: 85 Y/H: 37



VEGAS

G/W: 110 D/D: 47 Y/H: 42



GLORIA

G/W: 150 D/D: 45 Y/H: 45



PUF

G/W: 50 D/D: 50 Y/H: 45



STANDING MIRROR

G/W: 50 D/D: 35 Y/H: 173